

Voted **BEST BOTTLE SHOP IN WISCONSIN 2019** by ratebeer.com

VOTED BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2021 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA GQ MAGAZINE
VOTED BEST WINE/BEER/LIQUOR STORE



Discount LIQUOR

MILWAUKEE
5031 W. OKLAHOMA
(414) 545-2175

WAUKESHA
919 N. BARSTOW
(262) 547-7525

www.discountliquorinc.com
DiscountLiquor DiscountLiqMilw
OPEN DAILY 9-9 SUNDAY 10-2

LARGEST SELECTION IN TOWN

- 2,000 BEERS • 8,000 WINES
- OVER 4,000 LIQUORS
- ALSO AVAILABLE
- 20 & 40 lb. Lump Charcoal • CO2 Refills
- Wholesale Beer & Soda (Milw. Store Only)
- Gift Certificates • Carry out Service
- Imported Candies, Food & Water • Custom Baskets

Celebrating 62 Years

Original Family Owned & Operated Since 1960

Full Service Liquor, Beer & Wine Shop
with **EVERYDAY DISCOUNT PRICES**

WE ARE PROUD TO BE WISCONSIN FAMILY OWNED & OPERATED SINCE 1960!
SUPPORTING Locally Owned BUSINESSES GUARANTEES THAT YOUR MONEY STAYS LOCAL!

NOVEMBER BREWERIES OF THE MONTH

SIERRA NEVADA BREWERY

<p>6 PACKS</p> <ul style="list-style-type: none"> • CELEBRATION ALE • PALE ALE • TORPEDO IPA <p>\$8⁹⁹</p> <ul style="list-style-type: none"> • HAZY THING IPA • BIG THING IPA <p>\$9⁶⁹</p>	<p>12 PACKS</p> <ul style="list-style-type: none"> • CELEBRATION ALE • HOPPY SAMPLER • TORPEDO • PALE <p>\$13⁹⁹</p> <ul style="list-style-type: none"> • HAZY THING IPA • BIG THING IPA <p>\$16⁴⁹</p>	<p>24 PACK</p> <ul style="list-style-type: none"> • CELEBRATION FRESH HOP IPA <p>\$26⁹⁹</p>
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FREE SIERRA NEVADA PINT GLASS W/ 2-6 PACKS OR 1-12 PACK & 24 PACK

NEW GLARUS BREWING

<p>4 PACKS</p> <ul style="list-style-type: none"> -ALL VARIETIES- <p>\$10⁹⁹</p>	<p>6 PACK</p> <ul style="list-style-type: none"> -ALL VARIETIES- <p>\$8⁴⁹</p>	<p>12 PACK BOTTLES</p> <ul style="list-style-type: none"> • COW VARIETY <p>\$16⁴⁹</p>	<p>24 PACK CANS</p> <ul style="list-style-type: none"> SPOTTED COW <p>\$27⁹⁹</p>
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FREE GLASS OR OPENER W/ANY 2 - 4/6 PACKS OR 1 - 12/24 PACK

A'CHOUFFE BELGIAN ALES

- LA CHOUFFE BLONDE
- MC CHOUFFE BRUIN
- HOUBLEN CHOUFFE BELGIAN IPA
- CHERRY CHOUFFE
- "LIMITED RELEASE" N'ICE CHOUFFE WINTER ALE

\$10⁹⁹ 4-PACKS

FREE A'CHOUFFE STEM GLASS W/ ANY TWO 4-PACKS!

