



2019 Vice- President (Malcolm Lake) Annual Report by Brenda Martin

A major portion of the VP role has been invested in the Stewardship work implementing the Lake Plan. Details are provided in the Stewardship Report and the document- MALLA Eurasian Water Milfoil Management Plan (2018-2020).

From the Executive role, I have maintained regular communications with organizations such as Mississippi Valley Authority, Watersheds Canada, Federation of Cottagers' Association, Invading Species Awareness Program and other lake associations across the province to stay abreast of issues and challenges facing lake communities. Some of the agencies that are in the best position to monitor issues such as flooding and invasive species are experiencing drastic cuts in funding. They are in awe of the support MALLA has been given- whether financial or a voice at the Municipal Council table.

In order for our small organization to achieve its goals, we must find resources beyond the membership fees and so I seek alternative funding. The Executive wants you to enjoy your days at the cottage. Most lake property owners are seasonal residents and you do not have time or energy to do fundraising at both the lake and your primary resident. Rather than initiate fundraising, we felt that a donation would be more reasonable. This year's membership drive is asking for your continued support with an annual fee and where financially possible contribute what you can afford. With your help to add new members, the financial responsibility can also be reduced.

A key responsibility for each Vice President is to maintain and grow membership. Encourage your neighbours to join at a social event so they can identify with our sense of lake community. Check the boat launch bulletin board for upcoming events. We do have great social events! Welcome packages will be available for newcomers and additional information added to your package annually.