



# 8<sup>th</sup> Annual NC / SC STMA Conference & Trade Show

**November 14-17, 2016**

**DoubleTree Resort by Hilton Myrtle Beach Oceanfront**



*Cyrill Stadium - University of South Carolina-Upstate  
2015 STMA Collegiate Softball Field of the Year*

**This is  
YOUR source  
for sports  
field specific  
information.**

### ***Who Should Attend***

Sports Turf Managers  
Crew Members  
Athletic Directors / Coaches  
Anyone Who Makes Decisions  
Regarding Athletic Fields  
Students

### ***Conference Takeaways***

Time & Money Saving Techniques  
Build Supplier Relationships  
Latest Industry Research & Intelligence  
Generate Staff Ideas  
New Industry Products  
& Trends

**Register at [www.carolinas-sportsturf.eventbrite.com](http://www.carolinas-sportsturf.eventbrite.com)**

*Deadline to save on Early Bird Registration is November 2<sup>nd</sup>!*

**Sunday, November 13 - 2pm**

**Certified Sports Field Manager (CSFM) Proctored Exam \*\*OPTIONAL\*\***

*The CSFM exam will be proctored. Please note, pre-registration is required, and you must meet all eligibility requirements to sit for the exam.*



## Monday November 14

**12pm | 6<sup>th</sup> Annual Carolinas' Cup Golf Tournament**

***Presented by John Deere and Revels Turf and Tractor***

**Burning Ridge Golf Club**

500 Burning Ridge Rd. / Conway, SC 29526 / [www.burningridgegolfclub.com](http://www.burningridgegolfclub.com)



Fee: \$20/person

*Includes lunch, post-tournament refreshments and prizes*

Register online at [www.carolinas-sportsturf.eventbrite.com](http://www.carolinas-sportsturf.eventbrite.com)

Registration deadline: Nov. 11

**12pm | Seminar on YOUR Wheels**

***Sponsored by Pennington Seed & Profile/Turface Athletics***

**Grand Park Recreation Complex**

1004 Crabtree Lane / Myrtle Beach, SC 29577

Fee: \$20/person ***\*\*Registration includes lunch\*\****

Gain first-hand experience with infield skin management, mound and plate repair, and insight into irrigation system management. You'll also get a tour of the Grand Park Recreation Complex.

**8:30pm - 11:30pm | Welcome Reception**

***Sponsored by Green Resource***

**Southern Tide Bar & Grill - Resort Pier**

Kick off the conference with networking and fun at our opening reception. Come early for complimentary refreshments and drinks.

## Tuesday November 15

**7:30am - 10:30am | Registration**

***Sponsored by Carolina Green***

**7:30am - 8:45am | Buffet Breakfast**

***Sponsored by Helena Chemical***

***Education Sessions Sponsored by Smith Turf & Irrigation***

**9:00am - 10:00am | Managing People & Pests on K-12 Fields**

**Dr. Grady Miller / Professor of Turfgrass Science, N.C. State University**

In this presentation, Dr. Miller will cover the different challenges that are faced on K-12 fields. In managing these facilities, there are little to no budgets but expectations are still to have quality fields. He will discuss the different ways that sports turf managers are able to maintain these facilities, people and pests.

**10:00am - 11:00am | Panel: What to Expect When You're Expecting Sod**

**Mark Harris / Sandhills Turf**

**B.J. Haunert / Modern Turf**

**Chad Price, CSFM, CFB / Carolina Green Corp.**

**Moderator: Erin Wilder / Sod Solutions, Inc.**

If you've got questions related to sod, this expert panel of sod growers from around the Southeast will have answers. They will discuss the latest in sod production, trends in sodding, newest varieties available on the market, and much more.

**11:00am - 12:00pm | Turfgrass Technologies**

**Jerad Minnick / Principal, Growing Innovations, LLC**

Over the past twenty years, there have been many advances to turfgrass maintenance and better ways to maintain fields. This presentation will teach attendees the latest technologies to help improve turfgrass maintenance.

**12pm - 1pm | Sponsor Appreciation Lunch**

Lunch provided for all registered attendees as we recognize and thank our sponsors for their support of the NC and SC Chapters of the STMA and our conference.

**1:15pm - 2:15pm | POA Control Options in Sports Turf**

**Dr. Bert McCarty / Professor of Horticulture, Specializing in Turfgrass Science and Management, Clemson University**

Having trouble with poa annua in your sports fields? Dr. McCarty will share ways to control this noxious weed and remove it from your fields.

**2:15pm - 2:45pm | Sustainability in Sports Turf**

**Dr. Charles Peacock / Professor of Crop Science, N.C. State University**

In recent years, sustainability has become a common catch word in Sports Turf Management. Facilities are finding ways to be environmental friendly and support their own eco-systems. Dr. Peacock will describe ways that facilities are being sustainable and helping the environment.

**3:00pm - 5:00pm | Trade Show**

The annual trade show is bigger and better than ever! Join us in our expanded exhibit area to meet with old friends and create new partnerships. This is your chance to meet face to face with the sponsors of the NC and SC Chapters of your STMA and learn more about the products and services available to you.

**7:30pm | Networking Social**

***Sponsored by Ewing Irrigation and Mirimichi Green***

**Broadway Louie's / Broadway at the Beach**

The networking continues with a fun night of entertainment at Broadway Louie's. Food will be provided.