IMPORT, CRAFT & DOMESTIC BEER SPECIALS

<p>NEW BELGIUM OAKSPIRE</p> <ul style="list-style-type: none"> FOUR ROSES BOURBAN BARREL ALE 6 PACKS <p>\$11⁹⁹</p> <p>+FREE GLASS</p>	<p>CROATIAN BEERS</p> <ul style="list-style-type: none"> KARLOVACKO & OZUJSKO LAGERS 4 PACK 16 OZ <p>\$9⁹⁹</p>	<p>STELLA ARTOIS, HOEGAARDEN OR SPATEN</p> <ul style="list-style-type: none"> 12 PACKS <p>\$11⁹⁹</p> <p>FREE STELLA CHALICE W/12 PK STELLA</p>
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<p>LAKEFRONT BREWERY</p> <ul style="list-style-type: none"> -ALL VARIETIES- 12 PACK CANS <p>\$14⁴⁹</p>	<p>GUINNESS SMITHWICK'S RED & HARP LAGER</p> <ul style="list-style-type: none"> 12 PACK BOTTLES <p>\$10⁹⁹</p>	<p>POINT</p> <ul style="list-style-type: none"> • SNOW PILOT PISTACHIO NUT • WINTER VARIETY 12 PACK CANS <p>\$12⁴⁹</p>
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<p>BLUE MOON GOOSE ISLAND BRECKENRIDGE OR GOLDEN ROAD</p> <ul style="list-style-type: none"> -ALL VARIETIES- 15 PACK CANS <p>\$12⁹⁹</p>	<p>MICHELOB ULTRA</p> <ul style="list-style-type: none"> 30 PACK CANS <p>\$22⁹⁹</p>	<p>LEINENKUGEL</p> <ul style="list-style-type: none"> • TOASTED BOCK • CHOC. DUNKLE • JUICY PEACH & MORE 6 PACKS <p>\$5⁹⁹</p>
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<p>BUDWEISER & BUD LIGHT & MICHELOB GOLD. LIGHT</p> <ul style="list-style-type: none"> 30 PACK CANS <p>\$19⁴⁹</p>	<p>HOT PRICE HEINEKEN</p> <ul style="list-style-type: none"> 24 PACK 12 OZ CANS & BOTTLES <p>\$19⁹⁹</p>	<p>MILLER LITE, DRAFT & 64, COORS LIGHT & BANQUET</p> <ul style="list-style-type: none"> 30 PACK CANS <p>\$19⁴⁹</p>
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NON-ALCOHOL BEERS (FOR THE DESIGNATED DRIVER IN YOUR GROUP)

<p>BECK'S N.A. ST. PAULI & STELLA N.A.</p> <ul style="list-style-type: none"> 24 PACK BOTTLES <p>\$28⁹⁹</p>	<p>#1 SELLING NA CLAUSTHALER N.A.</p> <ul style="list-style-type: none"> • ORIGINAL • DRY HOPPED • SANTA BREW 6 PACKS <p>\$9⁴⁹</p>	<p>LAGUNITAS HOPPY REFRESHER HOP INFUSED SPARKLING WATER</p> <ul style="list-style-type: none"> 6 PACKS <p>\$6⁹⁹</p>
<p>ATHLETIC BREWING CRAFT NON-ALCOHOLIC</p> <ul style="list-style-type: none"> -5 VARIETIES- 6 PACKS <p>\$9⁹⁹</p>	<p>HEINEKEN 0.0% N.A.</p> <ul style="list-style-type: none"> 12 PACK CANS <p>\$14⁹⁹</p>	<p>LAKEFRONT STEIN OR SAM ADAMS NON-ALCOHOLIC</p> <ul style="list-style-type: none"> 6 PACKS <p>\$8⁶⁹</p>

SELTZER & READY TO DRINK COCKTAILS

<p>BUD LIGHT HARD SELTZER</p> <ul style="list-style-type: none"> 24 PACK CANS <p>\$22⁹⁹</p>	<p>CARBLISS NO CARB NO SUGAR VODKA COCKTAILS</p> <ul style="list-style-type: none"> VARIETY 8 PACK <p>\$18⁴⁹</p>	<p>TOPO CHICO & VIZZY HARD SELTZERS</p> <ul style="list-style-type: none"> 12 PACK ALL VARIETIES <p>\$14⁹⁹</p>
<p>CUT WATER SPIRITS</p> <ul style="list-style-type: none"> • WHITE RUSSIAN • BLOODY MARY • MAGARITA • RUM PUNCH & MORE 4 PACKS <p>\$8⁹⁹</p>	<p>"NEW" DRINK WISCONSINLY BRANDY OLD FASHIONED</p> <ul style="list-style-type: none"> 4 PACKS <p>\$12⁹⁹</p>	<p>HOT PRICE MIGHTY SWELL SPIKED SELTZER</p> <ul style="list-style-type: none"> 3 VARIETIES 12 PACK <p>\$9⁹⁹</p>

