

Purpose United®

Business Phase: Established

(Routine, Manageable Market Share, Improvement, Productivity, Automation, Customer Loyalty, Competition)

- Workforce-Focused Outcomes.** *What are your workforce-focused performance results?*
- Product & Process Outcomes.** *What are your product performance and process effectiveness results?*
- Customer-focused Outcomes.** *What are your customer-focused performance results?*
- Leadership & Governance Outcomes.** *What are your senior leadership & governance results?*
- Financial & Market Outcomes.** *What are your financial & marketplace performance results?*

