

# READING IS FUN 5K

## SPONSORSHIP OPPORTUNITIES



**Saturday, August 6, 2022**

8:00 AM Check In

9:00 AM 1K Family/Mascot Run/Walk

9:30 AM 5K Run/Walk starts

10:15 AM Awards Ceremony

**Elm Creek Park Reserve**

[District279Foundation.org](http://District279Foundation.org)

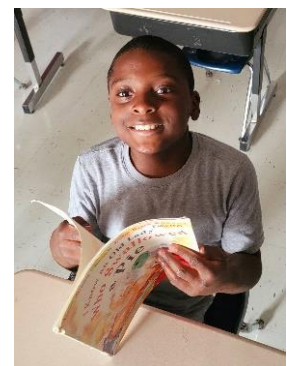
## About the Reading is Fun 5K



The 12<sup>th</sup> annual Reading is Fun 5K will take place on Saturday, August 6 at Elm Creek Park Reserve. Funds raised from this family-friendly event will be allocated to media centers (libraries) in Osseo Area Schools to purchase learning resources. District 279 Foundation partners with Kidstop (ISD 279 school-aged care program) to coordinate this healthy and social opportunity to advocate that reading is fun!

## District 279 Foundation's Mission

District 279 Foundation seeks to support and enhance Osseo Area Schools (ISD 279) dedication to all students. Located in Hennepin County, ISD 279 is the fifth-largest school district in Minnesota, serving all or parts of Brooklyn Center, Brooklyn Park, Corcoran, Dayton, Maple Grove, Osseo, Plymouth, and Rogers. Everyone benefits when opportunities are provided for youth as a result of your partnership with District 279 Foundation.



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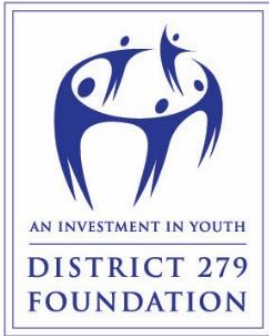
## SPONSORSHIP LEVELS AND BENEFITS

District 279 Foundation invites you to gain valuable exposure for your organization by sponsoring this family-friendly event. As our partner, we are willing to work with you to customize this experience and provide recognition opportunities that would make the event valuable and memorable.

Sponsorship Level	Title	Awards Ceremony	Starting Line	Finish Line	Water Stop
Investment	\$3,000 (cash only)	\$2,000 (cash only)	\$1,000	\$500	\$250
Event Website	Logo with Link	Logo with Link	Logo	Logo	Name
Promotional Efforts (45,000 impressions)	Logo with Link	Logo	Logo	Name	
T-shirt Placement *	Logo (most prominent)	Logo	Logo	Name	
Marketing Item (provided by sponsor for the participant goodie bag)	X	X	X	X	
Table at Event	X	X	X	X	
Signage at Start/Finish Line	X	X	X	X	
Verbal Recognition at Event	X	X	X		
E-newsletter Spotlight	X	X			
Welcome Runners	X				

\*Commit by print deadline of June 30





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## SPONSORSHIP COMMITMENT FORM

PRINT DEADLINE JUNE 30

### Level of Sponsorship (please check one):

- Title Sponsor \$3,000
- Awards Ceremony Sponsor \$2,000
- Starting Line Sponsor \$1,000
- Finish Line Sponsor \$500
- Water Stop Sponsor \$250
- Other Donation \$ \_\_\_\_\_ (fully tax deductible)

### Contact Information: Name/Company/Organization

Name/Company/Organization: *List as it should appear for recognition.*

\_\_\_\_\_

Contact: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment:

- Invoice me. *An invoice will be emailed to the contact listed above.*
- Check is enclosed payable to District 279 Foundation.
- Credit card: Visit [district279foundation.org/reading-is-fun-5k](http://district279foundation.org/reading-is-fun-5k) and select the "Sponsorship Commitment" button to make a secure payment.

For more information or to submit your sponsorship commitment, contact:

Susan Wineland, CFRE | Development Director | (763) 391-7116 | [winelands@district279.org](mailto:winelands@district279.org)