

# VOTE NO on A

*Save Carlsbad* "We are NOT LA!"

## Measure A = GRIDLOCK

- 12.8 Million visitors a year and up to 37,284 vehicle trips every day.
- No freeway improvements until 2035...leaving us with traffic jams for years.
- Excludes Carlsbad from express lane direct access...FOREVER.
- Increases I-5 freeway traffic congestion from La Costa Ave. to Tamarack Blvd.
- Measure A "will likely result in as many as six additional near-term significant impacts on key routes to the coast, including both intersections of the Cannon Road & I-5 interchange."
- Gridlock at the access ramps, on I-5, on local roads, and to get to the beach.

## Measure A gives control to a Developer with no oversight for 15 years

- No engineering plans/drawings have been provided. Why would the people of Carlsbad approve a development sight unseen?
- Exempts the development from Carlsbad's existing general plan, zoning, grading, height and other development regulations.
- Prohibits any changes, even by the City Council for 15 years (until 2031), even if the development creates costly unforeseen problems.
- Measure A is not a plan, it is a LAW.

## Measure A is rooted in Deception

- Used the Initiative Process to bypass California Environmental laws, and the City of Carlsbad's planning processes.
- Developer has spent over \$7 Million to:
  - hide their intentions to build a mall and attempt to stop a vote of the people.
- Developer continues to claim "no cost to taxpayers" although the special election will cost taxpayers well over half a million dollars.

Please help #SaveCarlsbad! Vote NO on Measure A! We are not LA!

Paid for by Citizens For North County, No on Measure A, With Major Funding by Westfield, LLC \* ID# 1380112