

Renaissance Studio, Ltd.

The Movie Industry Is Brain Dead



It is also ripe for exploitation to earn extreme ROI

If you doubt these assertions, consider that MPAA statistics showed that the average adult saw only 3 of the 835 films that were released into USA theaters in 2019 before Covid. This abysmal performance clearly demonstrates the epic failure of the film industry's content screenwriting, evaluation & sourcing practices.

Netflix has risen from \$3 billion in market cap in 2012 to \$250 billion in market cap recently despite offering 100s of unwatchable films while largely ignoring the viewing preferences of almost all adults. Imagine what Netflix or any studio's market equity value could become if it offered the exciting films that most adults want to see.

Your Life Changing Opportunity

Your network is your most valuable asset. One productive referral can earn you exponentially more wealth & accolades than everything else you do in your life.

So are you willing to open your mind & think outside your closed thought paradigm for 7 minutes to read this summary to open your path to possibly becoming a billionaire? It is a serious possibility, not impossible promotional hype.

Failed Industry "Group think" On Content

EVERYONE wonders how so many unwatchable films get produced while great movies almost never appear in theaters or on the streamers?

The epic content failure in 2019 & every other year demonstrates the massive disconnect between the films the motion picture industry produces & the movies & shows that most adults want to see. Your personal experience trying in vain to find exciting films to watch validates this assertion.

This disconnect exists because the film industry employs exclusionary & feckless content acquisition & development practices that systematically ignore the viewing preferences of 90%+ of global adults. The industry:

- Strictly limits content acquisitions to the same depleted "solicited agency & other known sources" that produced the 835 film disaster in 2019 & similar results every year. This clueless "group think" system excludes the innovative imaginations of 1000s of screenwriters & rewards "produced & agency represented writers" regardless of the entertainment merits of their scripts & the cinematic & financial success of their previous projects. The cinematic quality & resonance of the content does not truly matter. Only that it originates in from a "solicited known source".
- Employs deeply flawed content evaluation metrics that focus on technical aspects of screenwriting while largely ignoring global adult audience viewing preferences & the market acceptance & financial potential of the concepts, story, characters & diversity of compelling resonance elements.
- Employs defective screenwriting methodologies that try to match the flawed content evaluation metrics expectations while systematically ignoring the viewing preferences of 90%+ of global adults to create 1000s of unwatchable films.

These movie industry realities are **MADNESS** but they represent an enormous wealth exploitation opportunity for anyone who can create the films that most adults want to see.

There is a massive, untapped global demand for great movies to watch that YOUR personal experience validates. Prescient studios, producers & investors can exploit this content dysfunction & wealth creation opportunity in partnership with Renaissance Studio, Ltd.

Overview

I am a 3 decade capital markets professional & analyst as well as the CEO of Renaissance Studio, Ltd. ("RSL"). RSL is an emergent movie studio that is designed to follow the Netflix path to above \$250 billion in market cap with far superior content.

A read of the RSL business model & plan & an understanding of the advanced RSL content evaluation metrics & visionary screenwriting methodologies will confirm the high plausibility of achieving this goal. If you doubt this assertion, imagine what the market cap of Netflix could be if it offered great content rather than 100s of films that are unwatchable for almost all adults. A review of Netflix film offerings will confirm this assertion.

As part of my responsibilities, I have tracked & evaluated all major dimensions of the motion picture industry for the last 15 years. I have also written 16 feature screenplays that are superior to anything in theaters or on the streamers for most adults.

A read of the scripts will confirm this claim & the depth of my understanding of how to create compelling & financially successful films through a diversity of exciting resonance elements that match the attraction receptors in adult male & female psyches.

From an investment perspective, billions of dollars of capital have been invested in the creation of filmmaking, marketing & distribution infrastructure to process films that almost no adults want to see. As a result, returns on investment & the market caps of public studios have languished at far below their potential due to systemically defective concept & content writing, sourcing & development practices that dominate the industry.

The movie industry produces the films they want to make, not the movies that large, global adult audiences want to see.

Forgive my candor but it is important to understand the dysfunctional realities of the motion picture industry to comprehend the extraordinary value of the RSL value proposition that is designed to exploit them to deliver a risk adjusted Alpha/ROI that **DWARFS** other investment options.

Renaissance Studio, Ltd. ("RSL")

Renaissance Studio, Ltd ("RSL") RSL is an emergent movie studio that has invested years in the development of:

- Effective film content evaluation metrics that avoid the 85%+ of movie concepts that fail to excite large adult audiences & do not recover their production, marketing & distribution expenses and
- Advanced screenwriting methodologies that skillfully match a diversity of exciting resonance elements with the attraction receptors in the adult male & female psyches to create movies that most adults want to see.