HOLIDAY BEER GIFT SETS

MOBCRAFT BREWING BEER ADVENT CALENDAR

24 PACK SAMPLER **\$59⁹⁹**

WHILE SUPPLIES LAST

"GREAT GLASSWARE GIFT SET" SPIEGELAU CRAFT BEER TASTING KIT

\$28⁹⁹

WHILE SUPPLIES LAST

ROBINSONS TROOPER IRON MAIDEN GIFT SET

INCLUDES: 3-16.9OZ CANS ROBINSONS TROOPER ALE & PINT GLASS

\$24⁹⁹

BRASSERIE D'ACHOUFFE BELGIAN GIFT SET

INCLUDES: 4 - 11oz Varieties 1 - Stemmed Glass

\$14⁹⁹

ST. BERNARDUS BELGIAN GIFT SET

Includes: 1 - 12 oz. Triple 1 - 12 oz. Pater 6 1 - 12 oz. Prior 8 1 - 12 oz. Abt 12 1 - Chalice Glass

\$19⁹⁹

DUVEL BELGIAN ALE GIFT SET

Includes the Following: 4 - 11.2 oz. Duvel Ale, 1 - 16 oz. Stemmed Duvel Goblet

\$13⁹⁹

PLUS OVER 50 VARIETIES OF CRAFT & IMPORT BEER

WINTER BREWS ARRIVING DAILY... 12 DAYS JUST WON'T BE ENOUGH THIS YEAR!

- Sam Adams Winter Lager • 3 Floyd Alpha Klaus
- New Belgium Holiday Ale • Brew Dog Christmas Vacation
- Southern Tier Frosted Sugar Cookie
- MobCraft Kringle Monster • Ridgeway Elf Beers
- Boulevard Nut Cracker • Avery Old Jubilation
- Point Snow Pilot Pistachio Nut Brown
- Gouden Carolus Christmas • Abita Christmas
- Victory Merry Monkey
- Revolution Fistmas
- Deschutes JubelAle • Shiner Holiday Cheer
- Delirium Noel • Capital Winter Skal

<p>BELLS CHRISTMAS SCOTCH ALE</p> <ul style="list-style-type: none"> 6 PACK BOTTLES <p>\$9⁹⁹</p>	<p>GREAT LAKES CHRISTMAS</p> <ul style="list-style-type: none"> 6 PACK <p>\$11⁴⁹</p>	<p>SOUTHERN TIER 2 XMAS DOUBLE SPICED ALE</p> <ul style="list-style-type: none"> 6 PACK <p>\$9⁹⁹</p>
<p>BRECKENRIDGE CHRISTMAS ALE</p> <ul style="list-style-type: none"> 6 PACKS BOTTLES <p>\$8⁹⁹</p>	<p>ST. BERNARDUS BELGIAN CHRISTMAS ALE</p> <ul style="list-style-type: none"> 4 PACK <p>\$14⁹⁹</p>	<p>ANCHOR 2022 VINTAGE SPICED CHRISTMAS ALE</p> <ul style="list-style-type: none"> 6 PACK BOTTLES <p>\$11⁹⁹</p>

(ALL HOLIDAY & SEASONAL BREWS - WHILE SUPPLIES LAST)

GLASSWARE SETS & ACCESSORIES

<p>RED, WHITE, STEMPLESS & CHAMPAGNE 4 PIECE GLASS SETS</p> <p>\$19⁹⁹</p>	<p>SAKE SETS 5 PIECE</p> <p>\$19⁹⁹</p>	<p>MARGARITA, MARTINI, & MANHATTEN 4 PIECE GLASS SETS</p> <p>\$19⁹⁹</p>
<p>GLASS WINE DECANTERS & UP</p> <p>\$19⁹⁹</p>	<p>4 BOTTLE WALL MOUNT WINE RACK</p> <p>\$19⁹⁹</p>	<p>4 PIECE STAINLESS STEEL BAR SETS</p> <p>\$27⁹⁹</p>

