Nebraska State Business Education Association

NSBEA

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New Year—New Challenges—New Resolutions Angie Chittick, NSBEA President

For many of us, the New Year provides a chance for new beginnings and to refocus on what matters most. Whether it is creating a new bucket list, volunteering in your community, paying it forward, finding more spare time to spend with family and friends, exercising more frequently, learning new innovative teaching strategies, or commitment to building new skills, the New Year is an ideal time to pause and regroup.

more thar

NSBEA TODAY

Each year, resolutions are made. Have vour New Year's vou made resolutions? Be honest...how many of your resolutions are actually kept and completed? Did you meet your resolution from last year or is this year's resolution the same? To help vou keep your resolution and meet your goal start with baby steps. Pick one word that you will commit to for the year. Resolutions and goals are easily forgotten but one word sticks!

A few years ago, one of the NCE speakers, Jon Gordon challenged us to select a word for a year and have that word be your driving force. For the last couple of years, a group of BMIT instructors have met and selected a word. My word for the year is "Conviction." I have used this word to ensure that I complete everything that I commit too. When I get swamped and discouraged, I remember this word and use it as inspiration.

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WINTER 2016

preparing for the new semester, I came across an article that stated that 2016's Word of the Year MUST be: Courage. Each year we are faced with new challenges, both in our professional and personal lives. I challenge each of you to go outside your box (comfort zone) and do something new. Create your bucket list. This can be a very "fun" and "rewarding" experience.

Here are a few suggestions to add to your bucket list to become more active in NSBEA: nominate a colleague for an award, volunteer for a leadership position, attend and/or present at a conference.

Pick your word. Create your bucket list. May 2016 be your best year ever!

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Step Away RoxAnn Coudeyras, Secretary

Happy New Year! Sometimes I wonder how long it will be before I quit writing 2015 and remember it is now 2016. One thing the new year always brings with it is exciting new developments in technology. We business teachers should be used to change and learning about the newest, latest, greatest whatever comes along if anyone has been in education very long, but sometimes one has to take a step away from "being connected" and take a deep breath instead.

The reason I would tell people to step away from their technology connections became very apparent as I attended a birthday party for my niece's five-yearold son. Seems that all the invited children's parents were more "connected" to their smartphones than anything else in the room. As I visited with my sister (grandma) who is from the boomer generation as I am, and the great-grandfather from the greatest generation (World War II era), we talked to each other as the parents sat in a circle texting. I can only guess that the parents may need a course in "small talk" so they would not need to either text each other or be so bored with one another that they need to text other people in the outside world. I know what you're thinking. . . this is a rant on the younger generations. No, this is a rant on soft skills and communication skills. All generations are becoming more attentive to their devices than to people. As I teach our students to have those "people skills," a true understanding of when and where to use technology and its wonderful devices has to be clear. Focusing on people and what they have to say is still very important, especially when it comes to customer service.

If people think that multitasking works for them as they text away as a person is telling them something at the same time, they are not reading the research. Give everyone your TOTAL UNCONNECTED-TO-ANY DEVICE attention. You will be doing a real favor for everyone involved, and you just might find a conversation interesting enough to share with someone on Facebook—oops! So much said that may need to be put into practice.—RoxAnn Coudeyras



"Goin' to Vegas, Baby!"

Patricia Arneson, NBEA National Convention Program Chair

MARK YOUR CALENDARS FOR THE 2016 NBEA CONVENTION!

Mountain Plains members! Mark your calendars for the NBEA 2016 Annual Convention, March 22-26, in Las Vegas, to be held at the beautiful Cosmopolitan Hotel. Located in the heart of the Las Vegas strip, you are just steps away from all that Las Vegas has to offer—the Bellagio Fountains next door, the Paris Eiffel Tower across the street, loads of shopping, and outstanding shows. Las Vegas continues to build upon its reputation as a vibrant



showcase for the extraordinary by offering the grandest hotels, the biggest stars in entertainment, the highest caliber of awardwinning chefs, and the brightest lights.

I am privileged to serve as the convention program chair for the convention and serve with wonderful program directors – Sue Sydow (Nebraska), as well as Madge Gregg (Alabama), Peter Meggison (Massachusetts) and Karen Williams (California). There are 70+ educational sessions and hands-on technology workshops that focus on a wide variety of topics in all areas of business, marketing and information technology. Many Nebraskans are either presenters or session support personnel for the upcoming convention. Planning to attend? Then send me an email at paames1@wsc.edu if you are willing to serve as a volunteer support person for a session!

