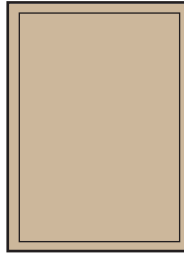
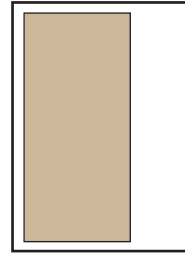


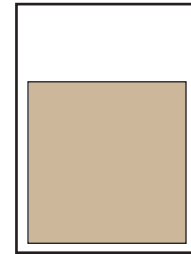
TABLOID
Bleed: 15.75" w x 10.375" h
Non-Bleed: 17" w x 11.125" h



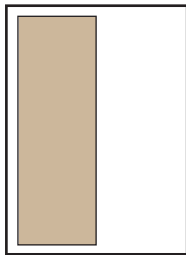
FULL
Bleed: 8.625" w x 11.125" h
Non-Bleed: 7.875" w x 10.375" h



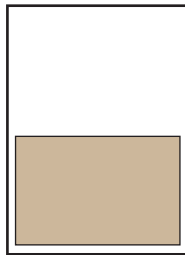
2/3 VERTICAL
5.165" w x 10.375" h



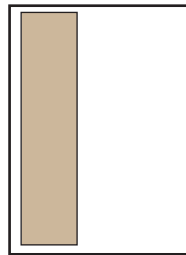
2/3 HORIZONTAL
7.875" w x 6.75" h



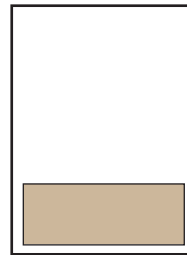
1/2 VERTICAL
3.825" w x 10.375" h



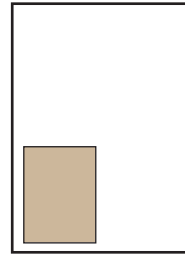
1/2 HORIZONTAL
7.875" w x 5" h



1/3 VERTICAL
2.5" w x 10.375" h



1/3 HORIZONTAL
7.875" w x 3.35" h



1/4 VERTICAL
3.75" w x 5.075" h

PUBLICATION SPECIFICATION

Live Area: 7.875" x 10.375"
Trim Size: 8.375" x 10.875"

Bleed for ad sizes:
Full: 8.625" x 11.125"
Tabloid: 17" w x 11.125" h

CALL US TODAY: BARBARA ANDERSON (912) 631-631-5000 OR DEAN AYERS (702) 767-0508

Ad Size	3x	6x	12x	Issue	Ad Due	Publish
Full	\$845	\$695	\$625	I Feb / Mar	Jan 20	Feb 6
2/3 Vertical or Horizontal	\$688	\$572	\$515	II Apr / May	Mar 20	Apr 3
1/2 Vertical or Horizontal	\$550	\$450	\$405	III Jun / Jul	May 19	Jun 5
1/3 Vertical or Horizontal	\$430	\$360	\$325	IV Aug / Sep	Jul 21	Aug 5
1/4 Vertical	\$340	\$290	\$260	V Oct / Nov	Sep 20	Oct 4
Outside Back Cvr (3/4 Page)	\$1400	\$1165	\$1050	VI Dec / Jan	Nov 20	Dec 5
Outside Back Cvr (1/2 Page)	\$910	\$755	\$680			
Inside Opposite Cover Full	\$1115	\$930	\$840			
Inside Cover (Front or Back)	\$1240	\$1030	\$930			
Tabloid (Double Full) & Premium Placement (please inquire)						
Premium Placement (please inquire)						

Creative Services:

Unlimited design & consultation - \$325 • One time design service - \$95 (includes 2 revised proofs)

Accepted Media:

CD, DVD, Electronic Submission (under 10MB) may be emailed directly to: cba@AyersGroup.org. Please contact us at: (912)-210-9905 for files exceeding 10MB, or forwarding artwork.

Formats: EPS, PSD, TIFF, JPG, PDF (Please submit in **THE SIZE OF AD**, images & logos **MINIMUM 300 dpi**)

PDF - Convert to CMYK, 300 dpi, fonts embedded; **TIF** - Convert to CMYK, 300 dpi (LZW compression not accepted);

PSD - Convert to CMYK, 300 dpi, layers must be flattened; **EPS** - Convert to CMYK and all text changed to paths.



