



"What we do IN the oceans makes us athletes. What we do FOR our oceans and FOR our communities makes us heroes." Bruckner Chase

To Positively Impact the Safety, Well-being and Capacity of Our Coastal Communities

Vision - Process Outcomes - Goals:



A primary challenge to improved coastal and ocean safety in American Samoa is a lack of training programs and infrastructure to keep the communities and their visitors safe throughout the island's coastlines. Currently there is no ocean lifesaving agency and no formal structure for training people to enhance their capacity as potential surf lifesavers while also creating protective factors and knowledge to protect the entire community. Too often people get into trouble in coastal areas and have untrained people enter the water in an attempt to save them, tragically creating a second victim.

- * Introduce pilot Remote Rescue Station providing protective rescue tools in remote areas
- * Provide immediately actionable safety guidelines with supporting educational film series from NOAA National Weather Service
- * Strengthen community links between villages, government agencies and partners committed to community empowerment and coastal protection
- * Share American Samoa best practices with national and global audience

- * Increase Public Safety & Capacity in Remote Villages
- * Increase Water Safety & Capacity of First Responders
- * Build Island Wide Capacity for Cultural Ocean Activities for Tourism, Surf Lifesaving Sports and Safe Aquatic Recreation

Safer Beaches and Coasts - Addressing Community Specific Capacity & Needs:

While we create opportunities for everyone to have a personal connection to our oceans we must also insure every experience in, on and near the water is safe and positive. Along with NOAA NWS, Bruckner Chase and his Ocean Positive Foundation are teaching individuals and communities how to think and act to protect all those living at or visiting our shores. These initiatives are also part of the new NOAA Ocean Today film series releasing in May 2018: "Ocean Safe"

"PROTECT YOURSELF TO SAVE OTHERS"