"Location, location, location" is a famous expression regarding what gives 'value.' The same is true for our Las Vegas convention. It has been decades since NBEA last held a convention in Las Vegas, and quite frankly, it may not occur again quickly. NBEA feels that Las Vegas will be an exciting 'draw' and has negotiated competitive hotel rates for the Cosmopolitan. Use the link below for information about "what to do" while you are in Las Vegas (bring the family!) and to register for the convention and the hotel!

http://www.nbea.org/newsite/conferences/convention/convention.html



Picture Yourself Here!





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NSBEA Fall Conference Highlights

Saturday, October 17

Over 33 members participated in a fun-packed morning filled with a motivational speaker, business panel, business tour, and tour of Memorial Stadium. Some of the highlights included the following:

Breakfast was hosted by Cengage Learning. Account Manager and Representative, Kristin McDonald attended the Fall Conference and gave a welcome.



Motivational speaker, Jennifer Green, started off the morning with a message of courage. Life presents challenges in our everyday life. Only you can decide how you will face each challenge. It is

up to you to develop the attitude to make a change! Jennifer Green faced a devastating career ending injury; however, she persevered and never quit. She not only proved the medical doctor wrong by walking again but also pole vaulted again. Jennifer still has a broken back and endures pain every day. However, she faces each new day with a positive attitude! Conference participants were inspired by Jennifer. She is truly amazing!

Matt Maw served as mediator for the business panel consisting of Amy



Snyder, Vice President of Operations for Barton Development Inc. and Kevin Thomas, CEO of Cornerstone Print and Marketing (Firespring). Valuable insight on bridging the gap between the workplace and education was shared. One of the interesting tidbits is that the employers are struggling to fill positions.

- Randy Hawthorne gave a brief presentation of the background and services provided by the NonProfit Hub. A walking tour was provided.
- Participants enjoyed a "behind the scenes" tour of Memorial Stadium. The tour guide was very informative and accommodating!



Your CTE Professional Organization

Want a strong advocate for career and technical education in your school? The Association for Career and Technical Education (ACTE) and ACTE of Nebraska (ACTEN) can do just that.

ACTEN is the professional association for career and technical educators in Nebraska. Established in 1946, ACTEN has some 350 members across Nebraska including teachers, administrators, teacher educators, career counselors, teacher candidates, business partners and other professionals who support or advocate for career and technical education.

Why join ACTE/ACTEN?

- *Techniques* Magazine—award-winning publication that delves into CTE trends, case studies and in-classroom innovations
- Networking and Professional Development national and regional conferences as well as online seminars
- Advocacy—ACTE's Public Policy Department advocates, analyzes and informs policymakers and ACTE members about the impact of proposed legislation and funding decisions affecting CTE programs
- Cutting-edge CTE news—weekly e-news updates
- Instant access to CTE colleagues through social media networks
- Professional recognition—members are recognized for their extraordinary contributions to CTE programs
- Complimentary death and dismemberment insurance
- Professional liability insurance



ACTEN has a number of divisions focused on specific disciplines within career education. Each of these divisions has its own leadership, plan of work, and professional development opportunities. Divisions are focused on specific areas of career and technical Education. When you join ACTE and ACTEN you will select the division that best meets your needs from the following list:

- Administration
- Adult Workforce Development
- Agriculture Education
- Business Education
- Career Academy Note ACTE Division Only
- Engineering and Technology Education
- Family and Consumer Sciences Education
- Guidance and Career Development
- Health Science Education
- Marketing Education
- Special Populations
- Trade and Industrial Education
- New and Related Services

Dues for ACTE of Nebraska are \$30 and dues for ACTE are \$80. You may join more than one division through ACTE for \$10 per division. Your primary ACTE division will be your ACTEN/state division.

If you have a passion for teaching, a passion for what you teach, a passion for the students you teach, consider joining ACTE. As a national organization, ACTE is the best advocate you will have for your CTE program. You may find out more about ACTE and ACTEN at acteonline.org and actenebraska.org.

You may submit your dues online at acteonline.org or mail your dues to ACTE of Nebraska, PO Box 89, Waverly, NE 68462. If you have additional questions, contact Murleen Bellinger at 402-480-9577 or email at actenebraska@gmail.com.

