

MULTI EVENT SPONSOR FOR ALL 2017 EVENTS:

1. Fishing Derbies (Ice Fishing & Fall Derby)
2. Ice Classic (January 1 – ends when the ice melts and the van falls through the ice)
3. Annual Banquet (Spring)
4. Community Appreciation (Summer)
5. Christmas Tree Lighting (December)

Trophy Sponsorship Level (\$5000 or greater Prize Donation or Cash):

- **OPTIONAL** - Sponsor provides prize package valued at \$20,000 or greater (insurance provide by Big Lake Chamber)
- **Named presenting sponsor on all trophies**
- Space made available for displays/participation at events and/or Your banner (you provide) prominently placed in Event area on Event day
- **Named presenting sponsor/Logo inclusion on all advertising posters** (Minimum 500 distributed throughout the community per event)
- **Named presenting sponsor/Logo inclusion in 3'x12' Parks Highway advertising** (One of the busiest stretches of road in the state – we provide)
- **Inclusion on radio media promoting the Event as: Big Lake Chamber and YOUR BUSINESS present.....**
- **Named presenting sponsor/Logo inclusion on email marketing blasts to all in-store email list customers** (approx. 7500)
- **Logo on all Chamber emails, social media accounts, website hot linked to your website(s) and social media pages**
- **Advertising on the Ice Classic Van FREE of Charge-large sign (\$300 Value)**
- **Inclusion in Bi Weekly social media blasts**
- **Advertised on Chamber Reader Board FREE of charge (up to \$200 Value)**
- **Tickets made available to sell at your place of business**
- **Logo on Event swag/t-shirt/hoodies/hats when made available (printed as deemed feasible by event committee)**
- **Recognition and Table at Annual Awards Banquet (\$350 Value)**

Platinum Sponsorship Level (\$2500 or greater Prize Donation or Cash):

- **OPTIONAL** - Sponsor provides prize package valued at \$10,000 or greater (insurance provide by Big Lake Chamber)
- **Space made available for displays/participation at events and/or Your banner** (you provide) prominently placed in Event area on Event day
- **Logo inclusion on all advertising posters** (Minimum 500 distributed throughout the community per event)
- **Logo inclusion in 3'x12' Parks Highway advertising** (One of the busiest stretches of road in the state – we provide)
- **Advertising on the Ice Classic Van FREE of Charge-small sign (\$200 Value)**
- **Inclusion on radio media promoting the Event as sponsored by**
- **Logo inclusion on email marketing blasts to all in-store email list customers** (approx. 7500)
- **Logo on all Chamber emails, social media accounts, website hot linked to your website(s) and social media pages**

** Special Sponsorships can be negotiated with committee chairs based on the needs of the sponsor**
Contact the Big Lake Chamber of Commerce at 907-892-6109 or biglake@mtaonline.net if you have any questions

- Inclusion in Bi Weekly social media blasts
- Tickets made available to sell at your place of business
- Logo on Event swag/t-shirt/hoodies/hats when made available (printed as deemed feasible by event committee)
- **Recognition/half table at Annual Awards Banquet (\$200 Value)**

Gold Sponsorship Level (\$1500 or greater Prize Donation or Cash):

- Your banner (you provide) prominently placed in Event area on Event day
- Logo inclusion on all advertising posters (Minimum 500 distributed throughout the community per event)
- Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state – we provide)
- **Inclusion on radio media promoting the Event as sponsored by**
- Logo inclusion on email marketing blasts to all in-store email list customers (approx. 7500)
- Logo on all Chamber emails, social media accounts, website hot linked to your website(s) and social media pages
- Inclusion in Bi Weekly social media blasts
- **Recognition and 2 tickets at Annual Awards Banquet (\$100 Value)**
- Logo inclusion on all advertising posters (Minimum 500 distributed throughout the community)
- Your banner (you provide) prominently placed in Event area on Event day
- Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state)

Silver Sponsorship Level (\$1000.00 Prize Donation or Cash):

- Your banner (you provide) prominently placed in Event area on Event day
- Logo inclusion on all advertising posters (Minimum 500 distributed throughout the community per event)
- Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state – we provide)
- Logo inclusion on email marketing blasts to all in-store email list customers (approx. 7500)
- Logo on all Chamber emails, social media accounts, website hot linked to your website(s) and social media pages
- Logo inclusion in 3'x12' Parks Highway advertising (One of the busiest stretches of road in the state)
- Logo on all Chamber emails, website and recognition at Chamber luncheon

Bronze Sponsorship Level (\$500.00 Prize Donation or Cash):

- Inclusion on all advertising posters (Minimum 500 distributed throughout the community)
- Inclusion in all Sportsman's Warehouse in-store event advertising
- Your banner (you provide) prominently placed in Event area on Event day
- Logo on all Chamber emails, website and recognition at Chamber luncheon