



Spring
2010

The Standard

President's Message

Chief Greg Peterson, Grand Chute Police Department

In my very first newsletter article I expressed the view that fulfilling our goal of enhancing police professionalism in the State of Wisconsin was going to carry with it certain challenges. One of those challenges involves the need for WILEAG to ensure our body of professional standards constantly reflects current practices in policing. Toward that end, much of 2008 was spent reviewing and revising every standard, with the culmination of that process represented in adoption of the 3rd Edition standards on September 24, 2008. Of course, the true test of this endeavor is not marked by adoption the standards, but rather by their implementation. Toward that end I am happy to report we have passed the test!

In December 2009, the Governing Board voted unanimously to award re-accreditation to the Glendale Police Department, making it the first accredited agency in the state to have successfully transitioned from the 2nd to the 3rd Edition. In March 2010, the West Allis Police Department became the first agency in the State to be awarded initial accreditation under the 3rd Edition after receiving unanimous Board affirmation. I'd like to congratulate Chief Czarnyszka and Chief Jungbluth on their accomplishment. Feedback from the accreditation managers, team leaders, and assessors has been highly favorable, and many have reported the 3rd Edition standards are a welcome change. Several other agencies are working diligently to achieve compliance with the new standards, and we are excited about the prospect of them joining the 3rd Edition trailblazers later this year.

Another of those challenges, the need to remain abreast of contemporary issues in policing is also reflected in the training we just offered in collaboration with one of our corporate sponsors, Cities & Villages Mutual Insurance Company (CVMIC). The training, entitled, "Traffic Stop Data Collection & Racial Profiling," was designed to prepare agencies for the January 1, 2011 state mandate on traffic stop data collection. In excess of 90 individuals participated in the highly informative program at the Chula Vista Resort in Wisconsin Dells.

I believe these two examples serve to reinforce WILEAG's commitment to ensuring its standards and practices reflect current thoughts and trends in the law enforcement field. When we fulfill this commitment, we satisfy a key component in establishing WILEAG accreditation as a benchmark of professional excellence for law enforcement agencies in the State of Wisconsin and provide our member agencies with a reliable blueprint for delivery of the highest quality services to their respective communities.

Board Member Profile

Jim Scrivner, Secretary

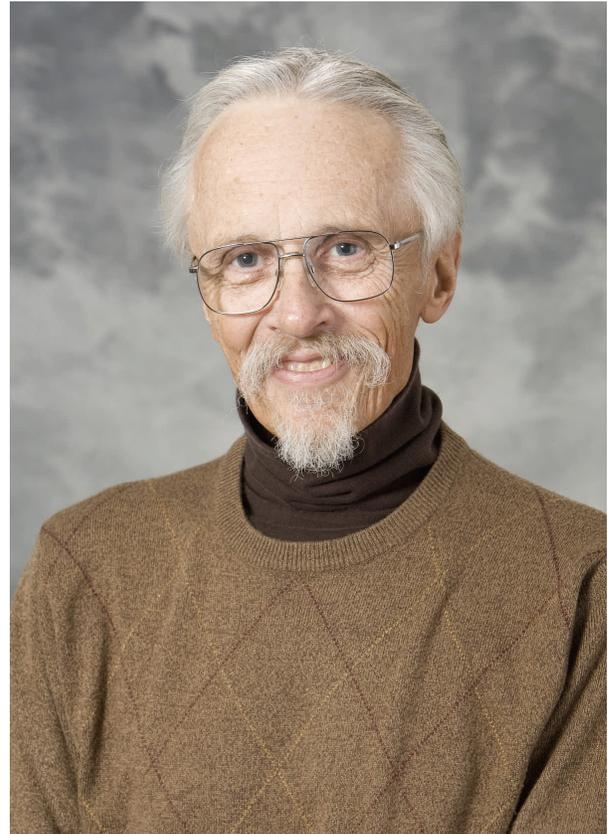
Jim joined the WILEAG board at its 2nd meeting in 1996 as the representative of the Wisconsin Insurance Alliance. He has served as board secretary since 2008 and became Finance Committee Chair in 2009.