NSBEA Awards

The holidays may be over, but the gifts could keep coming for those special educators that go above and beyond for their students. Do you know someone that works hard for their students and deserves that special recognition? Now is the time to submit your nomination for one or more of the nine NSBEA awards listed below:

- Rookie-of-the-Year Business Teacher
- > Outstanding Contributions to Business Education by a Middle School Business Teacher
- > Outstanding Contributions to Business Education by a Secondary Business Teacher
- > Outstanding Contributions to Business Education by a Post-Secondary Business Teacher
- > Outstanding Contributions to Business Education by a College/University Business Teacher
- > Outstanding Contributions to Business Education by an Administrator or Supervisor
- Outstanding Contributions to Business Education by an Institution, Organization, Business Firm, Government Agency, or an Individual associated with any of these groups
- > Service Award
- > Student Teacher of the Year Award

What are you waiting for? Nominate someone today! Our goal this year is to receive nominations for EVERY award! You have plenty of time, but get started now as the completed forms are due by April 1, 2016, and mailed or emailed to the NSBEA State Awards Committee Chairperson:

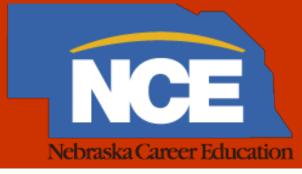


Nebraska State Business Education Association

2016 NCE Conference – June 7 – 9, Kearney

Online registration for the Nebraska Career Education Conference opens April 15 at <u>http://nceconference.com</u>.

Visit <u>http://www.education.ne.gov/BMIT/nceconference.html</u> to review the Tentative Program for Business, Marketing and Management/Communication and Information Systems. Check out the Preconference Workshops and rotational sessions planned for BMIT teachers.



The NSBEA LDI, NSBEA Executive Board meeting, DPE Executive Board meeting, BMIT/DPE Social and New BMIT Teachers Networking take place on Tuesday, June 7.

Interested in making application to receive the BEST Award? Applications are due April 25 at <u>http://www.education.ne.gov/bmit/best.html</u>.

NSBEA 2016/2017 SCHOLARSHIPS

NSBEA will have three scholarships available this year to qualified applicants.

The Gordon F. Culver Scholarship

worth \$500 is awarded to a business education student who will be student teaching in either the first or second semester of the 2016-2017 school year. In order to apply for this scholarship, a student must be a member of <u>both</u> NSBEA as well as NBEA. The deadline for submission of this scholarship information is March 4, 2016.

The Anthony Blum Scholarship

worth \$1,000 will be awarded to a University of Nebraska-Lincoln business education student who is or will be student teaching during 2016-2017. Students applying must be a member of <u>both</u> NSBEA and NBEA. The deadline for submission of this scholarship information is March 4, 2016.

Please encourage any perspective student teachers to apply for these two scholarships.

The Kids of NSBEA Member

<u>Scholarship</u> worth \$250 is awarded to a child of an NSBEA member who is currently enrolled or will be enrolled in an undergraduate program of study. The deadline for submission of this scholarship information is March 4, 2016. Criteria for The Kids of NSBEA Member Scholarship:

- Only undergraduate students may apply.
- The student may already be enrolled in any post-secondary school or preparing to attend a post-secondary school during the following year.
- The student may major or be majoring in any area (please indicate major in your essay and what college you are or will be attending).
- This scholarship may only be won once by a child of an NSBEA member.
- The parent must have been a member of NSBEA for the last two years.

For more information about these scholarships, please go to the NSBEA Scholarship page at <u>http://</u>www.nsbea.org/scholarships.html.

Electronic submissions are welcome and encouraged; letters of recommendation may be sent separately and noted on the application materials.

Please mail or email all applications to:

Pat Lutt 1111 Main Street Gardner Hall Wayne State College Wayne, NE 68787

palutt1@wsc.edu

"The More Things Change, The More They Stay The Same"

Dr. Patricia Arneson, Wayne State College

As we return to classrooms after Christmas, most of us are preparing for a new semester. Whether you teach at the middle, secondary, or collegiate level, a new semester brings not only new (aka 'more') work to each of us, but also a new start for ourselves and our students. The 19th century French proverb in the title reminds us that despite all of the changes that occur in business education (primarily due to technology), the goals of education and the educational process have remained essentially the same for decades. What's changed has been the teaching tools and strategies we use in our classrooms.

