

VIRGINIA SOCIETY OF RHEUMATOLOGISTS

# INVITATION TO EXHIBIT



OCTOBER 2-4, 2020

MARRIOTT VIRGINIA BEACH OCEANFRONT | VIRGINIA BEACH, VIRGINIA

4201 ATLANTIC AVENUE, VIRGINIA BEACH, VA 23451

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Your company is extremely important to the profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeated business. Take this opportunity to build and maintain customer relations, enhance your image and test new products and services. We encourage you to review the sponsorship packages described and to make the decision today to participate in the 2020 Annual Scientific Meeting.

# LEVELS OF SPONSORSHIP

## Exhibit Space ONLY ..... \$3,000

- One 6 ft table and 2 chairs

## SILVER ..... \$4,500

- One 6 ft table and two name badges
- Two complimentary registrations to meeting sessions
- Recognition on website as meeting contributor
- Two (2) company representatives to attend annual Welcome Reception with meeting attendees
- Specific signage as Silver Contributor in meeting program and on meeting signage
- Attendee list upon arrival

## GOLD ..... \$6,000

- One 6 ft table and two name badges
- Two complimentary registrations to meeting sessions
- Recognition on website as meeting contributor
- Recognition as Continental Breakfast Sponsor
- Two (2) company representatives to attend annual Welcome Reception with meeting attendees
- Specific signage as Gold Contributor in meeting program and on meeting signage
- Attendee list upon arrival

## PLATINUM ..... \$8,500

- One 6 ft table and three name badges
- Three complimentary registrations to meeting sessions
- Recognition on website as meeting contributor
- Recognition as Continental Breakfast Sponsor
- Three (3) company representatives to attend annual Welcome Reception with meeting attendees
- Specific signage as Platinum Contributor in meeting program and on meeting signage
- Attendee list upon arrival

## Diamond ..... \$10,000

- Two 6 ft tables and four name badges
- Four complimentary registrations to meeting sessions
- Recognition on website as meeting contributor
- Recognition as Continental Breakfast Sponsor
- Four (4) company representatives to attend annual Welcome Reception with meeting attendees
- Specific signage as Diamond Contributor in meeting program and on meeting signage
- Premier position in annual meeting exhibit hall
- Attendee list upon arrival

## MEETING LOCATION & INFORMATION

The meeting will be held at the The Marriott Virginia Beach Oceanfront. Please check back for the hotel room block link.

## EXHIBIT HOURS

### Friday, October 2, 2020

*Exhibit Set Up*

4:30 - 6:30 p.m.

Welcome Reception

6:30 - 8:30 p.m.

### Saturday, October 3, 2020

*Exhibits Open*

7:00 a.m. - 4:00 p.m.

### Sunday, October 4, 2020

*Exhibits Open*

7:00 a.m.- 2:00 p.m.

Continental breakfast & morning breaks are held in the Exhibit Hall.

Additional badges are \$100 each, per person per day. No morning and afternoon rotating is permitted.

*\*Space is limited for non-profit tables, must be approved by Committee. Contact Isabelle for more information.*

## QUESTIONS:

Contact **Isabelle Folmer**  
Executive Director  
804.625.3851  
ifolmer@ramdocs.org

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following opportunities are in addition to the levels of sponsorship. These will be offered on a first come first serve basis.

### **Refreshment Break. . . . . \$3,000**

Sponsor a break for the attendees in the exhibit hall. There are two (2) breaks available for sponsorship, which will be recognized through signage during the break. Must be reserved by August 27, 2020.

### **Breakfast . . . . . \$10,000**

Sponsor a breakfast for the attendees in a separate private area from the exhibit hall. There are two (2) breakfasts available for sponsorship, which will be recognized through signage. Opportunity to host an educational industry breakfast for attendees must be reserved by August 27, 2020.

### **Lunch. . . . . \$12,500**

Sponsor the lunch for the attendees in a private area from exhibit hall. There is one (1) lunch available for sponsorship, which will be recognized through signage during lunch. Opportunity to host an educational industry lunch for attendees must be reserved by August 27, 2020.

### **Reception. . . . . \$15,000**

Sponsor the Saturday reception for the attendees on the roof top of the Marriott Hotel, over looking the Atlantic Ocean. There is one (1) reception available for sponsorship, which will be recognized through signage during the reception. Must be reserved by August 27, 2020. {Weather back-up: event will be held indoors}



### **ABOUT THE CHAPTER**

The Virginia Society of Rheumatologists (VSR) is a statewide professional organization committed to improving Rheumatology care in Virginia. We provide advocacy for patients and physicians alike, and act as a scientific resource to both. We strive to improve Rheumatology care through medical advancement.

The annual meeting gives you ample opportunities to interact with over *100 Rheumatologists* who represent all regions of the Commonwealth and include associations with all Virginia medical schools. The agenda includes *over 6 hours* of break time to network with the attendees. This opportunity to exhibit is open to all companies who represent Rheumatology.

### **Exhibit / Sponsorship Cancellation & Refund Policy**

Cancellations must be received in writing via email to [ifolmer@ramdocs.org](mailto:ifolmer@ramdocs.org) on or before 5:00PM, August 27, 2020 and will be subject to a 25% administrative fee. (confirmation of email receipt will be provided)

There will be no refunds given after 5:00PM on August 27, 2020.

### **QUESTIONS:**

Contact **Isabelle Folmer**  
Executive Director  
804.625.3851  
[ifolmer@ramdocs.org](mailto:ifolmer@ramdocs.org)

# 2020 EXHIBIT/SPONSOR APPLICATION FORM

To reserve your space at the 2020 Annual Meeting of the Virginia Society of Rheumatologists, please complete the following form and return by August 27, 2020. The Chapter's Tax ID number is: 54-1413292. The exhibitor fee or educational grant should be included, or a statement that it is forthcoming.

Completed form and payment can be mailed or faxed to: Virginia Society of Rheumatologists  
Attn: Isabelle Folmer  
2821 Emerywood Parkway, Suite 200  
Richmond, Virginia 23294  
Fax: 804-788-9987

Listed below is how you desire your participation to be acknowledged at the 2020 program:

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ON SITE REP: \_\_\_\_\_

ADDITIONAL REPS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PLEASE DON'T LOCATE US NEAR : \_\_\_\_\_

## WE'D LIKE TO RESERVE THE FOLLOWING (PLEASE SELECT):

- |   |  |
|---|--|
| <input type="radio"/> EXHIBIT ONLY. . . . . \$3,000 | <input type="radio"/> REFRESHMENT BREAK. . . \$3,000 |
| <input type="radio"/> SILVER. . . . . \$4,500       | <input type="radio"/> BREAKFAST . . . . . \$10,000   |
| <input type="radio"/> GOLD . . . . . \$6,000        | <input type="radio"/> LUNCH. . . . . \$12,500        |
| <input type="radio"/> PLATINUM. . . . . \$8,500     | <input type="radio"/> RECEPTION. . . . . \$15,000    |
| <input type="radio"/> DIAMOND. . . . . \$10,000     |  |
- \_\_\_\_\_ # OF ADDITIONAL NAME BADGES. . . \$100
- TOTAL \$ \_\_\_\_\_

## ALSO REGISTER US FOR:

## # ATTENDING:

Welcome Reception | Friday, October 2nd | 6:30 - 8:30 p.m. \_\_\_\_\_

(Silver, Gold, Platinum & Diamond Levels only)

**QUESTIONS? CONTACT ISABELLE FOLMER AT  
804.625.3851 OR IFOLMER@RAMDOCS.ORG**