



FOR IMMEDIATE RELEASE

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LITERACY ACCESS FUND EARNS GUIDESTAR'S HIGHEST SEAL OF TRANSPARENCY

Platinum Seal Allows Donors to Focus on Progress and Results

CHESTER, PA – Literacy Access Fund today earned a 2019 Platinum Seal of Transparency, the highest level of recognition offered by GuideStar, the world's largest source of nonprofit information. By sharing metrics that highlight the progress Literacy Access Fund is making toward its mission, the organization is helping donors move beyond simplistic ways of nonprofit evaluation such as overhead ratios.

"In accordance with our long-held belief in being transparent about our work," said Duke Doblick, CFRE, Director of Fundraising, "we are excited to convey our organization's results in a user-friendly and highly visual manner. By updating our GuideStar Nonprofit Profile to earn a Platinum Seal, we can now easily share a wealth of up-to-date organizational metrics with our supporters as well as GuideStar's immense online audience.

To reach the Platinum level, Literacy Access Fund added extensive information to its GuideStar Nonprofit Profile: basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress toward its mission.

"We encourage you to visit our Nonprofit Profile on GuideStar to see what we're all about," added Mr. Doblick. "We're thrilled that our Platinum Seal of Transparency and the associated benefits help us better communicate our organization's exciting initiatives on a global scale."

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About Literacy Access Fund (www.literacyaccessfund.org)

The mission of Literacy Access Fund is to make literacy a possibility for every child, in every community. The organization supports the public library as a community learning hub and a vital extension of the classroom and awards grants to underfunded public libraries to increase equal access to early literacy skills for young learners. Literacy Access Fund is headquartered in Chester, Pennsylvania, with the ability to support public libraries across the United States.

About GuideStar Nonprofit Profiles (www.guidestar.org)

GuideStar is the world's largest source of nonprofit information, connecting people and organizations with data on 2.7 million current and formerly IRS-recognized nonprofits. The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. GuideStar encourages every nonprofit to claim and update its profile at no cost to the organization, which allows nonprofits to share a wealth of up-to-date information with the more than 10 million people who visit GuideStar to learn more about nonprofit organizations each year. The GuideStar participation levels, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all updated participants' profiles in the GuideStar database. GuideStar and Foundation Center joined forces to become Candid, a 501(c)(3) nonprofit organization. Find out more at www.candid.org and on Twitter @CandidDotOrg.