



HEINZ JORDAN / Tenline sales INFORMATION JOURNAL



Distributing Quality Artists' Materials Since 1936



GOLDEN INTRODUCES A HIGH FLOW MARKER SET.

The new High Flow Marker Set from GOLDEN includes 5 High Flow colors plus 3 empty markers, providing an ideal way for artists to discover how easy it is to use refillable markers with High Flow Acrylics.

The three markers included in the set offer artists the opportunity to try a variety of sizes, from a fine tip to a wider stroke. 1 mm, 2 mm and 15 mm tip sizes, each its own unique quality, perfect for signatures, fine line detail, or filling in larger areas with more precision.

The five, 1 oz. High Flow colors offer variety as well: Iridescent Pearl (Fine) and Fluorescent Pink are unique, expressive colors, not found in many ink lines. Indigo (Anthraquinone), a color that illustrates the high pigment load available with High Flow Acrylics, and Green Gold are go-to colors for many artists. Transparent Dioxazine Purple is a bold color from the offering of ten Transparent colors available in High Flow.

None of these colors are included in the other two High Flow Sets. Many fine artists have never considered the possibilities of using permanent acrylics in tools, such as markers or pens.

The High Flow Marker set makes it convenient and easy to give this delivery method a try. Once they try it they're hooked.



GOLDEN OPEN

GOLDEN OPEN Slow-Drying Color Mixing - Modern Theory Item# 01952 Sugg List \$52.85

OPEN Acrylics have a remarkably relaxed working property that facilitates blending, softening, shading and glazing and fine detail. This 8 color selection is capable of producing some of the cleanest, brightest mixes. This enables artists to produce a wide array of hues, shades and tints that can be supplemented any time with other GOLDEN OPEN Acrylic Colors. Includes: Hansa Yellow Light, Hansa Yellow Medium, Naphthol Red Light, Quinacridone Magenta, Anthraquinone Blue, Phthalo Blue (Green Shade), Phthalo Green (Blue Shade) Titanium White, OPEN Thinner.

GOLDEN OPEN Slow-Drying Acrylics Landscape Set Item# 01957 Sugg List \$52.85

GOLDEN Acrylics remain wet far longer than other acrylics, facilitating blending, softening, shading, glazing and fine detail. They resist skinning on the palette during long painting sessions. These unique characteristics make them ideal for a range of techniques including portraiture, plein air painting and monoprinting. Includes: 22 ml Cadmium Yellow Primrose, Yellow Ochre, Cadmium Red Light, Alizarin Crimson Hue, Ultramarine Blue, Manganese Blue Hue, Sap Green Hue, 59 ml Titanium White, 30 ml OPEN Thinner and an OPEN Application Guide.



Open Mixing Set- Modern
Item# 01952
Sugg List \$52.85



Open Landscape Set
Item# 01957
Sugg List \$52.85



NEW 01959 HF Marker Set: Front



NEW 01959 HF Marker Set: Back

High Flow Marker Set

01959 HIGH FLOW MARKER SET
UPC: 7-38797095595
List Price: \$43.00
Box Dimensions:
6" length x 2.5" width x 3.75" height
Weight: 0.45 lbs

18% SAVINGS OVER OPEN STOCK PLUS 3 FREE MARKERS!



NEW 01960 HF Marker Counter Display

High Flow Marker Display

01960 HIGH FLOW MARKER SET COUNTER TOP DISPLAY
Ships with 8 High Flow Marker Sets.
UPC: 7-38797009608
List Price: \$344.00
Box Dimensions:
16.5" length x 16.5" width x 8.25" height
Weight: 10 lbs



PenTouch Calligrapher

Calligraphy literally means beautiful handwriting. Anyone using these pens can create stunning decorative text. "Slow down", "take your time", and "go with the flow" – these may appear to be Zen-like phrases, but they are tips from calligraphers regarding the art of fine handwriting. The beauty of the scribed word continues to be appreciated because of its classic graceful style. Develop your own distinguished style of writing and make any occasion special.



2042906
Sugg List \$830.60

Easy to use, PenTouch Calligrapher was developed to enhance writing experiences of any skill level. Doodles, swirls, and detailed flourishing script is possible on a variety of surfaces. Paint flows from the chamber directly to the tip of the marker. A quick shake before writing mixes the color.

PenTouch Calligrapher pens feature:

- * Archival quality ink – chemically stable, waterproof, and fade resistant
- * Black, white, gold, silver, and copper paint flows directly to the tip after a quick shake
- * Low odor and xylene free
- * Permanent adherence to most surfaces
- * Writes on glass, wood, porcelain, plastic, paper and metal



2042905
Sugg List \$332.25

Acrylic Retarder



1314RETA 1313RETA

Heinz Jordan is pleased to announce the arrival of our Acrylic®Retarder to our mediums and grounds product line. The retarder is available in 4oz and 8oz sizes only.

1313RETA \$5.20 Suggested List
1314RETA \$7.15 Suggested List

Retarder is an additive used to increase the open (drying) time of acrylic paints.

Our retarder is quite thick and while wet is quite white and opaque but dries to a clear finish. The thickness replicates the heavy body thickness of our H.J. Acrylic® paint and our Museum®Heavy body paints.



LUKAS STUDIO, the modern professional quality with optimized price-performance ratio invariably contains, brilliant color and painting technique safe pigments with high light fastness in high concentration. A trace (0.5 - 1.5%) of the finest bleached beeswax as part of consistency means is the color that the painter desired buttery, short consistency and makes the color film for the restorer less brittle. The binders are, as in all LUKAS Oil Colors ranges, only pure vegetable linseed and sunflower oils in special quality.



Item # 246491 Sugg List \$40.60
Lukas STUDIO Oil Assortment Box
* 6 tubes 37ml (Titanium White, Lemon Yellow (Primary), Magenta Red (Primary), Cyan Blue (Primary), Burnt Sienna, Ivory Black)



Item # 246482 Sugg List \$21.90
Lukas STUDIO Oil Assortment Box
* 6 tubes 20ml (Titanium White, Lemon Yellow (Primary), Magenta Red (Primary), Cyan Blue (Primary), Burnt Sienna, Ivory Black)



Item # 246542 Sugg List \$46.80
Lukas STUDIO Oil Asst. Box
* 12 tubes 20ml Titanium white, Yellow Ochre, (Primary) Cadmium yellow light, Lemon yellow, Magenta, (Primary) Cadmium Red Dark, Blue cyan (Primary), Ultramarine dark, Viridian (Phthalo), Burnt sienna, Van Dyke Brown, Black Bone

Our first newsletter of 2014 brings you up to date with all the new products coming available to you. Also enclosed is our Spring Promotion that begins on April 1-30th, 2014. We have also enclosed a price list page with all the missing items, or errors in pricing from the price list dated February 17th, 2014. Please insert this page into your price list.

There will be some more exciting new products coming from Golden Artist Colors in our next newsletter. These new products will be introduced at Namta this year at the end of April. Stay tuned for more details to follow!!!

I am sorry to have to advise you of the discontinuation of sea sponges, there have been new regulations in the USA since mid 2013 that requires these sponges to have forms, special shipping and fumigations done and in the end the costs become far too much for these items. I have chosen to discontinue them.

MIJELLO

NEW LOWER PRICE



27MULTI - \$8.99 Sugg. List



27ART - \$24.99 Sugg. List



27EXL - \$14.99 Sugg. List



27ESM - \$7.99 Sugg. List