wcw shopper

A March Mix of New Products...



Never Fear Losing It

Never fear losing anything on your devices while traveling thanks to Picture Keeper. This USB back-up drive can secure all of your photos, videos and contacts recorded on smartphones, computers and tablets. Plug Picture Keeper into your computer, smart device or tablet and immediately protect your files. Portable to be taken anywhere with hassle-free set-up, Picture Keeper Connect will store all your files without compromising the memory on your devices.

Picture Keeper is available in 16GB, 32GB and 64GB. \$119.99 at picturekeeper.com.



Perfect for women's history month

You'll feel like Wonder Woman in the morning when you pull out this special shaker cup. PerfectShaker specializes in unique hero-themed cups that feature some of DC and Marvel's most famous comic book heroes and villains, such as Batman, Superman, Wonder Woman (shown here), Captain America, Flash, Hulk, Green Lantern, Punisher and Deadpool.

They guarantee smooth and clump-free mixes for protein shakes and pre- or post-workout drinks. They're easy to clean- toss the PerfectShaker into the dishwasher for a quick, hassle-free clean. They're also 100% leakfree guaranteed, have a stay-open flip cap, screw-on lid and extra wide mouthpiece. And, they're BPA-free.

In addition to their fun Marvel and DC-themed shaker cups, they've just added a new Star Wars collection. So no matter what you age, or if you're going to work, school or the gym... feel the force with these cool cups. Price: \$16.99 at www. PerfectShaker.com.

Go Away, Gray!

Are gray hairs sprouting on Cover your gray

your head? Tired of once a week trips to the salon, to cover that annoying, stiff and dry hair that's difficult to mask? Consider Cover Your Gray, a low cost, no fuss gray hair solution.

Cover Your Gray offers a variety of products options in addition to their brow and dry shampoo color solutions.

Cover Your Gray is designed to cover and camouflage and helps extend the time between salon visits with fill- in powders and brush-in wands. Waterproof items include the Root Touch-Up, Brush-In and pencil. Additionally, the brand

offers a Total Brow-Eyebrow Sealer & Color for a more defined effect.

Cover Your Gray offer Color Cover Gray Hair Color Touch-Up Spray, which conceals gray hair and/or roots in seconds. Color Cover boosts hair volume and doesn't flake or rub off even after brushing. Waterproof Root Color Touch up is for areas requiring heavier yet targeted coverage closer to the scalp such as temples, part or around the

Touch-Up Stick works for areas around the hairline, broad areas of gray hair, side burns and roots. Their Brush In-Wand covers gray hair with a brush that helps target specific areas in your hair. It's perfect cover-up for sideburns and scattered gray hairs throughout the head. Fill-In Powder is a matte powder that fills-in thinning and balding areas to produce the appearance of thick, full hair.

Cover Your Gray costs from \$6-\$16 and is available at Bed Bath and Beyond, Ulta, Walgreens and www. coveryourgray.com. It comes in a variety of colors including, black, dark brown, medium brown and light brown/blonde.

Lemony Good

The scent of lemons is wonderful. Thus wearing allnatural lemon flavored and scented products is even better. Go Healthy Next Tallow **Deodorant**

conjugated linoleic acid (CLA) and palmitoleic acid (said to have antimicrobial qualities). Just a small amount goes a long way, so one jar will last awhile. The product absorbs readily into the skin for a lasting effect all day long. Plus, the balm

ingredients give this deodorant an extended shelf life.

What's

Inside!

The balm keeps for at least 6 months at room temperature and years if refrigerated. Cost for 2 oz.: \$24.99. Purchase at www.gohealthynext.com/skin-care/ tallow-deodorant-lemon-lime-2-oz.

now offers Lemon Lime, All-Natural Tallow Deodorant — a tallow based product that is aluminum-free. The containing antibacterial materials allow you to sweat naturally without the powerful odors. 2 oz.

Tallow contains vitamins A, D, K, and E as well as

Watchitude: Cool and Stylish

Encourage your playful child or grandchild to embrace his or her individual style with Watchitude's fun slap watches. Offered in brightly colored designs and lively prints, your child will feel spunky and creative. Both vibrant and eye-catching, Watchitude features a ton of quirky designs such as frosted donuts and pepperoni pizzas to animal prints and cityscapes. It's a witty accessory your child will never want to take off and is durable enough to keep.

They have a zinc alloy case with glass crystal and quartz movement. They're water resistant, splash proof and can withstand rain, sweat, and splashing.

They're safe for kids- SGS Certified and 100% lead-free. It has easy set-up instructions to set the time, and a 1-year, replaceable standard watch battery.

Available at www.watchitude.com but also locally at Summer's Jewelry and accessory. 17 S. Boulevard of the Presidents, Sarasota; Children's World Uniform Supply, 4525 Bee Ridge Road, Sarasota and Rip Current, 6850 Gulf of Mexico Drive, Longboat Key.



