

2021
Corazón
AWARDS

The 12th Annual Corazón Awards
benefits Con Mi MADRE's
mother-daughter teams and honors
our 12th anniversary as a non-profit.

Join us as we celebrate success!



Event Details

May 27, 2021 - 7 PM

Virtual in the comfort of your own home

Honoring FACEBOOK



Con Mi MADRE Award
Judge Maria Cantú Hexsel



Corazón Award
Facebook
&
Jasmine Vallejo



Mariposa Award
Brooke Goggans

Sponsorships

MAGNA CUM LAUDE (\$10,000)

- Access to the virtual event for 12
- \$500 titled scholarship to support a Con Mi MADRE college student
- 30-second ad shown during the virtual event
- Full-page ad in the digital program
- Special recognition during the virtual event
- Logo recognition in promotional materials
- Logo recognition in the digital program
- Social media recognition before and after the event



Sponsorships

SUMMA CUM LAUDE (\$15,000)

- Access to the virtual event for 15
- \$1,000 titled scholarship to support a Con Mi MADRE college student
- Opportunity to present an award to an honoree
- 45-second ad shown during the virtual event
- Full-page ad in the digital program
- Special recognition during the virtual event
- Logo recognition in promotional materials
- Logo recognition in the digital program
- Social media recognition before and after the event



Sponsorships

CUM LAUDE (\$7,500)

- Access to the virtual event for 10
- Half-page ad in the digital program
- Special recognition during the event
- Logo recognition in promotional materials
- Logo recognition in the digital program
- Social media recognition before and after the event

DEAN'S LIST (\$5,000)

- Access to the virtual event for 8
- Quarter-page ad in the digital program
- Special recognition during the event
- Logo recognition in promotional materials
- Logo recognition in the digital program
- Social media recognition before and after the event



Sponsorships

HONOR ROLL (\$2,500)

- Access to the virtual event for 6
- Logo recognition in promotional materials
- Logo recognition in the digital program
- Social media mention before and after the event

SCHOLAR (\$1,000)

- Access to the virtual event for 4
- Logo recognition in promotional materials
- Logo recognition in the digital program
- Social media mention before and after the event



Underwriting

VIDEO PRODUCTION (\$3,000)

- Access to the virtual event for 6
- Logo recognition in video
- Special recognition during the event
- Logo recognition in promotional materials
- Social media recognition after the event

ENTERTAINMENT(\$2,500)

- Access to the virtual event for 6
- Opportunity to introduce entertainment in a 30-second video
- Special recognition during the event
- Logo recognition in promotional materials
- Social media recognition after the event



Underwriting

THANK YOU GIFTS (\$2,000)

- Access to the virtual event for 4
- Acknowledgment on cards with gifts
- Special recognition at the event
- Acknowledgment in promotional materials
- Social media recognition after the event

AWARDS (\$1,500)

- Access to the virtual event for 4
- Acknowledgment on a card with awards
- Special recognition at the event
- Acknowledgment in promotional materials
- Social media recognition after the event



Contact Us

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The sponsorship and underwriting deadline to be included
in the virtual program is **April 30, 2021.**

Please contact Heaven Guerrero Wilbanks to finalize your sponsorship package.





Individual Tickets

- General Admission \$50 each

The ticket includes access to the virtual event, early access for the silent auction, and access to the evenings' entertainment for a household.

On sale March 1, 2021

Donations encouraged to reach our \$125,000 goal! [Donate Today](#)