I'm in my office today, re-writing syllabi, preparing and updating my teaching materials, and planning how I will assess students to meet course objectives that reflect educational standards. This process takes place every semester, every year, and has essentially remained the same throughout my teaching career. It is probably the same for you. I have been reflecting that I was probably a better, more creative teacher in the past and wondering why I think that. Is it because I did not have the 'pressure' of assessment or guaranteeing that my students passed or achieved certain test scores (aka passing Praxis II content exam, Real Estate licensing exam, etc.)? The extra time that I allowed when students digressed away from the topic to explore new ideas is often a 'luxury' in today's classrooms. The emphasis on delivering and assessing measurable content and skills forces both the instructor and student to stay on task. Every day. All of the time. Our students are competing in a global workplace and must acquire the knowledge and skills needed to succeed on a larger scale.

Do we have to sacrifice innovation and creativity to meet assessment guidelines and demands? The answer is, obviously, "no." We have always lived in a changing, increasingly global world and workplace. The challenges that face us today as educators are no different than in the past. We have always had assessment pressures, but 'assessment' merely took a different form. As you prepare or update your course syllabus and design your course for this semester, take a renewed look at who your students are, articulate learning objectives, your identify measurable learning outcomes and assessments, and implement appropriate (and creative) instructional strategies to encourage your students to be engaged, enthusiastic learners! Take advantage of technological innovations and delivery methods to encourage student creativity and active learning. And most importantly, have a great second semester!

Yahoo image from: <u>http://</u> groovylibrarian.edublogs.org/files/2011/01



NSBEA FOUNDATION An Investment in Business Education

The NSBEA Foundation was started in the spring of 1995. This foundation is vested through the Nebraska Career Education & Innovation Foundation (new organization). The purpose of this foundation is to give business educators an opportunity to make donations during their lifetime or through their estate to benefit business education in Nebraska. The goal of this foundation is to eventually provide scholarships to high school business education graduates to continue their education at the postsecondary level.

Through our individual planning for the future, we each have the opportunity to help strengthen business education in Nebraska in the years ahead. Please give serious consideration to your investment in business education. Help us to ensure that business education students are highly educated, well-trained, and fully prepared to enter the workforce.

We need your help! Please complete the information below and return with your contribution to the address listed below.

Questions can be directed to Delayne Havlovic or Colleen Lenners.

I want to invest in BUSINESS EDUCATION by supporting the Nebraska State Business Education Association (NSBEA) Foundation.

Enclosed is my gift of: \$			
Name			_
Address			_
City/State		ZIP	
Telephone:	Email		_

The Nebraska Career Education & Innovation Foundation (new organization) is a non-profit corporation classified 501(c)(3). Any donations should be made payable to the NCEIF and note in your memo line that it is for the NSBEA Fund. All gifts to NCEIF (NSBEA) are tax deductible.

Mail to: Heath Mello, Executive Director Nebraska Career Education & Innovation Foundation P.O. Box 94861 Lincoln, NE 68509



MAKE NSBEA MEMBERSHIP RENEWAL A PRIORITY Colleen Lenners, Honorary Membership Representative

Are you looking to retire in the near future? Would you like to be recognized for your hard work and dedication given to business education in Nebraska? If you answer to both questions is YES, then you will want to make it a priority to renew your membership in NSBEA for the coming year.

Qualifications for Honorary Membership

<u>According to the Bylaws</u>: Honorary membership may be granted to persons who at the time of their retirement have been involved in business education in Nebraska and have been members of NSBEA for a period of at least five consecutive years immediately prior to retirement. Honorary members shall pay no dues and shall be eligible to receive the periodic NSBEA newsletters, to attend the NSBEA State Convention, and to attend the NSBEA Business Education Sectionals. Honorary members shall not be entitled to vote in Association matters, to hold an office, or to serve on a committee.

NSBEA has recognized many business educators over the years, and we want to continue this tradition! If you know of a colleague who retired this past year (2015) and has remained active in NSBEA for the past five consecutive years, please contact me at <u>colleen.lenners@ops.org</u>. I look forward to hearing from you.

TIME OUT ON THE FIELD! TIME TO APPLY FOR THE 2016-2017 NSBEA SCHOLARSHIPS

APPLICATIONS AVAILABLE NOW ON THE NSBEA.ORG WEBSITE DUE MARCH 4, 2016

SEE THE FULL PAGE ARTICLE IN THIS NEWSLETTER. IT IS NEVER TOO EARLY TO DOWNLOAD AND BEGIN!

Coordinators & Liaisons Needed for NBEA

It is that time again, when the NBEA Convention Planning Committee seeks member volunteers to assist with concurrent sessions during the upcoming NBEA Convention to be held this year at the Cosmopolitan Las Vegas, March 22 - 26, 2016.

