

# MINORITY BUSINESS AWARDS

2023 SPONSORSHIPS



## PRESENTING SPONSOR:

- presenting name mention in 200, 30-second minority business awards nominee solicitation on-air promos
- premier seating for 16 guests
- logo & link inclusion on minority business awards website
- digital display logo at awards
- 1 full page color ad in award program
- opportunity to provide a featured company representative to open or close the awards show
- opportunity for additional on-site activation including but not limited to product placement, photo walk inclusion, product distribution.
- watermark logo throughout the digital program featured on minoritybusinessawards.com, youtube and facebook
- logo inclusion on digital sponsor highlight reel featured on the digital program featured on minoritybusinessawards.com, youtube and facebook
- category exclusive (1 of 2)
- \$25,000

## LAUNCH PROGRAM SPONSOR:

- name mention in 100, 30-second minority business awards LAUNCH solicitation on-air promos
- entrepreneur award named in your company's honor
- opportunity to present the award on-stage
- logo inclusion on 4 LAUNCH videos posted to the minority business awards social media pages, website, and the wbhk | wbhj | wagg social pages
- logo and link on the LAUNCH website page at [minoritybusinessawards.com](http://minoritybusinessawards.com)
- premier seating for 8 guests
- logo & link inclusion on minority business awards website
- ½ page color ad in award program
- opportunity for additional on-site activation including but not limited to product placement, photo walk inclusion, product distribution.
- logo inclusion on digital sponsor highlight reel featured on the digital program on [minoritybusinessawards.com](http://minoritybusinessawards.com), youtube and facebook
- category exclusive (1 of 1)
- \$15,000

## S U P P O R T I N G   S P O N S O R :

- supporting name mention in 100, 30-second minority business awards nominee solicitation on-air promos
- premier seating for 8 guests
- logo & link inclusion on minority business awards website
- digital display logo at awards
- ½ page color ad in award program
- opportunity for additional on-site activation including but not limited to product placement, photo walk inclusion, product distribution.
- logo inclusion on digital sponsor highlight reel featured on the digital program on [minoritybusinessawards.com](http://minoritybusinessawards.com), youtube and facebook
- category exclusive – (1 of 2)
- \$10,000

## A U T O M O T I V E   S P O N S O R :

- supporting name mention in 200, 30-second minority business awards nominee solicitation on-air promos
- premier seating for 8 guests
- logo & link inclusion on minority business awards website
- ½ page color ad in award program
- opportunity for 2 vehicle displays outside venue & 1 vehicle display inside venue
- delivery of nomination to finalists with a representative from your dealership in your automobile
- 1, 60-second montage video of the delivery of official nomination to each winner in your automobile
- logo inclusion on digital sponsor highlight reel featured on the digital program on [minoritybusinessawards.com](http://minoritybusinessawards.com), youtube and facebook
- category exclusive (1 of 1)
- \$10,000

## A W A R D   S P O N S O R :

- award named in your company's honor
- opportunity to present the award on-stage
- logo & link inclusion on minority business awards website
- seating for 8 guests
- ½ page color ad in award program
- stage recognition at awards
- logo inclusion on digital sponsor highlight reel featured on the digital program on [minoritybusinessawards.com](http://minoritybusinessawards.com), youtube and facebook
- 1 of 7 available: medical leader, non-profit leader, small business owner, academic leader, diversity & inclusion leader, young professional of the year, & executive of the year
- \$2,500

## RECEPTION SPONSOR:

- logo & link inclusion on minority business awards website
- branding on reception monitor
- 1 table for 8 guests
- 1/2 page color ad in award program
- opportunity for additional on-site activation
- logo inclusion on digital sponsor highlight reel featured on the digital program on [minoritybusinessawards.com](http://minoritybusinessawards.com), youtube and facebook
- category exclusive (1 of 1)
- \$2,500



## T A B L E   S E A T I N G :

- 1 table for 8 guests
- ¼ page color ad in award program
- stage recognition at awards
- logo inclusion on digital sponsor highlight reel featured on the digital program on [minoritybusinessawards.com](http://minoritybusinessawards.com), youtube and facebook
- \$1,000





THANK YOU

