



January 25, 2017

Dear Community Partner,

On behalf of the **Cancer Well-fit™** program, I am pleased to tell you about our non-profit organization and the good work it does in our community. The organization is in its 9<sup>th</sup> year providing rehabilitative exercises to cancer patients, in a socially supportive environment, under the guidance of certified cancer exercise specialists. It is no cost to the patient, and our local oncologists, radiologists and other physicians refer their patients to help aid their recovery. The program is held at Avila Bay Athletic Club & Spa and in at the Paso Robles Sports Club.

Nearly all the funds needed to offer this program are raised through community donations and our annual fundraiser. This year our fundraiser is a Tennis Tournament to be held at Avila Bay Athletic Club & Spa, along with a silent auction and dinner. It will be Saturday, March 25, starting at 8am.

We are in need of **silent auction items** (product or service). These items will be on display at the club for the entire week prior to the event, and also on the day of.

Additionally, we would be honored if you would consider being a **community sponsor for this event**. Your company's product or service, marketing materials and signage would be set up in a prominent place at Avila Bay Athletic Club for a week leading up to the event day. The club has over 900 members and reaches over 3,500 with its direct marketing.

Sponsorship Level Opportunities:

- |         |  |
|---------|--|
| \$750   | <i>This amount pays one half the session cost to scholarship one patient</i><br>Your company's name listed as sponsor on Cancer Well-fit's website, Facebook page, Avila Bay Athletic Club monthly newsletter (sent to over 4,000 people throughout the county) and on lobby big screen. Your company's signage in the lobby of the Avila Bay Athletic Club & Spa for one week leading up to March 25. |
| \$1,500 | <i>This amount pays for one full session cost to scholarship one patient</i><br>Same as above plus Public Service Announcement on local radio acknowledging your support and on-site banner or large signage to hang on tennis fences.   |
| \$3,000 | <i>This amount pays for one full session cost to scholarship two patients</i><br>Same as \$1,500 level, plus sponsor table and direct marketing opportunity the day of the event, with live announcements thanking for your support at the dinner and auction and your company logo on all the event's flyer advertisements.   |

The **Cancer Well-fit™** program has helped hundreds of local residents regain their strength and quality of life. Please consider helping us continue this good work -- and advertise your business at a beautiful venue.

Sincerely,

Jan Secord  
Director, Cancer Well-fit  
Cell: 805-602-0403

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A 501(c)(3) non-profit • Fed Tax ID 27-3635992

# *Cancer* **WELL-fit** TENNIS FUNDRAISER

an all-day tennis event held at Avila Bay Club  
*Saturday, March 25<sup>th</sup>, 2017*

## events:

● doubles // mixed-doubles \$65 per person

**dinner & live  
music 5pm**

● (dinner only: \$25)

**silent auction**

● march 17<sup>th</sup> - 25<sup>th</sup>

*Come support Cancer Well-fit and directly help the cancer survivors who participate in this program that gives them physical and social support. Tennis matches start at 8am and will be scheduled throughout the day. Ticket price includes casual BBQ dinner at 5pm.*

*for additional information, please contact Jan Secord at 805-602-0403,  
admin@cancerwell-fit.com, or check out [www.cancerwell-fit.com](http://www.cancerwell-fit.com)*

*\*All donations are tax deductible. Fed Tax ID 27-3635992\**



## CANCER WELL-FIT TENNIS FUNDRAISER

NAME: \_\_\_\_\_

PARTNER: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

your level

(circle one)

A    B    C

payment type

(circle one)

cash credit

check CTA

Please give your tennis entry form to the front desk at ABAC  
or mail to PO Box 2149, Avila Beach, CA 93424

