

SECONDARY EVENT SPONSOR

Limit 1

Secondary EVENT SPONSOR	VALUE
10 FREE T-SHIRTS SPRING AND FALL	\$200.00
100 FREE EVENT TICKETS (1 DAY) SPRING & FALL RACE	\$2,000.00
10 FREE VIP Sponsors passes (2 DAY) SPRING AND FALL RACE	\$400.00
INCLUDED ON ALL RADIO, TV, AND PRINT ADVERTISING SPRING & FALL RACE	\$10,000.00
2 4X8 SIGNS ON THE RUNWAY PLUS 8 4X8 SIGNS EVERYWHERE ELSE ON PROPERTY SPRING & FALL	\$6,000.00
INCLUDED ON 5000 POSTERS SPRING & FALL RACE	\$5,000.00
INCLUDED ON 14,000 HANDBILLS SPRING & FALL RACE	\$3,500.00
INCLUDED ON ALL DRIVERS T SHIRTS SPRING AND FALL (600 total)	\$15,000.00
AND YOU CAN INCLUDE ANY PROMOTIONAL MATERIAL IN THE DRIVERS BAGS AS WELL AS GIVE AWAYS	
You get a display area at the track	\$500.00
TOTAL VALUE	\$42,600.00

\$10,000

DUE MARCH 15th



Secondary Sponsor Logo



Secondary Sponsor Logo



2 Signs on Runway plus 8 Additional at Various Sites at Event