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Spackman Entertainment to release 'My Brilliant Life' in China in first half of next year

By PC Lee / TheEdge Markets.com | October 31, 2014 : 7:18 AM MYT



SINGAPORE (Oct 31): Spackman Entertainment Group ([Financial Dashboard](#)), the Korean film production group, announces that *My Brilliant Life*, a movie produced by Zip Cinema and presented by Opus Pictures, both of which are indirect wholly-owned subsidiaries of Spackman, will be released in mainland China in the first half of next year.

My Brilliant Life is based on the best-selling Korean novel of the same name by Kim Ae Ran, and tells the story of a young couple with a son suffering from progeria or advanced ageing. *My Brilliant Life* stars Song Hye-kyo and Gang Dong-won.

Spackman says the movie recently premiered in Hong Kong on Oct 26 and was released in Taiwan on Oct 3. The film will also be screened at the 34th Hawaii International Film Festival on Oct 30 as a part of its "Spotlight on Korea" section.

Charles Spackman, Executive Chairman of Spackman, says: "We are pleased to see the demand for *My Brilliant Life* in key Asian markets outside of Korea, especially China. Historically, overseas box office revenues have not been significant for us, but as the Chinese market for Korean films have shown strong growth recently, it is becoming increasingly important for our films to penetrate these overseas markets in order to enhance our income per film. We expect the movie to be well-received in these markets due to the popularity of Song Hye-kyo and Gang Dong-won throughout Asia."

The film will also be released in Vietnam on Nov 7 and next year in Japan.

Spackman Entertainment closed 7.9% lower at 29 cents yesterday.