

**FOR IMMEDIATE RELEASE:**

## **BEST DEALS BOOK CONNECTS SHOPPERS WITH THE FINEST LOCAL BUSINESSES IN SOUTHWEST FLORIDA**

*Best Deals Book Grows Distribution by Adding Lee & Collier Counties. Total Distribution Grows to 300,000+ Monthly, 4 Million Annually Across Florida's Gulf Coast*

April 20, 2017 – SARASOTA, FL – Best Deals Book ([www.BestDealsBook.com](http://www.BestDealsBook.com)), the Gulf Coast of Florida's premier advertising network, today announced it is now delivering Best Deals Book to an additional 100,000 disposable income households across Lee & Collier Counties. Targeted households in Fort Myers, Naples, Cape Coral, Bonita Springs, Sanibel plus many other affluent neighborhoods are now receiving Best Deals Book magazine in their mailboxes; facilitating growth and commerce in each local market.

Best Deals Book delivers the industry's only full size, 100% editorial-free advertising magazine in a high-quality, high-gloss format with a 'Quick Find' feature that provides consumers a guide to help discover local trends, businesses and savings. The advertising magazine features beautiful ads from local businesses now operating within Lee, Collier, Sarasota & Manatee Counties in a variety of popular categories including Home Improvement, Shopping, Dining and Services.

*"Providing reliable and consistent advertising helps local businesses connect with disposable income consumers.", said Walter Kostiuk, Publisher of the Best Deals Book. "Every issue is packed with the best savings each local county has to offer across a variety of products and services designed to meet the needs of each household!"*

Best Deals Book publishes a complimentary magazine delivered to households monthly and connects consumers with the best local savings via advertisements and offers provided by the highest quality businesses in each local market.

For more information or to advertise your business, contact us at 941.200.0123 or email [Advertise\[at\]BestDealsBook.com](mailto:Advertise[at]BestDealsBook.com).

### About Best Deals Book

Best Deals Book publishes high-quality, high-gloss advertising-only magazines and is the fastest growing advertising publication on the Gulf Coast of Florida. Best Deals Book & Exclusively Home Improvements magazines connect consumers with the best local businesses and savings in each local market, supporting each local economy through consumer discovery and commerce.

To learn more about Best Deals Book, visit [www.bestdealsbook.com](http://www.bestdealsbook.com) or to advertise contact [advertise\[at\]bestdealsbook.com](mailto:advertise[at]bestdealsbook.com).

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