



FALL CONFERENCE

November 14th-15th
ROGERS, AR

Sponsorship Opportunities

TOP LEVEL SPONSORSHIPS

\$2,000 Reception Sponsor {2 Available}

Two Page Ad in Program, 2 Complimentary Registrations, On-Site Signage, Screen Ad, & Branded Cocktail

\$1,500 Lunch Sponsor {1 Available}

One Page Ad in Program, 1 Complimentary Registration, On-Site Signage, Screen Ad, & Speaking time during Lunch. (Upgrade Available: Branded Napkins - \$250)

\$1,250 Presenting Sponsor {2 Available}

Half Page Ad in Program, 1 Complimentary Registration, On-Site Signage, Screen Ad, Speaking Time on Stage, & Present one of the four Speakers

\$1,000 Breakfast Sponsor {1 Available}

Half Page Ad in Program, 1 Complimentary Registration, On-Site Signage & Screen Ad. (Upgrade Available: Branded Napkins - \$250)

OTHER SPONSORSHIP LEVELS

\$1,000 Gold Level

A 8x10 Booth, Full Page Ad in Program, & 2 Complimentary Registrations

\$750 Silver Level

A 8x10 Booth, Half Page Ad in Program, & 1 Complimentary Registration

\$500 Bronze Level

8x10 Booth Only

\$500 Quarter Page Ad

Quarter Page Ad in Program Book

\$500 Promo Item Sponsor

Choice of Logo'd Promo Item & On-Site Signage; PLUS Cost of Production & Printing;
OPTIONS: Registration Lanyard, Water Bottle, or Coffee Breaks

\$250 Friend of MBAA

ADD-ON'S TO SPONSORSHIPS

\$800 Full Page Ad in Program

\$650 Half Page Ad in Program

\$500 Quarter Page Ad in Program

\$250 Business Card Size Ad in Program