He brings a diverse background including 12+ years on the Madison Police Department where he was a patrol officer, special investigator, sergeant and captain, and 2 years at Madison Area Technical College serving as a management consultant to law enforcement agencies in the district as well as acting chair of the law enforcement program at the college. His law enforcement days were followed by a time as deputy director of a community action agency and ownership of steel fabrication and construction businesses.

He then spent over 16 years at Rural Mutual Insurance including 10 as a senior executive. The last 10 years he has had his own insurance and risk management consulting business.

He served on the Western Wisconsin Technical College board including terms as board vice president and president. At the local government level he has served on a number of committees and was Town Chairman.

Jim identifies 2 connections to law enforcement of which he is particularly proud – one from over 30 years ago, and one on-going. While at MATC he designed and “sold” the pilot program and curriculum for pre-employment police officer certification that allowed qualified aspiring police officers to pay their own way to become certified prior to being hired – the absence of which had long been an affront to the profession and a major burden on smaller agencies looking to hire and retain officers. The on-going is his involvement



with WILEAG.

He offered the following reflections: “I have always been interested in elevating the level of professionalism in law enforcement – hence the initiative toward pre-certification over 30 years ago. Accreditation works at the agency level and provides a disciplined process that elevates the professional level of those that pursue it. The benefits first emerge during the process with the actual grant of accreditation being the “frosting on the cake.”

“From my more recent experiences in government and my insurance and risk management background it is clear agencies that seek and become accredited have put themselves in a better position to avoid unnecessary risks, minimize those risks they have chosen or are mandated to assume and to defend themselves if and when situations arise.”

Featured Agency: South Milwaukee P.D.



South Milwaukee Police Department



This column recognizes agencies in order of their years of continuous WILEAG accreditation. In 1998 South Milwaukee was the 3rd agency to achieve WILEAG accreditation and the first “smaller” agency. Reaccredited twice, 2004 and 2008, the department today has 37 sworn officers, 6 dispatchers (public service officers) and 4 civilian employees and serves a population of about 21,000 residents and a land area of less than 5 square miles. It has many community programs and subscribes to a community oriented policing philosophy. . . .

Because of Chief Ann Wellens’ (**AW**) unique involvement in accreditation your editor (**JBS**) posed questions to her rather than have her write a letter. She was the accreditation manager while a patrol officer at the inception of the process in South Milwaukee and a lieutenant when the 2004 re-accreditation was done. She has been Chief of this accredited agency since 2005. She has been an assessor, and more recently assessment team leader, on dozens of mock assessments and formal on-sites. She has been active in WI-PAC. And, finally, on occasion she serves as proxy for Tami Mayzik, the South Milwaukee City Administrator who is on the WILEAG board.

JBS - *What are the benefits of accreditation for a chief?*

AW – There are many, both big and small. The accreditation process itself and the development and documentation of supporting policies and procedures helps assure that best practices are being employed in the agency. They are great training tools. They help manage the risk of police operations and defend against liability claims.

JBS – *How do you justify the time you spend as an assessor and team leader?*

AW – While I may be at an agency to conduct the assessment, I am constantly being exposed to new and different ideas, many of which we have been able to work into our department allowing us to be more effective and efficient. Both our City Administrator and the Mayor have seen the benefits and have allowed me the flexibility to participate at the level I have.

JBS – *How do you respond to those who assert that the existence of standards and policies and procedures interfere with an officer’s ability to use discretion?*

AW – First of all, in some areas of police work there is little or no room for the exercise of discretion. Beyond that, I believe every chief has a responsibility to define expectations and acceptable .

boundaries of behavior in an agency. This approach assures clear and concise guidance and direction while leaving room for individual officer judgment based on the situation.

JBS – *What's the hardest part of the accreditation process for an agency?*

AW – The initial accreditation. An agency needs to commit time, energy and research to defining its system, pulling together and updating whatever is already in place, and finally to filling in the areas that are lacking. Picking a starting point and taking incremental steps helps make it less overwhelming. Every completed step means the agency is that much better off. It can be a 2 to 3 year project and that is OK.

