



## A Refreshing Summer Drink

Nielsen-Massey has been crafting vanillas and flavors since 1907. Their products are used by restaurant and bakery chefs, manufacturers of premium foods, gourmet food shops and grocers and consumers looking to enhance their cooking and baking.

Summer's hot weather calls for refreshing cocktails – enjoyed poolside if possible. But it all comes down to good ingredients to make this fruity drink. Nielsen-Massey has several vanilla products and flavor extracts ideal for crafting a refreshing cocktail. Here are a few that sound perfect for sipping during the hot summer months ahead. Their products are sold at Sur La Table and Williams-Sonoma Southgate.

### Orange Blossom Cranberry Martini

- 1 tablespoon Nielsen-Massey Madagascar Bourbon Pure Vanilla Sugar
- 2 fl. oz. orange juice, pulp free
- 4 fl. oz. cranberry juice
- 2 fl. oz. vodka
- 1 teaspoon Nielsen-Massey Orange Blossom Water
- 1 fresh orange slice for garnish

Rub the rim of an empty, chilled martini glass with an orange wedge. Invert glass into bowl of Nielsen-Massey Madagascar Bourbon Pure Vanilla Sugar and swirl. Combine juices, vodka and Nielsen-Massey Orange Blossom Water in an ice filled martini shaker. Shake vigorously and pour into prepared glass. Garnish with a fresh orange slice. Serves 1

### Lemon-Vanilla Simple Syrup

- 3/4 cup water
- 1/2 cup sugar
- 1/4 teaspoon Nielsen-Massey Pure Lemon Extract
- 1/2 teaspoon Nielsen-Massey Tahitian Pure Vanilla Extract

In a small saucepan, add water, sugar and lemon extract; stir to combine. Bring to a boil, then reduce heat and simmer until syrup reduces, about 10-15 minutes. Remove from heat. After syrup has cooled, add vanilla extract and stir. Refrigerate unused syrup in an airtight container. Makes 1/2 cup

### Lemon Lime Raspberry Twist

- 6 fresh raspberries
- 1/2 fl. oz. fresh lime juice
- 1/2 fl. oz. Lemon-Vanilla Simple Syrup
- 1 fl. oz. vodka
- 2 fl. oz. organic lemon sparkling water lime twist
- 2 frozen raspberries
- orange wedge

In a cocktail shaker, muddle fresh raspberries, lime juice and Lemon-Vanilla Simple Syrup. Add vodka and sparkling water; shake and strain into an ice-filled rocks glass. Drop lime twist and frozen raspberries into glass. Top with a freshly squeezed orange wedge. Serves 1

Lots more recipes are available at [www.nielsenmassey.com](http://www.nielsenmassey.com).

## Hair Today

Want to pump up the volume, but thinning hair preventing you from achieving the perfect 'do'? Increase volume and density, while discreetly hiding bald spots with HairMax's Hair Fibers and skip the back combing and extensions.

These natural keratin protein hair building fibers blend and statically cling to existing hair to hide any receding areas and provide dramatic density, volume and natural looking coverage instantly. Perfect for pulling hair back into a sleek pony or bun to cover up any thinning areas or spots. Virtually undetectable and secure enough to withstand the most extreme conditions, the Hair Fibers wash out with one shampoo. Gently brush or pat the fibers to blend them into your natural hair. Doing this will make the HairMax Hair Fibers completely undetectable.

Available in eight shades to blend with any hair color, HairMax's Hair Fibers retail for \$35 and are available at [www.hairmax.com](http://www.hairmax.com).



## Key West Aloe

Key West Aloe (KWA), the first company to use Aloe Vera as the foundation of all its products, has created an advance facial care line. KWA brings together the natural benefits of Aloe Vera and agents to help skin combat dryness and gravity, the main factors behind the signs of aging. This signature line can be used with all skin types.

Like all of Key West Aloe's products, the KWA Advance Skin Care line uses their 5 in 1 Aloe Foundation. The foundation starts with 100 percent Lab Certified Aloe Vera which naturally contains amino acids, antioxidants, immunity boosters, DNA and cell builders and vital minerals to skin's health like zinc, potassium and calcium. That Aloe foundation is then blended a wide range of extracts, emollients and performance anti-aging ingredients to make a formula that is scientifically proven to be superfood for the skin.

Their products can be found at [www.Keywestaloe.com](http://www.Keywestaloe.com) but if you're in Key West, stop in one of their two stores.

KWA Advance Skin Careline includes (shown): Environment Defense - SPF 15 (1.7 oz, \$50). This triple protection moisturizer shields your skin from free radicals, defends against photo-aging caused by sun exposure and protects the skin's natural moisture balance with SPF 15, 60 percent Lab Certified Aloe Vera and vitamins A, C, and E.