I am serving as one of the NBEA program chairs for this year's NBEA National Convention and am assigned the task of finding volunteers to assist with concurrent sessions from the ranks of high school, supervisors or retired teachers. Other program directors are finding volunteers from the college and postsecondary areas, however if you know of someone that may want to volunteer from these areas--I can forward their names and emails on to the other program directors.

I am hoping that you will be attending the NBEA Convention and would consider volunteering! If you have a colleague that is also attending and would like to volunteer, please send me their name and email address and I will contact them as well. I still am in need of a few helpers! As mentioned previously, I am seeking help from the ranks of current secondary business educators, supervisors of business education, and retired members. (Other committee members are seeking help from other areas, college, and post-secondary).

Sessions that I have available are below and you can select the topic of your choice (first response, first choice). Please let me know if you would prefer to be the coordinator (introduces the speaker, keeps the session running on time) or the liaison (collects the evaluations, gets a count of participants).

Here are the topics and times where I still need assistance, however we still have a need for additional volunteers for other program areas. Please help me find assistants!

- > Wednesday, March 23, 2016
 - 1:30-2:30 p.m.--Sports and Event Marketing Strategies You Can Bet On! (Pat Lutt, Presenter) Liaison Needed
- > Thursday, March 24, 2016
 - 8:30-9:30 a.m.—You Want Me to Tweet What? (Holly Christian, presenter) Coordinator and Liaison Needed
 - 9:45 10:45 a.m. --Sports and Event Marketing strategies You Can Bet On! (Pat Lutt, Presenter; repeat session) Coordinator and Liaison Needed
 - 11:00-12/noon—Product-Based Learning: The Lean Startup Model in the Classroom (Mark Suter, presenter) Liaison Needed
- Friday, March 25, 2016
 - 10:30-11:30 a.m.—Using Social Media to Teach Business Communications and Marketing to Middle and High School Students (Maggie O'Connor, presenter) Liaison Needed

Please note that everyone needs to be a current NBEA member, so please make sure your membership is upto-date; meaning your dues are paid. If not, you will need to go to the NBEA website at <u>www.nbea.org</u> and click on the "Join NBEA" link on the left-side of the Home page to find directions on how to pay your dues. In addition, complete details concerning the 2016 NBEA Convention can be found at the NBEA website concerning lodging and registration information.

Please respond to Sue Sydow (<u>susydow1@wsc.edu</u>) let her know of your wiliness and availability to serve as a coordinator or liaison of a concurrent session. Your volunteer, expert assistance is of utmost importance to ensure our convention runs smoothly.



ASSOCIATION FOR CAREER and TECHNICAL EDUCATION . WWW.ACTEONLINE.ORG

ACTE is your CTE professional organization as All nominations must come from Region V ACTE described in the article on page 5.

ACTE Region V Hall of Fame

Purpose

Recognize the contributions and distinguished accomplishments of those persons who have been identified with the work and purposes of Region V.

Region V consists of Arizona, California, Colorado, Guam, Hawaii, Idaho, have advanced career and technical education. List Kansas, Montana, Nebraska, Nevada, North Dakota, Oregon, Philippines, South Dakota, Utah, Washington, and nominee's contributions beyond his or her job assignment. Wyoming.

Guidelines

been identified with the work and purposes of Region V and the Association for Career and Technical Education. The award will be presented to ACTE members who have made a significant impact on the field of career and technical education at the (national), regional and state levels. Only under unusual circumstances will more than award be presented each one year.

The nominees will be evaluated on the following criteria:

- impact of contributions on student accomplishments curriculum, community, career and technical education programs
- significant contributions at the state, regional and national level
- contributions or prominence achieved above and beyond job assignments

Eligibility

The award will be presented to distinguished persons who have been identified with the work and purposes of Region V and whose contributions have made a significant impact on the field of Career and Technical Education. Applicants must be a member of ACTE.

Nomination Procedures

members. Each nominee must be endorsed or sponsored by an association, agency group, several individuals or a combination of these. Events should be dated and listed with the most recent first. All materials must be submitted electronically (ie. .doc.

.pdf or .jpg).

Applications for this award must include:

1. Outstanding Accomplishments of the Nominee: List Alaska, American Samoa, the contributions and achievements of the nominee that pertinent information that will clearly indicate the Also list outstanding accomplishments of the nominee which are identified with the work and purposes of Region V and the Association of Career and Technical Education. This award will be presented to those persons who have This information should show the commitment and dedication to the region and the association.

