

AGENDA

HLA Executive Committee

Location: **Red Lion Hotel
Eureka, CA**

Date: **Wednesday, Nov 6**

Time: **Noon to 2:00pm**

Members of the public may address the HLA Executive Committee on any agenda item. Non-agenda items may be addressed during the public comment period; speakers are limited to three minutes.

- I. CALL TO ORDER & ROLL CALL
- II. AGENDA APPROVAL: Approve/modify the following agenda
- III. ACTION ITEMS

- 1. Sept Meeting Minutes**

Recommended action: Examine and then approve/modify the minutes of the Sept meeting

- 2. Concurs on Main Report**

Recommended action: Receive report from representatives of the Ferndale Chamber of Commerce regarding the 2019 event. Consider funding proposal for 2020 event; discuss, decide and direct staff accordingly

- 3. Finances**

Recommended action: Review financials and community funding report for September. Approve report on HLA finances.

- 4. Misfit Campaign Update**

Recommended action: Receive update from Misfit.

- 5. Executive Committee Slate for 2019/2020**

Recommended action: Discuss and approve Executive Committee for recommendation to the Board for 2019/2020.

- 6. TBID/MDP Modification Update.**

- Receive/discuss report regarding the Board of Supervisors decision at Oct 15, 2019 BOS meeting on HLA request and approval for MDP change.
- Help vacation rentals with less than five rooms set up their own TBID. Discuss, decide, and direct staff accordingly.
- Current Board members with five or less units at one location. Discuss options, decide, and direct staff accordingly.
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- 7. Hire an Executive Director**

Recommended action: Discuss hiring an Executive Director for HLA.

- 8. Old Business**

- Zoo Redwood Canopy Walk
- HCVB update

- IV. DIRECTOR REPORTS

- V. PUBLIC COMMENT PERIOD

Meeting adjourns