JBS – *Why not buy one of the off-the-shelf packaged programs of policies and procedures that are being marketed these days?*

AW – Several reasons – First, part of the power comes from the hands-on involvement of staff in developing guidance that reflects the organization and the community. More importantly, accreditation goes well beyond simply installing canned policies and procedures and gets at what is really important - understanding and compliance at all levels.

JBS – *In these challenging times of limited funds and scarce resources, how do you justify the expenditure of dollars, time and personnel?*

AW – My response is simple – how can you not? It is too important to the organization and the community. The successful defense of one claim is enough. But there is more - It is the right way to do things and it helps define us as top of the line. After all, there are only a limited number of agencies who have achieved and maintained accredited status. .

JBS note: In my 14 years of involvement with WILEAG I have yet to meet a more knowledgeable, enthusiastic advocate for WILEAG accreditation. . . . and this having seen it from every angle!

Ann has indicated a willingness to talk with anyone who has interest or questions about accreditation generally, or WILEAG's approach in particular. She can be reached by phone at: (414)-768-8060 ; or by e-mail at: wellens@ci.south-milwaukee.wi.us

Innovative Programs



West Allis
Police Department
Directive
45.035

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Accreditation Manager
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Prepared by
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Last Review/Update
05/19/2009

Promoting Alcohol Reduction Targeting Youth Patrol

Introduction

The West Allis Police Department recognizes that underage consumption of alcohol continues to be a serious threat to the health and safety of citizens in our community. The Department will take a proactive approach to prevent underage consumption of alcohol and prevent the tragedies, such as motor vehicle crashes, that often accompany alcohol consumption by juveniles.

The Department has developed the Promoting Alcohol Reduction Targeting Youth Patrol initiative. Hereinafter referred to as the PARTY Patrol. The main priority of the PARTY Patrol is to prevent any underage alcohol party from occurring.

The goals of this initiative are as follows:

- To decrease by at least 10% the number of underage drinkers between the ages of 10 years - 20 years that are killed or seriously injured in motor vehicle accidents in the City of West Allis.
- To decrease by at least 10% the amount of juvenile drinking parties in the City of West Allis.
- To increase by at least 10% the number of youth contacts by officer(s).

Purpose

The purpose of this directive is to provide guidelines for the implementation, maintenance and delivery of the PARTY Patrol Initiative.

Application

This directive shall apply to all sworn Department personnel.

Related Standards/Directives

WAPD Standard 46.003 - Mass Arrests
WAPD Directive 45.005 - Concerned Parents Program
WAPD Directive 45.013 - Second Chance Program

Procedures

A project team consisting of the Administrative Captain, Lieutenant of Crime Prevention (Project Coordinator) and the Sensitive Crime Unit Detective assigned to the Department's Second Chance Program oversee

Innovative Programs

the PARTY Patrol. Officers assigned to PARTY Patrol duties will be under the direct direction of the project coordinator.

Deployment

The dates and times of PARTY Patrol deployments will be at the discretion of the project coordinator. This determination will be coordinated with activities at the High Schools and Middle Schools and will be closely monitored for maximum effect. PARTY Patrol officers will attempt to prevent underage alcohol parties from occurring based upon information developed about potential parties.

When not assigned to a specific residence or location, officers shall continue to make positive contacts with youth. Officers will patrol school parking lots and nearby covert locations for underage drinkers outside of school property and/or event. During non-school months, officers will patrol area festivals and parks as well as enforce the Department's Concerned Parents Program. Refer to WAPD Directive 45.005 - Concerned Parents Program.

The initiative will be performed on overtime and will be conducted in a covert capacity. Officers will utilize an unmarked vehicle and will dress in plain clothes unless directed otherwise.

Development of Information

As indicated above, the PARTY Patrol will work closely with the school resource officers. The school resource officers and patrol officers will attempt to develop information about suspected underage drinking parties through their contacts with youth. These officers will forward any information about parties to the PARTY Patrol officer. In addition, every effort will be made to contact the parent and/or homeowner where a party is being planned to inform and educate them on available options to prevent this party from occurring.

Reward flyers may be posted in the City's two High Schools and two Middle Schools. These flyers will offer information on reward monies for underage parties that are reported anonymously through the Crime Stopper tip-line.

