

# protoType Typeface Design Competition



Category: [Graphic Design](#)

Deadline: July 3, 2016

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Contest's Website: <http://www.graphiccompetitions.com/jump.php?contest=prototype-typeface-design-competition>

Presented by SOTA (*Society of Typographic Aficionados*), the **protoType Typeface Design Competition** is calling for the most experimental and innovative type designs.

The contest aims to promote not only innovative fonts but essentially the *speculative ideas* behind them, in order to amplify their relevance to future design efforts, enriching the cultural landscape. The selected typefaces will not necessarily be finished products; for the purposes of *protoType* they essentially serve as vehicles for ideas.

Typeface design is living culture. As such it cannot limit itself to being a reliable tool for others to create ground-breaking compositions, it must also mark its own cultural progress in order to stay relevant. A tool must evolve for others to continuously make truly new things with it.

A submitted design does not necessarily have to be an installable font, although the practical

usability of a typeface may be taken into consideration by the jurors.

There is a limit of three submissions per party.

**There is no entry fee.**

## **Eligibility**

Open to anyone worldwide.

## **Prize**

The typefaces selected for inclusion in *protoType* will be exhibited during **TypeCon 2016** and have specimens published online, with the further possibility of being part of a traveling exhibition.

In addition *TypeCon* will publish an explanatory video of one overall winner chosen by the jury.