

## Our Vision The Navarre Area Board of REALTORS® is the leading force for local professionals in the real estate industry

## **Our Mission**

To our REALTOR® members, every reasonable service, product and amenity which will enhance and/or promote their real estate careers

To our neighbors, it's participation, physically and monetarily, in the advancement and promotion of our community

To the public, it's free bi-directional exchange of information related to the conduct of real property sales and real property ownership

## **Our Strategic Goals**

Agents are professional, educated, ethical practitioners of the highest standards in the real estate profession

Brokerages are committed to providing leadership roles in training, professional standards to agents and educating consumers in all areas of real estate

Consumers are informed and confident in utilizing the benefits of REALTOR® services

Government officials support the Assn.'s position on all issues through involvement and support of the

membership

Technology to provide cutting edge services with efficient, accurate information

## **Our Core Standards**

Value Driven Exceptional Membership Services
Effective Advocacy
Collaborative Community Outreach
The Unequivocal Voice for Local Real Estate
Transparency & Professionalism in All We Do