LEATHER & METAL FLASKS

HUGE SELECTION OF ACCESSORIES - WHILE SUPPLIES LAST - SHOP EARLY FOR BEST SELECTION

SPARKLING WATER & MIXERS

<p>FEVER TREE ALL NATURAL MIXERS</p> <ul style="list-style-type: none"> - 12 VARIETIES - 4 PACK <p>\$4⁹⁹</p>	<p>LOCAL FAVORITE SOBELMANS PUB & GRILL BLOODY MARY MIX</p> <ul style="list-style-type: none"> 1 LITER <p>\$4⁹⁹</p>	<p>POINT SODA'S -ALL FLAVORS-</p> <ul style="list-style-type: none"> 4 PACKS <p>\$3⁴⁹</p>
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NOVEMBER WINERY OF THE MONTH

CHATEAU STE. MICHELLE

- DRY RIESLING
- RIESLING
- SWEET RIESLING
- GEWURZTRAMINER
- CHARDONNAY
- PINOT GRIS
- SAUVIGNON BLANC

WASHINGTON STATE WINES THAT PAIR PERFECTLY W/ TURKEY OR HAM

\$8⁹⁹ 750ml

\$24 IN-STORE INSTANT REBATE ON 12 BOTTLES

HOLIDAY WINE SPECIALS

<p>BUENA VISTA NAPA VALLEY CABERNET SAUVIGNON</p> <ul style="list-style-type: none"> 750ml <p>\$29⁹⁹</p>	<p>IN STOCK 24 & 12 BOTTLE WINE ADVENT CALENDARS</p> <p>WHILE SUPPLIES LAST</p>	<p>"GREAT GIFT FOR THE FAN" BUCKS IN SIX RED BLEND</p> <ul style="list-style-type: none"> 750ml <p>\$14⁹⁹</p>
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<p>JUSTIN PASO ROBLES CABERNET SAUVIGNON</p> <ul style="list-style-type: none"> 750ml <p>\$19⁹⁹</p>	<p>DECOY BY DUCKHORN</p> <ul style="list-style-type: none"> • CABERNET SAUVIGNON • PINOT NOIR • ZINFANDEL • RED BLEND • MERLOT <p>\$16⁹⁹ 750ml</p>	<p>LA CREMA MONTEREY CHARDONNAY</p> <ul style="list-style-type: none"> 750ml <p>\$12⁹⁹</p> <p>MONTEREY PINOT NOIR</p> <ul style="list-style-type: none"> 750ml <p>\$13⁹⁹</p> <p>\$24 MAIL REBATE ON 12 BOTTLES</p>
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<p>ST. FRANCIS</p> <ul style="list-style-type: none"> • CABERNET SAUVIGNON • ZINFANDEL <ul style="list-style-type: none"> 750ml <p>\$14⁹⁹</p>	<p>CAMBRIA KATHERINE'S VINEYARD CHARDONNAY</p> <ul style="list-style-type: none"> 750ml <p>\$14⁹⁹</p>	<p>CONUNDRUM WHITE BLEND</p> <ul style="list-style-type: none"> 750ml <p>\$11⁹⁹</p> <p>RED BLEND</p> <ul style="list-style-type: none"> 750ml <p>\$19⁹⁹</p> <p>\$24 MAIL REBATE ON 6 BOTTLES</p>
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<p>COPPOLA DIAMOND SERIES</p> <ul style="list-style-type: none"> • CLARET • CABERNET SAUVIGNON • MERLOT • PINOT NOIR <ul style="list-style-type: none"> 750ml <p>\$12⁹⁹</p>	<p>A TO Z OREGON RIESLING</p> <ul style="list-style-type: none"> 750ml <p>\$12⁹⁹</p>	<p>2021 JOEL GOTT SAUVIGNON BLANC</p> <ul style="list-style-type: none"> 750ml <p>\$10⁹⁹</p> <p>91 POINTS WINE SPECTATOR</p>
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<p>PINE RIDGE CHENIN BLANC/ VIOGNIER</p> <ul style="list-style-type: none"> 750ml <p>\$10⁹⁹</p>	<p>ROSCATO</p> <ul style="list-style-type: none"> • SWEET RED • SWEET ROSE <ul style="list-style-type: none"> 750ml <p>\$9⁴⁹</p> <p>\$36 MAIL REBATE ON 12 BOTTLES</p>	<p>STERLING VINTNERS COLLECTION</p> <ul style="list-style-type: none"> • CHARDONNAY • CABERNET • MERLOT • PINOT NOIR • PINOT GRIGIO • MERITAGE RED <ul style="list-style-type: none"> 750ml <p>\$8⁹⁹</p> <p>SERVE WARM</p>
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<p>KENWOOD MERLOT</p> <ul style="list-style-type: none"> 750ml <p>\$8⁹⁹</p>	<p>MENAGE A TROIS</p> <ul style="list-style-type: none"> • RED BLEND • MIDNIGHT RED BLEND • SILK RED BLEND <ul style="list-style-type: none"> 750ml <p>\$7⁹⁹</p>	<p>ST. CHRISTOPHER GLUHWINE</p> <ul style="list-style-type: none"> 1 Ltr <p>\$6⁹⁹</p>
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2022 BEAUJOLAIS NOUVEAU IN STOCK
CELEBRATE WITH THE FIRST WINE FROM THIS YEARS HARVEST

