



PHOTOGRAPHY POLICY

PURPOSE

There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and are taken in good faith, it is a fact that images can be misused, and children can be put at risk if commonsense procedures are not observed.

POLICIES

As part of the overall **USAM** program, participants are occasionally photographed or videotaped by the staff or assigned parent volunteers. If initialed, you hereby grant permission and approval that you or your child may be photographed or videotaped by the staff and also that the participant's likeness may be used by USAM.

As a parent, if at any point I have a concern with images being taken of swimmers by staff, parent volunteers, or any other person or entity I will bring this to the attention of the head coach immediately.

In the case of open meets and other competitions where the host club has an official photographer present, all parents attending should be made aware of this in your meet information. If photos are to be published anywhere, the individual parent should be given the opportunity to withhold their consent. Their right to do so should be specifically drawn to their attention.

All photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and **NOT** a sexualized image in a sporting context.
- Action shots should **NOT** be taken or retained where the photograph reveals a torn or displaced swim suit.
- Photographs should **NOT** be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should **NOT** be taken in locker-rooms or bathrooms.