- Section A-Impact of contributions on student accomplishments, curriculum, community, and/or career and technical education programs.
- Section B—Significant contributions at the (National), regional and state level.
- Section C-Contributions or prominence achieved above and beyond job assignments. Support information can include, but should not be limited to, honors and/or recognition, professional offices held, professional memberships and activities and major publications.
- Letters of support (no more than1-3) should be one page in length. Suggested endorsers might include political leaders, professional association leaders, business and industrial leaders, educational leaders, civic leaders, parents and students.

One photograph of the nominee. Digital photo should be at least 300 dpi and in .jpg format. (The photograph is used for publicity purposes only.)

DEADLINE FOR NOMINATIONS: FEBRUARY 15. 2016 SEND NOMINATIONS TO: COLEEN.KEFFELER@K12.SD.US





Grand Prize: \$50

Deadline: February 15th, 2016.

Region V ACTE

Pin Contest

ACTE Region V is hosting a pin contest for your students and we are inviting you to join in on the fun! Only one design per student. Pin's size must not exceed 1" X 3/4". Must have a V not 5 in the Region V name. Email designs to Region V Policy Member Rick Ross rick.ross@vcsu.edu. Email must include: Student name, School and address, ACTE sponsoring teacher.

www.nsbea.org



Name	
Home Address	Check here to join or
City, State, and Zip	renew your membership
	in these professional
School	business associations!
School Address	
School City, State, and Zip	□NSBEA only 20.00
Preferred Phone	(*student) 5.00
Preferred E-mail (required)	
	□NBEA only 85.00
NSBEA Geographic District: Capitol Elkhorn Metro	(*student) 45.00 (NBEA dues include membership
Panhandle Sandhills Tri-Valley	IN Mth Plains Business Education
If you don't know your NSBEA district, please indicate the County	regional association, M-PBEA).
in which your school is located	
	Join 2 organizations;
In addition, check if you are: 🔲 Post-Secondary community college	□NSBEA/NBEA 105.00
Collegiate-University faculty	INBEA/ISBE 115.00 (Must be current NBEA member
_ , , ,	(Must be current NeeA member to join ISBE)
Check if you are applying for Student Membership: 🗆	DINBEA/ARBE-DPE 145.00
Indicate College/University:	(Must be current NBEA member
	to join ARBE-DPE)
Mail duas (shack made payable to NICREA) to:	Join 3 organizations;
Mail dues (check made payable to NSBEA) to:	DNBEA/ISBE/ARBE-DPE
Jean Condon, NSBEA Membership Director	175.00
Mid-Plains Community College, 601 West State Farm Road	DNSBEA/NBEA/ISBE/ARBE
North Platte, NE 69101 308-535-3740 <u>condonj@mpcc.edu</u>	-DPE 195.00
	To add ACTE/ACTEN;
NSBEA 2015-2016	□ACTE/ACTEN 110.00
NODEA /IIIN 7/IIIN	(*students are free!) 0.00
	Total \$
	Cash
	Date:
more than NSBEA Just business	*Students MUST join both NSBEA and NBEA to be eligible
	for NSBEA Culver Scholarship
	and/or Outstanding Student
Nebrasha State Business Education Association	Teacher recognitions.
	We're on the Web!
	www.nbca.org
	www.mpbea.org

NSBEA MEMBERSHIP REPORT

As of January 11, 2016 there are **160 NSBEA** professional members and 13 student members. Membership in NSBEA runs from July 1 to June 30 each year. If you have any questions, please contact Jean Condon at <u>condonj@mpcc.edu</u> or 308-535-3740.

Thank you for your membership!!

Tennille Allison Brett Anderson Julie Anderson Lori Anderson-Stowe Janice Arent Patricia Arneson Kristi Baker Sara Barritt Ken Bartels Jan Barton-Zimmerman Dawn Beans Lin Behmer Murleen Bellinger Jane Blum Crystal Bolamperti Linda Brodine Brenda Budler Janet Butler Kate Carlson Christina Carothers Patricia Carpenter Angie Chittick Bethany Clark Jennifer Coe Jimi Cole Jean Condon RoxAnn Coudeyras Jocelvn Crabtree Liz Crabtree Bennett Cromwell Molly Curnyn **Cindy Dahlquist** Gwen Davidson Dixie Dobbs Joan Dreier Brian Dunker Melissa Dux Cynthia Elliott Alex Fakinos Lynn Fanta Seth Feeken Charlotte Fehr Teresa Feick Maryjan Fiala

