2017.06.30 - WSHE information update

Answers to recent shareholder enquiries.

1. Reporting Issuer related questions

1a. Are you working on becoming current with your filings with the OTC? Thanks, Kevin....

Answer: We have been and are continuing to prepare our financials (which are posted on our web-site) to be audit ready for future and anticipated return of WSHE to be a "reporting issuer" with the SEC and FINRA filings. Please refer to our web-site for advice of the state of development in this regard as we move forward.

1b.. What is the anticipated timeline to becoming a "reporting issuer"? Weeks? Months? And is it expensive to do so? Thanks, Kevin.....

Answer: The following outlines our current thoughts and plans related to being a reporting issuer. When we filed our original Form 15 (you can see our filing on our website under Press Releases) the cost to maintain our status with the SEC and FINRA was anticipated to be in the \$225,000 to file our annual filing. At the same time our cost to file the first quarter was in the neighbourhood of an additional \$20,000. As we had for the previous 15 years paid for these audit and legal filing costs from the profit of operations of our Canadian Subsidiaries we could not offset these costs against our Canadian revenue and as a result we had accumulated a substantial Non-Capital loss in excess of \$4.5 million dollars on our books and records.

Based on this the Directors (I was one and the President of the Company) felt to continue to add to our Non-Capital loss was and would continue to be very non-productive. As a result we filed the Form 15 (removing us from being fully reporting SEC issuer) and remain active as a non-reporting company while we looked at all our opportunities to re-organize the company and to move the Company into the US in order to investigate the opportunities to participate in business operations in the US which would be cash flow profitable where we could utilize our Non-Capital Losses for the benefit of the company.

Over the period we were in continual discussions with interested parties but our due diligence on those opportunities was focussed on profitable opportunities in order to use those losses. During this period we were approached on several occasions to examine the opportunities within the opening up of the legalized marijuana sector particularly in Canada due to our familiarity of the Canadian marketplace. We made a definitive position the move to Canadian based revenue streams would put us in the same position as we had been for the past 15 years in that we would only accumulate further Non-Capital losses but led us to review opportunities within the expansion of state legalization within the marijuana space. Based on the demographics and geographical location and their history within the medicinal marijuana space we have focussed our attention on California.

Timing - It will be based on timing of our entry into business operations within the US. We will be preparing the company for audit requirements to commence the process of re-engagement as a fully reporting issuer. The costs will be reduced due to the fact the company's subsidiary activities have been re-organized to certain investment holdings within the financial services centre and will not need the amount of audit requirements but firm pricing has yet to be determined. I would expect \$100,000+ based on historical activity.

2. Business direction related questions

2a. It appears that you are on the forefront of the track and trace program. Matt...

Answer: Our review on the Track and Trace program has been focussed on the California based region due to its ongoing history and we are currently reviewing the pending test program currently initiated by the State of California initially in the Humbolt County region of their proposed tracing model. WSHE has considerable experience within systems development particularly on the financial services side as you can review in our SEC filings for the period WSHE was a fully reporting issuer by clicking on the SEC button on our web-site which has led us to take a look at the development of Track and Trace. We feel this is just one part of an integrated program related to the medicinal marijuana we are seriously engaged. Over the next couple of weeks we will be identifying the results of the past 4 months of review and consultation.

Q1c. I noticed in the presentation of Takayama posted on the company website about being involved in tree of life healing solutions. I see that they created a private entity out of Nevada called Elevated Systems Group. Is this something you're involved with? Adam......

Answer: As you have indicated we during our due diligence related to finding the right entry point to pursue we have looked at all opportunities that we have a basic understanding of. Based on our Canadian financial transaction processing we have developed a certain level of expertise in systems development. When we were presented with the "Seed to Sale" tracking program originating out of California we understood the concept and commenced further review. During our review we became aware the State of California was initiating its own Track and Trace program test in the Humboldt County region. Our enquiries in other jurisdictions indicates State implementation of similar programs, so our strategy was to review the current state of various groups development such as Takayama which included some of their affiliates to determine if there were opportunities within the business model space. We continue to review these opportunities but with a cautious eye to the State implementation of their own systems which in the end would reduce the financial viability of a non-government participant into the regulatory space. I can advise we remain in contact with all related parties but currently there is no affiliation.

Q2. Are you still in contact with Takayama as a partner in business? Thanks, Kevin....

Answer: We are in continual and regular contact with representatives of Takayama related to management systems associated to "Track and Trace" programing while we review the State of California test program being initiated in the Humboldt County region of California. With pending potential changes in California (our specific target of opportunity) we are reviewing oversight and regulation of the entire marijuana space scheduled for 2018. WSHE through our industry affiliates are monitoring the anticipated reporting requirements being developed and regulated "Seed to Sale" tracing requirements being initiated.

As an aside - based on our Canadian experience in financial services sector we are monitoring the current state of regulation development of the marijuana space in the various regional (provinces) and how they are developing the same oversight and regulation for the introduction of full recreational and medicinal marijuana which will be initiated and scheduled for July 1, 2018.

Q4 So the Track & Trace program is definitely the angle you want WSHE to take? Thanks, Kevin....

Answer: Re: Track & Trace - we have reviewed our opportunities in this part of the marijuana industry and we are very aware of the Takayama Group's affiliations due to our financial services experience with this group and their affiliates. We view the Track and Trace to be just a piece of the opportunity of a consolidated industry strategy. The one caveat to this is the fact the various state jurisdictions that are allowing marijuana business operations are implementing regulated based Track and Trace of their own and with our involvement with Takayama are determining how the Seed to Sale "Track and Trace" regulatory program is being initiated we will continue to engage with Takayama to see if this one segment of the industry holds the revenue potentials that are being presented to us. So to answer - yes we are interested but view this a just one part of a consolidated business model for the medicinal marijuana space and we are looking at all opportunities and the regulatory requirements for integrated participation within the space.

I can advise that the legal medicinal marijuana space is where we are focussing our Corporate attention at this time particularly in California and Colorado where we are incorporated.