

# SWW Kidsignment! Pricing Suggestions

This guide was created to assist you in pricing your items. As a consignor, the decision is yours how to price your items. This list is merely a guide to assist you and you are not required to price your items as we have listed. Remember - All items must be priced at a minimum of \$1.00 and must be in half dollar increments, (i.e. \$1.00, \$1.50, \$2.00, \$2.50, etc. NOT \$2.25, \$2.75, etc.)

Item Description	Level 1 WalMart, Kmart, Target	Level 2 Old Navy, Sears JC Penney, Kohl's	Level 3 Macy's, Abercrombie, Children's Place, Gap, Aeropostle	Level 4 Ralph Lauren, Gymboree, Nordstrom, Boutique Brands - Mini Boden, Tea, Juicy Couture
CHILDREN'S CLOTHING & ACCESSORIES - TOPS:				
Dress shirt	\$ 2-4	\$3-5	\$4-6	\$5-7
Long sleeve	1-2	2-4	2-5	4-7
Short sleeve/Sleeveless	1-3	2-5	3-6	4-7
Sweater	2-5	3-6	4-8	5-10
Sweatshirt	2-3	3-4	3-6	4-7
Turtleneck	1-3	2-4	3-5	4-7
CHILDREN'S CLOTHING & ACCESSORIES - BOTTOMS:				
Dress pants/slacks	\$ 2-5	\$3-6	\$4-8	\$5-10
Casual/khakis	3-6	4-7	5-9	6-10
Jeans	2-5	3-6	4-8	5-10
Leggings	1-3	2-4	3-5	3-6
Shorts	1-3	2-4	3-6	4-7
Skirts/Skort	2-4	3-5	4-6	4-7
Sweatpants	1-2	2-4	3-5	4-7
CHILDREN'S CLOTHING & ACCESSORIES - ACCESSORIES:				
Back packs	\$ 3-5	\$4-6	\$5-7	\$5-8
Belts	1-2	1-2	2-3	2-4
Gloves and Mittens	1-2	2-3	2-4	3-5
Hats	1-2	1-2	2-4	2-5
Purses	1-2	1-2	2-4	2-5
Scarves	1-2	1-2	2-3	3-4
Socks - 2 or more pairs	1-2	2-3	3-4	4-5
Tights	1	2	2	3
CHILDREN'S CLOTHING & ACCESSORIES - DRESSES:				
Dresses	\$ 3-5	\$4-6	\$4-7	\$5-10
Holiday Dresses	5-7	6-9	6-11	7-12
Jumpers	2-4	3-5	4-6	5-10
Sundresses	2-4	3-5	4-6	5-10
CHILDREN'S CLOTHING & ACCESSORIES - INFANT CLOTHING:				
Bibs - group of 2 or more	\$ 2	\$3	\$4	\$5
Gowns/sleepers	2-3	3-4	3-5	4-5
Onesies - group of 2 or more	1-2	2-3	2-4	3-5
Rompers	2-3	3-4	3-5	4-6
Socks - 2 or more pairs	1-2	2-3	3-4	4-5
T-shirt	1	2	3	4
CHILDREN'S CLOTHING & ACCESSORIES - OUTERWEAR:				
Track suit/ athletic 2 piece	\$ 4-6	\$5-7	\$6-8	\$7-9
Jean Jacket	3-5	4-6	5-7	6-9
Fleece	3-5	4-6	5-7	6-8
Raincoat	3-5	4-6	5-7	5-10
Snow Pants	3-5	4-6	5-7	6-10
Snowsuit	5-7	6-8	7-9	8-10
Windbreaker/spring coat	2-5	3-6	4-7	6-10
Winter coat	3-7	4-8	5-12	7-15

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CHILDREN'S CLOTHING & ACCESSORIES - PAJAMAS:				
Pajama sets	\$ 2-3	\$ 3-4	\$ 4-5	\$ 6-7
Bath robe	2-4	4-6	5-7	6-8
Night gown	2-3	3-4	4-5	5-6
CHILDREN'S CLOTHING & ACCESSORIES - SHOES:				
Boots	\$ 2-4	\$ 3-5	\$ 4-6	\$ 5-8
Dress shoes	2-3	3-4	4-5	5-6
Flip flops	1-3	2-4	3-5	4-6
Sandals	2-4	3-4	4-5	5-6
Slippers	1-2	1-2	2-4	2-5
Tennis shoes	1-3	2-4	3-5	4-8
CHILDREN'S CLOTHING & ACCESSORIES - SWIMWEAR:				
Sunglasses	\$ 1-2	\$ 1-2	\$ 2-3	\$ 3-4
Swim suit	2-3	3-4	4-5	5-6
Swim trunks	2-3	3-5	4-6	4-7
Rash guard	2-3	3-4	4-6	4-8
MATERNITY CLOTHES:				
Shirt	\$ 2-3	\$ 3-4	\$ 3-5	\$ 4-6
Jeans	3-4	4-5	5-6	6-8
Shorts/skirts	2-4	3-5	4-6	5-8
Pants/capri's	3-4	4-5	5-6	6-8
Dresses	4-5	5-6	6-7	7-9
Swimsuit	5-6	6-8	7-9	8-10
Pajamas	4-5	5-7	6-8	7-9
Nursing/maternity bras	2-3	3-4	4-5	5-6
BABY EQUIPMENT:				
	<b>Good Used</b>	<b>Excellent/ New</b>		
Snuggli/sling/Baby Bjorn	\$ 5-10	\$ 8-15		
Baby swing	15-25	20-30		
Bassinet	10-25	25-40		
Bouncy seat	5-10	10-15		
Double stroller	20-40	40-80		
Exersaucer	8-15	15-20		
High chair	10-20	20-40		
Pack 'n Play	10-20	20-40		
Single stroller	10-30	20-45		
Umbrella stroller	2-6	6-10		
CHILDREN'S BEDDING, ROOM DÉCOR, ACCESSORIES:				
Receiving blankets - 2 or more	\$ 1-3	\$ 2-4		
Stroller blanket	2-4	3-5		
Fitted crib sheet	1-2	2-3		
Bassinet sheet	1-2	2-3		
Crib bumper	2-5	3-6		
Crib skirt	2-5	3-6		
Kids sleeping bag	4-8	5-10		
Bed rail	5-7	6-8		
Crib set - bumper, skirt, fitted sheet, etc.	8-10	9-12		
Crib accessories - lamps, wall paper, curtains, etc.	5-10	6-11		



## INFANT NURSING/FEEDING:

	<b>Good Used</b>	<b>Excellent/ New</b>
Bottles - 2 or more	\$1-3	\$ 2-5
Single breast pump	10-20	15-35
Double breast pump	25-50	75-150
Nursing pillows/Boppy	3-5	5-8
Early feeding spoons - soft/plastic	1-2	2-3
Sippy cups	1-2	2-3
Divided kid plate	1-3	2-4
Kids plate with utensils	2-4	3-5

## CHILDREN'S FURNITURE:

Crib	\$50-100	\$100-250
Changing table	25-75	75-150
Dresser	50-100	100-250
Glider w/ottoman/rocker	25-50	50-100

## CHILDREN'S BOOKS:

Board books	\$1-2	\$2-3
Cloth books	1-2	2-3
Hard/softcover books	1-2	2-3
Chapter books	1-3	2-4
Sets - American Girl, Box Car Children, etc.	2-5	3-6

## CHILDREN'S MOVIES:

DVD Disney/Baby Einstein, etc.	\$4-7
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**SWW**

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