

Choral Boosters Meeting Notes ~ January 2, 2020

Meeting called to order at 7:02.

Attending members: Debbie Parrott, Mr. Devol, Ginny Seccia, Jennifer Shively, Chris Ginn, Berenice Stewart, Matthew Stewart, Kim Wohltmann, Rob Wohltmann, Jillian Wohltmann, Beth Howe, Tabby Carpenter, Kimberly Sarte

General Business

December minutes were approved and seconded.

Reports from Executive Board

Alterations- Puritan has agreed to give us a 10% discount for alterations

Dance- Per Marci's email, the students are getting ready to push the social media advertising for the dance. Tickets will be \$5 and will be sold February 18-21. Tickets for the cornhole tournament will be \$2. There will be a QR code to suggest songs to play. There was a mention that we need to censor the playlist. Committees will be communicating to the student directors about details so they can pass it onto their groups. We need either Administration or one of the choral boosters to sell tickets. There was a suggestion to encourage the dance committee members to take notes so that we know what to do in the future,

Membership- Ginny Seccia- There are no changes to memberships.

Treasurer- Bernie Stewart- The Winter Concert total is \$4,583.69, including \$110 from Shout outs, \$426 from class baskets, \$1,392.69 from Square purchases, \$215 from the silent auctions and remaining from raffle tickets purchased. Beginning balance is \$18,048.52. Income was \$6,281.19 including 2 spirit night, additional memberships, reimbursement of a banking fee, and winter concert deposits. Expenses were \$5,266.01 which included sheet music, travel expenses, Virginia Diner expenses, sales incentives, piano accompaniment, supplies for concert tables and poinsettias and square readers. Ending balance is \$19063.70. There was a mention to review other concert videographers to possibly get a percentage of what they collect.

Ways and Means- Chris Ginn- We need to start motivating students for the spring 2021 trip. There is a problem in that we need to show the students what they are getting out of fundraising. We are assuming there will not be any revenue produced from the dance. We are still looking at doing a Wicked Trip. Tickets can be attained for \$62.50 for a Saturday matinee, but the seats will be very high up. Its \$38.50 for Sunday evening, Tues/Wed/Thurs evenings. Balance is due 6 weeks prior to night. Sliders and finger foods are options, but we need a head count. There was a suggestion to send out a surgery with 2-night options on it. Mr. Devol would be happy with 42 students going (to fill a bus). It was suggested that we plan to have a meeting after the concerts in the future to discuss issues to change while still fresh on our minds. We discussed giving benefits to people who buy memberships like a booster member special entrance, a time for each level to enter, numbered tickets (to cut back on line issues), purchasing an extra seat for a fee, giving 10% off next year's membership if they pay at spring concert.

Spirit wear is still in the works. Mr. Devol mentioned that we need to discuss what fundraisers we need to plan for the following year.

Website- Matt Stewart- Winter concert, Maymont, West Broad Village pictures have been put on the site. Spirit night updates including 1/21 at Chipotle, dance information and open board positions for next year have been added.

Reports from Committee Chairs

Hospitality- Kim Wohltmann- We had a lot less cookies this year. Not having punch did not seem to be an issue. Suggested a coffee station next year.

Director's Report- Mr. Devol- Upcoming events include Singing Valentines, Dance in February, Pre-Assessment concert (he needs to hire judges), as well as he needs to register for the chamber choir competition at Manchester. Chamber and Show choirs are registered for the Hanover High School competition and the show choir is registered for Powhatan competition. Debut still need set built to include panels that span 3/4 of the stage. Chris Ginn will build one panel to see how it fits. They need to get them to the art department. Debut girls are ordering boots and the skirts should be ready by mid-January. Still need to order hats and boots for boys, hem their pants and get the girls blouses.

Meeting adjourned at 8:22.