Cynthia Fleming Lisa Fox JoAnn Frazell Lori Frederick Dawn Friedrich Sara Fuller Kristin Gaebel Jacquelyn Garrison Kari Gifford Maria Gillen Levi Gorsuch Lisa Hanson Donna Harr DeLayne Havlovic Deb Headley Sue Heinz Julie Hippen Lois Hixson Cara Hoehne Caroline Hug Diana Ingwerson Linda Jacobi Nick Jarzynka Julie Jensen Sara Jensen Scott Johnson Kristi Jung Darci Karr Kristen Klein Sydney Kobza Shawna Koger Dennis Krejci Mark Land Toni Landenberger Patti Layher Janet Lear Melissa Lein Colleen Lenners Kyleigh Lewis Shari Lindgren Emmanuel Luke Patricia Lutt Sheryl Malchow Sherry Marks

Ian Matthew Maw Kathleen McCune **Brittany McPhillips** Kelly Means David Mercer Linda Miller Melanie Mimick Shelly Mowinkel Lorrie Mowry Mickie Mueller Janis Mullins Juli Murphy Bill Myers Beverly Newton Terri Nollette Judy Noteboom Cathy Nutt Patricia L Olson Sandra K Olson Jill Oltman Sandv O'Neil Jan Osborn Shawn Ostransky Leah Pankoke Peggy Parker Laura Parks Justin Parr Dustin Penas Rebecca Pettz Sheryl Piening-Keller LeAnn Pierce Ann Purdy Ann Reichle Carolyn Reinertson Jennifer Remmereid Marcella Roeber Celeste Rogers Diane Rouzee Erin Ruis LeeAnn Runyon Krista Ruxton Wanda Samson Jennifer Satorie Sarah Schau

Ramona Schoenrock Katie Scott Chris Seberger Angela Shaffer Jacob Shaffer Kurk Shrader Alexandra Shurter Bonnie Sibert Janelle Simonsen Sylvia Smith Karen Spray Janet Stalder Janelle Stansberry Cody Stappert Teresa Starks Marissa Stec James Stewart Debra Stroh Gary Stubbs Gogi Supenski Suzanne Sydow Cindy Talley Jamie Taylor Terri Tiedeman Lindsay Tillinghast Austin Tompkins Wade Tracv Kari Tunink Marissa Wallace Sheila Walters JeanAnn Watermeier Patricia Weddle Susan Wellman Jan Went Thomas Widler Juanita Wilcox Ashlev Wit Deb Wolken Sharen Wroblewski Jeanne Zamiska Adam Zlomke

NBEA MEMBERSHIP REPORT—January 11, 2016

As of January 11, 2016 NBEA membership includes 173 professional members and 18 student members. Please take a moment to look over the list to see that your name has been included. And I have your correct membership expiration date. If not, your membership may have expired or I did not get a current list form NBEA, please let me know so I can update my list. I do not always get a timely update. If your membership will expire soon, please use the membership form in this newsletter on page 20 or send directly to NBEA. If you have any questions, you may contact me at condonj@mpcc.edu or 308-535-3740. Thanks.