These visionary RSL techniques have been employed to create an initial inventory of 16 awe inspiring screenplays that will launch up to 10 major film franchise scenarios that are far more exciting than anything in the global film markets.

The RSL Investment Opportunity

Any studio, producer or investor(s) who chooses to collaborate with RSL, can follow the Netflix path to above \$250 BILLION in market equity value. Netflix could double its market cap in partnership with RSL. This is not promotional hype. It is a very serious vision in search of prescient partners to make it a reality.

The only major obstacles to achieving this goal are:

- **Open & insightful minds**
- **\$50 million of venture equity capital &**

- **Access to superior film content & major film franchises that can compete successfully in the global film markets.**

RSL has written 16 sensational feature film screenplays that are designed to launch up to 10 major film franchise scenarios that are far superior to anything in the global theatrical & streaming markets. The exciting RSL content in collaboration with the proper filmmaking infrastructure & capital can be the foundation to far outperforming other studios in the global film markets & deliver extraordinary returns on investment to their shareholders.

RSL's investment plan is to:

- Raise the \$50 million of venture equity or in partnerships with other studios
- Produce & globally distribute the "America 2.0: Artistry" ("A2A") film (see details below) that has above \$1 billion in obvious revenue potential
- Return the \$50 million of equity capital to investors by month 30
- Use the proceeds of A2A to produce its 4 sequels & launch the other 9 RSL film franchises
- Demonstrate the strong & enduring earnings power of the RSL methodologies & content.
- Pursue a \$6+ billion IPO in year 5
- Follow the Netflix path to above \$250 billion in market cap with far superior content.

The success of the IPO would deliver \$5 billion in value to RSL capital partners which is a 10,000% ROI in 5 years. Possible distributions from earnings over the 5 years could further enhance the ROI.

A2A is the launch film for RSL. It is the most consequential & diversely entertaining motion picture ever conceived & the first of 5 films in the Arielle Denovo film franchise that is the cinematic & financial foundation a new movie studio.

A2A is the story of a beautiful & hyper brilliant young woman from Crimea who is a master of artistry in all major dimensions. She is on a terrifyingly plausible "mission impossible" to save humanity from itself in our self destructive modern world.

Her goal is to seize control of the cyber means to stop the geopolitical madness & unleash a new era of common sense peace, unity & cooperation to supercharge the global economy to elevate the prosperity of everyone. Imagine a united rather than a divided world as it should be & could become.

A2A is an ultra exciting geopolitical thriller that takes audiences on awe inspiring adventures through fantastic scenarios, exciting venues & every major dimension of artistry at the highest levels. Ice skating, dance, singing, musical instruments, martial arts, parkour, base jumping, gymnastics, femininity, sensuality, painting, cyber technologies, science, spirituality, economics, capital markets, politics & geopolitics in our insane world that is caught in a death spiral of geopolitical madness.

Arielle Denovo is an object of fascination in everything she does in every scene. She is designed to excite all the attraction receptors in the adult male & female psyches in countless dimensions to insure strong global audience acceptance & financial success.

A2A is a \$50 million budget film with obvious revenue potential above \$1 BILLION. Its strong & near certain financial success should allow the return of the \$50 million to the equity investors by month 30 to eliminate primary equity risk & finance the A2A sequels & the launch of the other 9 RSL film franchises to achieve a \$6+ billion IPO in year 5.

Summary

Thank you for your patience with this lengthy explanation of the RSL value proposition. Incredulity with my assertions is a natural reaction but a read of the A2A screenplay will reveal its above \$1 billion revenue potential & the low risk associated with the \$50 million equity investment.

A full understanding of the RSL business model, plan, methodologies & a read of all the other 15 scripts will convert your doubts into enthusiasm. They will also reveal a real path to extreme wealth & historic accolades for all who help A2A & RSL become a reality that awes global audiences, delivers extraordinary returns on investment & hopefully ignites a global reformation that stops the geopolitical madness & elevates the prosperity of everyone.

Please invest 2 hours to read the A2A screenplay at the link in the cover letter. If you read the whole script, it will blow your mind with its cinematic, entertainment, accolade, financial & world changing potential & reveal that my assertions are conservative.

Thank you for listening. RSL partners can become the source of the most exciting films in the motion picture industry & deliver extraordinary Alpha to their shareholders if you take this message seriously & help me make RSL a reality.

Donald G. Skipper

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