

HEFFERNAN MEMORIAL



HEALTHCARE DISTRICT

President

Sylvia Bernal

Vice-President

Gloria G. Romo

Treasurer

Hector Martinez

Secretary

Rodolfo Valdez

Trustee

Norma M. Apodaca

**601 HEBER AVE.
CALEXICO, CALIFORNIA 92231**

General Counsel

Eduardo Rivera

Board Clerk

Brenda Ryan

**NOTICE OF REGULAR MEETING
ON
WEDNESDAY, SEPTEMBER 20, 2017**

**THE BOARD OF DIRECTORS OF HEFFERNAN MEMORIAL HEALTHCARE DISTRICT
WILL CONDUCT A
REGULAR MEETING**

**THE MEETING WILL BEGIN AT
5:30 P.M
AT
THE BOARD'S REGULAR MEETING PLACE
601 HEBER AVE.
CALEXICO, CA. 92231**

AGENDA

In compliance with the Americans with Disability Act, if special assistance is needed to participate in the Board meeting, please contact the District Office during regular business hours 3:00 P.M. to 5:00 P.M. PPT, Monday through Friday (holidays excepted) in person or by phone (760)357-6522 at least 2 hours before meeting time. Notification received as indicated will enable the District to make reasonable accommodations.

- 1. CALL TO ORDER**
- 2. ROLL CALL-DETERMINATION OF QUORUM**
- 3. PLEDGE OF ALLEGIANCE**
- 4. CONSIDER APPROVAL OF AGENDA**

In the case of an emergency, item may be added to the Agenda by a majority vote of the Board of Directors. An emergency is defined as a work stoppage, a crippling disaster, or other activity that severely imperils public health, safety, or both. Also, items that arise after the posting of the agenda may be added by a 2/3 vote of the Board. Items on the agenda may be taken out of sequential order as their priority is determined by the Board of Directors. The Board may take action on any item appearing on the agenda.

5. PUBLIC COMMENT TIME

Public comment time on items not appearing on the agenda will be limited to 5 minutes per person and 15 minutes per subject. The Board may find it necessary to limit total time allowable for all public comment on items not appearing on the agenda at any one meeting to one hour. Persons desiring longer public comment time and/or action on specific items shall contact the Secretary and request that the item be placed on the agenda for the next regular meeting.

6. JOINS IN CELEBRATION AND SUPPORT OF HMHD DURING THE REMEMBRANCE CEREMONY OF CHABELITA WONG.

7. CONSENT CALENDAR

Any member of the Board, staff or public may request that items for the Consent Calendar be removed for discussion. Items so removed shall be acted upon separately immediately following approval of items remaining on the Consent Calendar.

- a. Approve minutes for meetings of July 5, 2017, July 10, 2017, July 19, 2017, July 28, 2017, August 2, 2017, August 11, 2017 and August 16, 2017.

8. REPORTS ON MEETING AND EVENTS ATTENDED BY DIRECTORS, AND AUTHORIZATION FOR DIRECTOR ATTENDANCE AT UPCOMING MEETINGS AND EVENTS/DIRECTORS COMMENTS

- a. Brief reports by Directors on meetings and event attended. Schedule of upcoming Board meetings and events.
- b. This item is placed on the agenda to enable the individual Board members to convey information to the Board and the public not requiring discussion and action.

9. COMMENTS BY TONY PIMENTEL

10. COMMENTS BY GENERAL COUNSEL

11. INFORMATION ITEMS:

- a. LAFCO: Clarification of Mr. Jurg personal remarks to the Board by Ray Castillo
- b. Wellness for Kids report.
- c. Presentation by Maria Cuffaro-Shimmer on the new Medicare and Medicare-Medical Plan.
- d. Update on the Heffernan Memorial Health Fair.
- e. Information about County Study of the ambulance system.

12. DISCUSSION AND/OR ACTION ITEMS:

- a. Discussion and/or action on El Sol del Valle Marketing proposal for 2017-2018.
- b. Discussion and/or action on Canal 66 Marketing proposal for 2017-2018.
- c. Discussion and/or action on Univision proposal for advertising for 2017-2018.
- d. Discussion and/or action on the Desert Bandits for sponsorship for the Christmas Parade.
- e. Discussion and/or action on the Treasurer Report.

13. ITEMS FOR FUTURE AGENDAS

This item is placed on the agenda to enable the Board to identify and schedule future items for discussion at upcoming Board meetings and/or identify press release opportunities.

14. CLOSED SESSION:

- a. Pursuant to Resolution No. 2010-3, adopted by this Board on June 8, 2010, Health & Safety Code Section 32106 (b), deliberation and possible action as a trade secret regarding a possible arrangement with third party concerning off-site medical diagnoses and treatment.
- b. Re-potential litigation

15. ADJOURNMENT

- a. Regular Board meetings are held on the first and third Wednesday of each month
 - b. The next regular meeting of the Board will be held at 5:30 P.M., October 4, 2017.
 - c. The agenda package and material related to an agenda item submitted after the packet's distribution to the Board are available for public review in the lobby of the District office during normal business hours.
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CERTIFICATION OF DELIVERY

I, Brenda Ryan, Board Clerk of the Heffernan Memorial Healthcare District, hereby certify that I caused to be delivered a copy of the foregoing Notice of Regular Meeting to all persons entitled thereto at least 72 hours prior to the date and time of such meeting, in accordance with Govt. Code Sec. 54956.

Dated: _____
Secretary

CERTIFICATION OF POSTING

I, Brenda Ryan, Board Clerk of the Heffernan Memorial Healthcare District, hereby certify that I posted a copy of the foregoing Notice of Regular Meeting at the following locations in the Heffernan Memorial Healthcare District: (include specific addresses or locations)

_____ at
least 72 hours prior to the date and time of such meeting, in accordance with Govt. Code Sec. 54956.

Dated: _____
Secretary