BIGGEST LITTLE TENNIS ASSOCIATION BOARD OF DIRECTORS MEETING

DATE: SEPTEMBER 7TH, WEDNESDAY, 6PM-7:30PM, MOXIES, 4792 CAUGHLIN PKWY, RENO

BOARD MEMBERS, JEFF DAY, CHRISTY FUNK, JOHN MATKULAK, SHERRI ELCANO, MICHELLE MCKIBBIN, KRISTINE WYMORE.

INVITED: HOLLY TRETTEN, JEFF GONCE, EVAN BROWN, MADDY GARCIA, EVAN AMANDA(LINE DANCING COORDINATOR FOR EVENT)

AGENDA

- 1 APPROVAL OF AUGUST 8TH MINUTES
- 2. TREASURER UPDATE

OLD BUSINESS:

- 1. USPTA COACHES CLINIC SUMMARY, AUGUST 20TH
- 2. UPDATE OF HS RALLY UPDATE, 11/5, SATURDAY, 12-2PM

NEW BUSINESS:

- 1. WELCOME INVITED GUESTS, GATHER THEIR INPUTS ON HOW TO GROW JUNIOR TENNIS IN NORTHERN NEVADA. QUESTIONS REGARDING THE BLTA, AND HOW TO HELP.
- 2. MARKETING BLTA IN A STRONG WAY, BI-WEEKLY EMAIL RELEASES, GROWING OUR DATABASE, ETC. PROMOTION OF FACILITIES IN RENO OVER THE NEXT COUPLE MONTHS,
- 3. BLTA FUND RAISER, UPDATE FROM COMMITTEE
- 4. OTHER

NEXT BOARD MEETING: OCTOBER 5^{TH} , WED. , MOXIES, 6PM-7:30PM