104.5

Country Legends

Station Name Hank FM Frequency 104.5 FM

Market
Walla Walla Valley
Population in Coverage
60,000

Format Country

Ask us about rates and multi-station discounts





Alexandra Communications is pleased to introduce Hank to the Walla Walla Valley. Hank is different than other country stations because Hank is all about the legends of country music. Country music has a rich heritage that goes back for decades, but most country radio stations are only interested in the newest country artists.

Hank is the place where country music fans can hear Garth Brooks and Alan Jackson plus Merle Haggard and Willie Nelson and of course, Hank Williams. Hank is focused on today's 35-64 year old country music fan who appreciates hearing real country music. Let them know you're a fan of Hank and you'll have their loyalty to your business.

Market Coverage