Stephanie Loos 5/16

Jean Condon, Membership Director

Tennille Allison 6/16 Lori Frederick 11/16 Brett Anderson 9/16 Dawn Friedrich 9/16 Lori Anderson-Stowe 9/16 Sara Fuller 10/16 Carol Andringa 8/16 Kristin Gaebel 6/16 Janice Arent 9/16 Patricia Arneson 8/16 Sharon Garvin 3/16 Sara Barritt 8/16 Brent Gehring 5/16 Dawn Beans 10/16 Kari Gifford 10/16 Morgan Beck 6/16 Levi Gorsuch 6/16 Murleen Bellinger 6/16 Chris Grinvalds 7/17 Jane Blum 6/16 Judy Grotrian 6/16 Crystal Bolamperti 1/17 Gordon Haag 2/16 Lisa Bourlier 8/16 Teresa Hahn 1/16 Jodi Brown 7/16 Lisa Hanson 11/16 Brenda Budler 11/15 Lisa Burger 1/16 Alicia Burmood 6/16 Deb Headley 9/16 Janet Butler 11/17 Tami Heiser 5/16 Dana Buurman 1/16 Chris Callan 6/16 Patricia Hinkle 12/15 Kate Carlson 9/16 Julie Hippen 1/16 Angie Chittick 5/16 Kay Hodge 2/16 Cara Hoehne 9/16 Bethany Clark 11/16 Jennifer Clark 6/16 Kim Homes 6/16 Amber Cochran 1/16 Krista Huxton 6/16 Jimi Cole 9/16 Jean Condon 6/16 Nick Jarzynka 9/16 RoxAnn Coudeyras 6/16 Julie Jensen 9/15 Jocelyn Crabtree 6/16 Sara Jensen 2/17 Liz Crabtree 6/16 Bennett Cromwell 9/16 Kristi Jung 10/16 Molly Curnyn 12/15 Darci Karr 1/16 Suzette Curry 6/16 Donna Kizzier 10/16 Cindy Dahlquist 5/16 Cindy Klepper 11/15 Jay T Dalton 2/16 Sydney Kobza 11/16 Jacob Davenport 4/16 Shawna Koger 6/16 Gwen Davidson 5/16 Tom Dickey 4/16 Lance Kosch 11/16 Kathryn Dobesh 12/15 Gina Kotas 5/16 Brian Dunker 6/16 Melissa Dux 5/16 Dennis Krejci 6/16 Cynthia Elliott 10/16 Brian Kufner 11/16 Alex Fakinos 10/16 Lynn Fanta 1/16 Janet Lear 6/16 Seth Feeken 10/16 Renae Lebo 11/15 Teresa Feick 10/16 Vivian Lee 6/16 Marvian Fiala 9/16 Cynthia Fleming 7/16 Kyleigh Lewis 6/16 Lisa Fox 8/16 Shari Lindgren 6/16

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	Kathleen McCune Deb Wolken Shelly Mowinkel	Public Relations	Matt Maw Dawn Friedrich Sarah Bird
Fall Conference – Lincoln	Matt Maw Jocelyn Crabtree		
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		Department of Education	Bonnie Sibert
Association of Career and Technical Educators of Nebraska (ACTEN) Marketing	Brittany McPhillips	State FBLA	Jacqui Garrison
		State DECA	Nicole Coffey
Nebraska Association of Marketing Educators (NAME)	Mary Janssen	Delta Pi Epsilon	Lisa Fox

NSBEA Today Email: tenallison@kearneycats.com



Delta Pi Epsilon

DPE-ALPHA UPSILON

WINTER 2016

Are you Listening?

Lisa Fox, ARBE-DPE Alpha Upsilon Chapter President

Do you ever ask your students "Are you *listening*?" or say "*Listen* to me" before you begin your class for the day? Does that grab their attention to get them focused for the day? While I was *listening* to the news the other morning, what grabbed my attention was some interesting statistics about *listening*.

In today's society of social media, research suggests we have become worse *listeners* because of the mobile devices that have become part of our world. During a news interview I heard with Cash Nickerson, president of PDS Tech, Inc. and author of *Listening as a Martial Art*, I learned some interesting statistics. Are you *listening*?

- People who *listen* better have better memories and are more successful.
- Eighty-five percent of whether you succeed in life is based upon your interpersonal skills such as listening not your technical skills.
- We work together and we live together being a great communicator involves not just talking and saying what we think but *listening* to others is just as important to progress things forward.
- Ego is the #1 enemy of *listening*. It causes us to interrupt others because sometimes we only care about what we think and not *listen* to others, blocking out what they have said.

Mr. Nickerson suggested that having your mobile device out or not looking up from your computer during a conversation with someone is the same as picking up a newspaper and putting it over your face. These comments made me stop and think about my *listening* skills. Although many may think we are the masters of multi-tasking, we need to make a more concentrated effort to stop and *listen*. While the communication skills of reading, writing and speaking will also help on the road to success, we need to teach and model *listening* skills for our students including the social etiquette of putting the mobile device down or away when speaking with someone.

So *listen* to this....as part of the teaching process we must continually learn about what is important for our students to learn and know. How do you learn? You listen at conferences or workshops you attend, you listen to webinars (not while doing 10 other things on your desk or computer at the same time), and you listen when connecting with other business educators while sharing success stories. These resources are at your fingertips when you are part of a professional organization such as NSBEA or ARBE-DPE a research division of NBEA. ARBE-DPE (Association for Research in Business Education-Delta Pi Epsilon) supports and promotes scholarship, leadership and cooperation toward the advancement of education for and about business.

Members of Nebraska's Alpha Upsilon chapter of ARBE-DPE have been *listening for 50 years*. The Alpha Upsilon chapter will have a celebration to recognize this important milestone in history at the NCE conference in June. Watch for more details in the spring newsletter and in the meantime "Are you listening?"

DPE 2015-2016 Officers

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