Date _____

Company / Agency Name _____

Company Name _____ Contact Person _____

Billing Address _____

City _____ State _____ Zip _____

Office Phone _____ Mobile Phone _____

Email _____ Website _____

Advertisement Commitment

- | | | |
|-----------------------------|------------------|-----------|
| _____ Full Page(s) | # Issue(s) _____ | @\$ _____ |
| _____ 2/3 Vertical | # Issue(s) _____ | @\$ _____ |
| _____ 1/2 Vertical | # Issue(s) _____ | @\$ _____ |
| _____ 1/2 Horizontal | # Issue(s) _____ | @\$ _____ |
| _____ 1/3 Horizontal | # Issue(s) _____ | @\$ _____ |
| _____ 1/4 Vertical | # Issue(s) _____ | @\$ _____ |
| _____ Back Cover (1/2 Page) | # Issue(s) _____ | @\$ _____ |
| _____ Inside Cover (F or B) | # Issue(s) _____ | @\$ _____ |
| _____ Tabloid (Double Page) | # Issue(s) _____ | @\$ _____ |
| Other _____ | # Issue(s) _____ | @\$ _____ |

Start Month: _____ End Month _____

DESIGN SERVICES

- Ad design and consultation - \$325 \$ _____
- One-time design service - \$96 \$ _____

TOTAL \$ _____



The Ayers Group, LLC

463 Pooler Parkway, # 110 • Pooler, Georgia 31322-4200

(912) 631-5000 • barbara@AyersGroup.org

Publication Deadline

Advertiser will be responsible for providing ads and/or ad components by the dates listed. Ayers Group, LLC, will print previous ad content unless advised otherwise and prior to the closing date.

Artwork / Design Service Development

All artwork and design services by Ayers Group, LLC for Pooler Today are property of this magazine. Artwork components can be transferred at the request of advertiser. Prior arrangements and cost available, please contact Cierra Ayers at cba@AyersGroup.org.

Cancellation Policy

Ad cancellation written requests must be submitted two weeks prior to the publications publishing date. Please contact Barbara Anderson directly at: barbara@AyersGroup.org.

PAYMENT PREFERENCES

- E-CHECK CHECK
- VISA MASTERCARD

I hereby acknowledge that I have had the opportunity to review the agreement, and understand and agree with all the terms of the agreement as written above. Checks payable to and mailing address:

Ayers Group, LLC.

6503 Affermato Street • Las Vegas, NV 89131

Name _____

Authorized Signature

It is understood that the advertiser must pay for the minimum column inches specified above whether used or not. All advertising orders are subject to the terms and provisions of the current rate card, which is incorporated herein by reference.

The advertiser/advertising agency is solely responsible for the entire substance and content (including text and illustrations) of the advertisement printed. Advertisers agree to fully indemnify **Pooler Today** and to hold **Pooler Today/The Ayers Group, LLC** harmless from and against all liability or loss (including liability or attorney's fees and costs) and against all claims or actions, based on or arising out of the advertising printed in Southbridge Life.

Copy and deadlines must be met to ensure publication's printing/fulfillment schedules. Proofs, when submitted will be for typographical corrections and minor design changes. All changes of original copy or layout will be charged on the basis of time necessary to make changes.

All accounts are due and paid in full upon receipt of the invoice. Accounts having a balance of more than 30 days past due will be charged 1.5% on any unpaid balance (a minimum of \$3.00). Accounts unpaid after 60 days will be removed from future placements until all past due balances are current. Prepayment is required of all political, estate sales, and going out of business advertisements.

Make good or credit adjustments will be made for the portion of the ad in dispute. It is the responsibility of the advertiser to notify **Pooler Today** of any significant errors and prior to press time. **Pooler Today** will be responsible for first run errors only. The limit will be the total cost of the ad in which the error occurred.

This agreement shall be governed by the laws of the State of Georgia. In any litigation arising from this agreement, venue shall be Chatham County, Georgia. In any litigation arising from this agreement, the prevailing party shall recover reasonable attorney's fees and court costs from the non-prevailing party.

Advertiser _____ **Date** _____

Ayers Group, LLC Representative _____ **Date** _____



The Ayers Group, LLC