

# Sponsorships - 2025

## Sponsorship Packages - 2 Great Rides 2025 Ride for Sight and Tour de Donut

### Premier Sponsor - \$1,000

"Sponsored by....." on 4' x 8' Promotional Signage  
8 Complementary Entries - Ride for Sight or Tour de Donut  
T-Shirts with Your Name and logo on the Back  
Plaque of Sponsorship

### Platinum Sponsor - \$500

"Sponsored by....." on 4' x 8' Promotional Signage  
4 Complementary Entries - Ride for Sight or Tour de Donut  
T-Shirts with Your Name/logo on the Back  
Certificate of Sponsorship

### Gold Sponsor - \$300

"Sponsored by....." on 4' x 8' Promotional Signage  
3 Complementary Entries - Ride for Sight or Tour de Donut  
T-Shirts with Your Name/logo on the Back  
Certificate of Sponsorship

### Silver Sponsor - \$200

2 Complementary Entries - Ride for Sight or Tour de Donut  
T-Shirts with Your Name/logo on the Back  
Certificate of Sponsorship

### Bronze Sponsor - \$100

1 Complementary Entry - Ride for Sight or Tour de Donut  
Certificate of Sponsorship

### Sponsor Deadline

Sponsorships/pledges received by  
Mar. 15, 2025 will be listed on the  
official Ride for Sight and Tour de Donut  
Rider Registration Forms.

3rd Annual Tour de Donut  
Saturday, August 2

33rd Annual Ride for Sight  
Sunday, August 3

## Sponsorship Level Selection Option Choice

Sponsor's Name - Please Print

(As you wish it to appear in applicable advertising)

\_\_\_\_\_ Premier Sponsor - \$1,000  
\_\_\_\_\_ Platinum Sponsor - \$500  
\_\_\_\_\_ Gold Sponsor - \$300  
\_\_\_\_\_ Silver Sponsor - \$200  
\_\_\_\_\_ Bronze Sponsor - \$100  
\_\_\_\_\_ Donating the following goods/services

Signed \_\_\_\_\_

Print Name \_\_\_\_\_

Telephone Number \_\_\_\_\_

Date \_\_\_\_\_

Please make check payable to:  
Cheyenne Sunrise Lions Club  
Mail to:  
Ride for Sight - 2025  
5149 McCue Drive  
Cheyenne, WY 82009

Questions: Jim Reynolds - (307) 638-9464  
Email: jreyno9153@aol.com  
Jerry Egge - (307) 634-9600



# Sponsorship Information

Title Sponsor  
**CHEYENNE**  
EYE CLINIC & SURGERY CENTER  
17th Year



33rd Annual  
Ride for Sight  
Sunday, Aug. 3



3rd Annual  
Tour de Donut  
Saturday, Aug. 2  
Special  
'On Safari' Theme



Cheyenne  
Sunrise Lions Club

## 32 Years and Heading for a Great 33rd Year, But Your Support Is What It Makes It Possible

The **Ride for Sight** continues its legacy of vision assistance this year with its 33rd annual event and we are grateful to have the Cheyenne Eye Clinic and Surgery Center returning as our title sponsor for the 17th straight year for what has been loudly hailed as one of the premier charity fund-raising recreational rides in the entire Rocky Mountain region.

Over its history the **Ride for Sight** has raised a net average of more than \$10,000 per ride which is channeled into an entire gamut of vision programs including our own flagship project, the Early Childhood Vision Screening Program. In all our support benefits programs not only within our immediate geographic area, but nationally and internationally as well!

Importantly, we provide visual examinations and glasses for local area residents in need as well as assisting the hearing impaired and supporting a variety of humanitarian projects.

To maintain the success of the **Ride for Sight** requires continued community support from businesses such as yours. We have numerous levels of sponsorship ranging from \$10-1,000 or more in cash and/or goods and services. Our top level packages include such benefits as complimentary entries in the Ride for Sight or the Tour de Donut; name/logo on the RFS T-shirt and inclusion on promotional signage and advertising which covers not only entire Wyoming, but the Colorado Front Range and western Nebraska.



Our goals continue to be as ambitious as ever and here are just a few of the ways you can assist.

**Financial Donations:** Our main goal, of course, is to raise funds for the various Lions programs and your cash donation would be an excellent method of assuring we attain our objectives.

**Goods and Services:** We can maximize support of our programs by limiting financial outlay for RFS-related items such as food, beverages, etc. You have the option of committing support in this area by simply indicating your assistance on the donation form or talking with your Sunrise Lions Club representative.

**Merchandise, Gift Certificates, Discount Coupons:** You can help in this area by donating merchandise items and/or gift certificates. Yet another great way to assist is by participating in our Discount Coupon Program and not only helping the event, but also creating additional customers for your business!

The extent of the coupon is strictly up to you, but suggestions include: **Straight Discount** - (10-15% discount on selected items), **Buy One/Get One - Buy One/Half Off** - coupons valid for two-for-one purchases on selected items or valid for half-off an equal or lesser value item), **Free Item** - (coupons would be valid for a free item when purchasing selected items. For example, restaurants, could offer one free beverage with any dinner order).

### Proudly assisting vision care programs since 1973

Visionary Eye Care in Cheyenne  
Since 1903

Your Support Has a Direct Positive Impact  
on These Fine Programs



Early Childhood  
Vision Screening  
Program

Allen H. Stewart  
Camp and Summer  
School for the  
Blind and Visually  
Impaired

Rocky Mountain  
Lions Eye Institute

Lions of Wyoming  
Foundation

Rocky Mountain  
Lions Eye Bank

Lions Clubs  
International  
Foundation

Leader Dog  
International

### Tour de Donut 2025 Goes on Safari!! Grab Your (Pith) Helmet and Join Us for the Ride of a Lifetime

Tour de Donut 2025 is going on Safari as this year's theme features an African flavor! We hope you can join us for an animal adventure that looks to be a ride you will not soon forget.

From the lions and tigers on the plains to the monkeys running loose, hold on to your donuts and come out for a fun family-oriented ride.

Now in its third year, the Tour de Donut has grown into one of the most popular family activities of the year in southeast Wyoming and this year's event has been widely (and wildly!) anticipated so please lend your support and, by all means, join us yourself for some great family fun!

## Did Somebody Say Donuts!!???