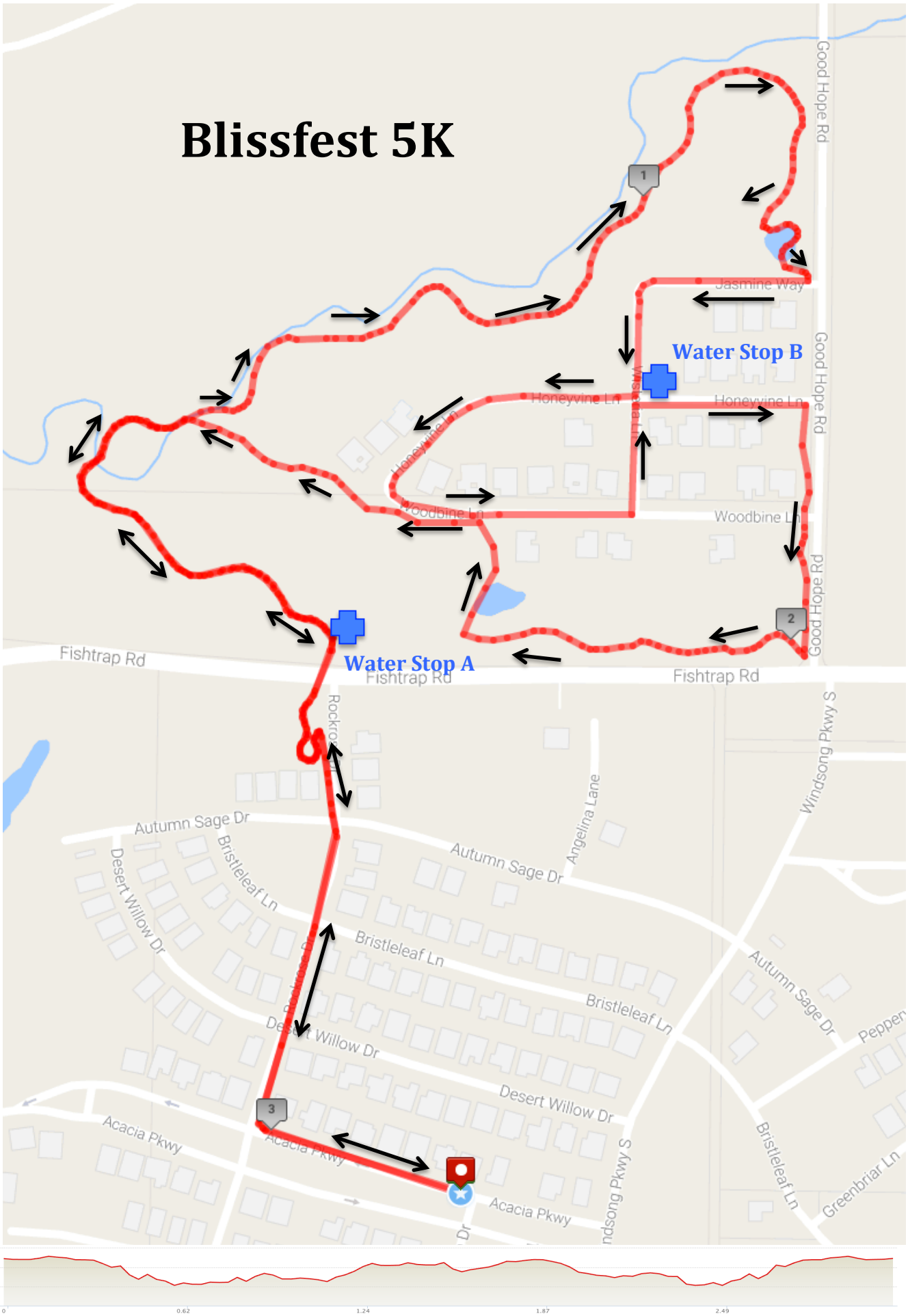Blissfest 5K