Their other products include Eye Matrix (0.5 oz, \$43) an age defying eye gel used to strengthen and firm the delicate eye area and reduce the appearance of fine lines. Skin Matrix (1.7 oz, \$48) an age defying gel used to strengthen, tone, firm and rebuild skin structure on the face, Optimal Results (1.7 oz, \$48) a special formula that erases fine lines and restores hydration and moisture to the face while improving the skin's texture. Plus, there's Solution (1.7 oz, \$48) a night time recovery serum that stimulates cellular renewal and minimize skin imperfections.



The IMUSA Panini and Sandwich Maker means everyone can craft the perfect sandwich. It also makes you have to spend less time cooking and more time relaxing with no hot kitchen to clean up. This easy-to-use item features a large non-stick surface that is ideal for pressing paninis and grilling sandwiches as well as pork chops, meats and more. A preset temperature ensures every sandwich you grill will be toasted golden brown to perfection.

Cost: \$49.99 at Bed Bath & Beyond. For more info, visit [www.imusausa.com](http://www.imusausa.com). Here's a recipe to motivate you:

## Crafting the Perfect Sandwich

### Reuben Panini

#### Ingredients

- Roasted pork 1/2 Lbs
- Swiss cheese 4 Oz.
- Bottled thousand island dressing: 5 Tbsp
- Ham 1/2 Lbs
- Sauerkraut 2 1/2 Cups
- Hotdog buns

#### Preparation

Preheat IMUSA sandwich press. In the meantime cut hotdog buns all the way through until you have two separate pieces. Divide pork evenly on one half of bread.

Spread 1/2 cup sauerkraut on top of each slice of pork. Evenly disperse the ham and cheese on top of the sauerkraut and top with the bun. Place sandwiches on the press and gently press down, making sure that the sandwiches don't move. Toast for about 3 minutes, or until cheese is fully melted.

Remove and open each sandwich and generously spread a spoonful of thousand island dressing. Cut in half with a serrated knife and serve immediately.

## Keep Your Screen's "Face" Clean

When it comes to packing for most outdoor summer trips, sunscreen is a must. But, there's nothing worse than the abundance of grease and oil sunscreen leaves on your hands and everything you touch — including your smartphone and tablet. WHOOSH! has developed a non-toxic screen cleaning solution that removes greasy fingerprints and oil residue from mobile device screens, so you no longer have to wait for your SPF to soak in before texting.

WHOOSH! Screen Shine not only cleans screens and devices it also leaves an ultra-thin invisible coating that provides resistance to dirt build-up, smudges, and fingerprints. WHOOSH! does not contain alcohol, acids, ammonia, chlorine, petroleum distillates, phosphates or volatile organic compounds. It leaves no harmful residue on your device that could be transferred back onto your fingers. Additionally, each package of WHOOSH! comes with an antimicrobial micro-fiber cloth that won't scratch the screen.

WHOOSH! comes in three sizes that can all fit into any summer beach bag pocket. The Pocket (.3 fluid ounces), On-The-Go (1 fluid ounce), and Duo+ (one 3.4 fluid ounces and one .3 fluid ounces) are available in Apple stores and in more than 2,500 Walmart locations, WHOOSH! Screen Shine can also be purchased at [Amazon.com](http://Amazon.com), [Apple.com](http://Apple.com) and [WHOOSHScreenShine.com](http://WHOOSHScreenShine.com). Cost: starts at \$6.



## Wanna Be Skinny Jeans

Looking for a pant that nips, tucks, whittles and shapes? Do you long to don slacks that are both fashion forward and have you looking ten pounds lighter at once? Introducing SlimStation, the hybrid pant that combines comfort, trend and function all in one for the modern woman. SlimStation has been featured on NBC, ABC, FOX and CBS affiliates due to the brand's appeal to women nationwide that seek the same style savvy, slimming effects.

SlimStation contours the waist, slims the lower tummy and shapes the hips in a variety of silhouettes in sizes ranging from 2-24W at wallet friendly pricing. Using a resilient fabric with great stretch and wash/wear, SlimStation allows for a comfortable "go-to" pant that can be worn from day to night. Find them at [www.slimstation.com](http://www.slimstation.com). Cosy: varies but capris go for \$59 and jeans are \$69.



## Shop Right!

Never go shopping unprepared again. The new book, RUC's Retail Store Guide Book has everything you need for a smooth shopping experience—from groceries to clothing to high-end luxury items. Fifty of the nation's top retailers are listed. Since back-to-school shopping is in high gear, consider this book to make it easier.

Included under each store are: Store Hours, Merchandise/Services Offered, Gift Cards/Store Cards/Store Credit Cards, Email & Mobile Sign-Ups for Exclusive Deals, Mobile Apps, Social Media Links to Stay Connected, Contact Information for Each Company, Key Tips for Your Shopping Experience and Helpful Websites to Save You Money and Keep You Informed.

RUC's Retail Store Guide Book, What All Consumers Need to Save Money and Shop Smarter is by Roxana U. Chikezie.

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