In addition to the above resources, PARTY Patrol officers will develop information by monitoring Internet activity. Internet sites such as Facebook, My Space and You Tube may provide useful information as to upcoming underage drinking parties. PARTY Patrol officers may develop their own sources of information and should work closely with members of the Sensitive Crime Unit who may have information from juveniles.

PARTY Patrol Signs

The Department has developed a PARTY Patrol sign. This is a lawn sign purchased through a grant for this initiative. The intent of the sign is to alert unidentified individuals throwing a party and those arriving at the party the police, the school district, neighbors and homeowners are aware that an underage alcohol party may occur. The sign will give the partygoers an opportunity to exercise personal responsibility and choose not to drink.

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The primary use for the sign is for occasions the PARTY Patrol officer learns the location of a potential underage party. The PARTY Patrol officer will contact the homeowner and attempt to stop the gathering. If a homeowner is cooperative, with their permission, the officer will post the sign on their property. If a homeowner is uncooperative, the officer will place the sign on city property in front of the residence. In rare cases when a homeowner cannot be contacted we will post a sign on a neighbor's property with their permission.

A copy of the sign is attached to this directive. Additional signs may be obtained through National Sign and Design, 11082 W. National Ave., West Allis, WI, 53227, Ph# 414-727-4646.

Underage Drinking Arrests

The main priority of the PARTY Patrol Officer is to prevent any underage alcohol party from occurring. However, should a party already be underway the Party Patrol Officer will reasonably and safely attempt, with the assistance of on-duty patrol officers, to make the necessary arrests and shut down the party according to West Allis Police Department standards and directives. See WAPD Standard 46.003 - Mass Arrests.

The PARTY Patrol Officer will be responsible for all reports and follow up associated with these investigations.

Documentation of Activity

The PARTY Patrol Officer will document all activities on the approved WI Department of Transportation Underage Youth Alcohol Enforcement Activity Report. This report shall be completed after each deployment and submitted for review by the project coordinator and project team. The project team will review these activities during their quarterly meetings and provide further direction to PARTY Patrol officers.



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One of our vision statements is to
provide a safe and secure
learning environment for all students.

WILEAG Training News

FALL 2010: CVMIC & WILEAG have begun plans for a training session on Entry-Level Law Enforcement Assessment Centers. As we develop this program further, the site location and details will be announced in upcoming newsletters and the web site.

ASSESSORS AND TEAM LEADERS: The training for these volunteers is conducted by WILEAG Staff. There were a number of training sessions in 2008 and 2009 and all Assessors and Team Leaders are current in initial and update training requirements. With our anticipated growth in the near future, we are planning on conducting additional new assessor training in early 2011.

Look for details in future newsletters and on the web site.

WI-PAC Resource Information

Wisconsin Police Accreditation Coalition is committed to professional excellence and serves to enhance the quality of Wisconsin law enforcement service through promoting and supporting the concept of police accreditation. Through information sharing, network development and collaborative trainings, we assist our member agencies in achieving their goal of becoming accredited.

WI-PAC Benefits include:

- Resource for accredited agencies
- Resource in attaining accreditation
- Network for communication and support
- Provide training in achieving accreditation
- Provide sample policies and directives
- Assist with mock assessments
- Serve as a conduit to the Wisconsin Law Enforcement Accreditation Group

Check out their website at www.wi-pac.org

WILEAG Web Site Information

Check out the new website at www.wileag.info that was designed to keep you informed on most aspects of the State Accreditation process. If you have any recommendations, please forward them to the attention of Police Chief Michael Jungbluth at mjungbluth@ci.west-allis.wi.us.

Upcoming Events

WILEAG Governing Board meeting: 7/23/2010
WILEAG Governing Board meeting: 9/20/2010
WILEAG Governing Board meeting: 11/22/2010

CVMIC/ WILEAG Entry Level Assessment Center Training – Fall 2010
Wisconsin Attorney General Conference: June 15-17, 2010
Wisconsin Chief of Police Conference: August 15-18, 2010 (Wausau, WI)



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Police Chief Michael Jungbluth
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Please e-mail comments or questions about this newsletter to the editor, Jim Scriver, WILEAG Governing Board-Secretary at jbscriv@aol.com