TOAST THE HOLIDAYS - 750 ML

<p>PIPER-HEIDSIECK BRUT</p> <ul style="list-style-type: none"> 750ml <p>\$39⁹⁹</p>	<p>NICOLAS FEUILLATTE BRUT</p> <ul style="list-style-type: none"> 750ml <p>\$32⁹⁹</p>	<p>CHANDON</p> <ul style="list-style-type: none"> • BRUT • BRUT ROSE • BLANC DEMISEC <ul style="list-style-type: none"> 750ml <p>\$16⁹⁹</p>
<p>RIONDO PROSECCO</p> <ul style="list-style-type: none"> 750ml <p>\$11⁹⁹</p>	<p>MARTINI & ROSSI ASTI</p> <ul style="list-style-type: none"> 750ml <p>\$9⁹⁹</p>	<p>CAMPO VIEJO</p> <ul style="list-style-type: none"> • BRUT • ROSE <ul style="list-style-type: none"> 750ml <p>\$8⁹⁹</p>

Plus Many More Champagnes and Sparklings

Christmas Wines IN STOCK

- CEDAR CREEK BLUSH
- CHRIST KINDELL GLUHWINE
- DOOR COUNTY RED, WHITE & MULLED
- SPIRITS OF NORWAY
- ST. CHRISTOPHER GLUHWINE
- THREE LAKES HOLIDAY HARVEST
- VON STEHL CHERRY & HOLIDAY

& MANY MORE

Shop Early For The Best Selection

Discount LIQUOR Coupon

2 Liter

ALL 7UP & PEPSI PRODUCTS

6/\$9⁰⁰

Limit 6-2 Liters, Expires 12/3/22

Discount LIQUOR Coupon

1 liter

POLAR MIXERS

- TONIC & DIET
- LIME & DIET
- SELTZER • CLUB

4/\$3⁰⁰

Limit 4 Bottles, Expires 12/3/22

Discount LIQUOR Coupon

14 oz. Container

MRS. BOWENS TOM & JERRY MIX

2/\$8⁰⁰

Limit 2 Containers, Expires 12/3/22

Discount LIQUOR Coupon

12 Packs

LA CROIX SPARKLING WATER

- ALL FLAVORS-

2/\$10⁰⁰

Limit 6 - 12 packs, Expires 12/3/22

Discount LIQUOR Coupon

7 oz - 16 oz

UTZ CHIPS & PRETZELS

- ALL FLAVORS -

2/\$6⁰⁰

Limit 2 Bags, Expires 12/3/22

Discount LIQUOR Coupon

FREE 50 ML MINI FIREBALL CINNAMON WHISKEY w/\$25 PURCHASE

Limit 1 - 50 ML, Expires 12/3/22