***Pesticide credits will be available for some sessions.***

***Suggested attire for conference is business casual. No hats or shorts please.***



# Wednesday November 16

7:30am - 8:45am | **Buffet Breakfast**  
*Sponsored by Helena Chemical*

8:30am - 9:30am | **Registration**  
*Sponsored by Carolina Green*

## *Education Sessions Sponsored by Smith Turf & Irrigation*

9:00am - 10:00am | **Benefits of Aerification**

**Ashley Wilkinson** / Professor & Dept. Chair, Golf & Sports Turf Program,  
Horry Georgetown Technical College

This session will cover all things related to aerification and what your fields need to relieve compaction.  
Learn about the different types of aerators and what they are best used for on sports turf fields.

10:00am - 11:00am | **Do's and Don'ts of Irrigation**

**Travis Higibottom** / W.P. Law, Inc.

This presentation will cover the basics of irrigation. Attendees will learn how irrigation systems work and the essentials of how to maintain an irrigation system. This serves as a kick-off to the special irrigation workshop held following the conference.

11:00am - 12:00pm | **Weed Management Considerations  
for Sports Turf Managers**

**Dr. Fred Yelverton** / Professor of Crop Science & Extension Specialist,  
N.C. State University

In this session, you will learn about new chemistries and ideas to help with the constant pressures and challenges presented by weeds in your sports turf.

## **Special Workshop: Auditing Sports Field Irrigation**

*\*\*Optional: Requires Additional Registration & Fee\*\**

### **Wednesday, November 16**

2:00pm - 5:00pm | **Auditing Sports Field Irrigation**

**Craig Borland, CLIA, CID, CIC, CWCM, / Toro Irrigation**

This course offering isn't for certification directly but will be presented on the same guidelines. The class will be taught directly from the IA Landscape Irrigation Auditor Manual which is included in the cost of registration. Attendees that desire further irrigation auditing training will already have the book and a "basics" class completed.

### **Thursday, November 17**

7:30am - 8:45am | **Buffet Breakfast**

*Sponsored by Harco Fittings, Hunter Industries, Rain Bird and W.P. Law, Inc.*

**Mike Burgess** / Former SCSTMA Secretary and Pastor - Zion United  
Methodist Church

9:00am - 12:00pm | **Auditing Sports Field Irrigation**

**Craig Borland, CLIA, CID, CIC, CWCM, / Toro Irrigation**

This session will be a hands-on event learning the various components of irrigation auditing.  
Held at: Grand Park Recreation Complex (1004 Crabtree Lane, Myrtle Beach, SC 29577)

## **GOLD**

Burnett Athletics  
Carolina Green  
Coastal Floratine  
Corbin Turf  
CS Trading  
Ewing Irrigation  
Green Resource  
Helena  
Jacobsen  
Modern Turf/A2G2  
Pioneer Athletics  
Precision Turf  
Profile/Turf Surface Athletics  
Revels Turf and Tractor  
Smith Turf & Irrigation  
Southern Ag  
Southern Seeds  
Syngenta  
Tri-State Pump (TSP)  
Vandermark Farms  
Wilson & Associates Sports Turf

## **SILVER**

Burnett Athletics  
Eastern Turf Maintenance  
Field Builders Inc.  
G&S Turf  
Golf Agronomics  
Holganix  
Howard Fertilizer  
Hunter Enterprises  
Hunter Industries  
JRM Inc.  
Possom's Landscape Supply  
Rain Bird  
Sod Solutions  
Southern Athletic Fields  
Triangle Chemical Co.  
TurfPlaner of Carolinas  
Vereen's Turf Products  
W.P. Law, Inc.

## **BRONZE**

Growing Green  
Mcgill Compost  
Mirimichi Green  
Pennington Seed  
S&R Turf  
Sports Construction Management  
Yara North America

**Questions:** Contact Bruce Suddeth • 864-542-4790 • bsuddeth@uscupstate.edu

Thank You 2016 NC / SC STMA Sponsors



C/O SC SPORTS TURF MANAGERS  
ASSOCIATION

P.O. Box 161023  
Boiling Springs, SC 29316

## NC / SC STMA Conference

November 14-17, 2016 • Myrtle Beach, SC

- Learn the latest industry trends and technical info from sports turf experts
- Network with hundreds of your industry peers and company vendors in expanded trade show
- New this year: additional workshop offered on sports field irrigation
- Designed for anyone working in the sports turf industry - school, municipal, collegiate or professional level

**Register Now! Early bird pricing ends Nov. 2**

# 8<sup>th</sup> Annual NC / SC STMA Conference

November 14-17, 2016 • DoubleTree Resort by Hilton Myrtle Beach Oceanfront



### ***We've moved to a new location in 2016!***

Located across 27 acres on the South End of Ocean Blvd. in Myrtle Beach, this oceanfront resort was recently expanded and renovated. Featuring beautiful private beaches, fishing pier, mini-golf, new restaurants, and much more!

### **Room rate:** \$69.00/night

*Please note, addl. charges include \$5/day resort fee and taxes.  
Discounted rates are available November 11-20.*

**Reservations:** Visit [www.carolinas-sportsturf.eventbrite.com](http://www.carolinas-sportsturf.eventbrite.com) for our group's reservation code

**Reservation Deadline:** Discounted rate expires October 24 (*space permitting in room block*)



## New Location in 2016!