

The 2018 Innovation & Impact Accelerator

An executive program for social
sector leaders seeking to apply
innovation and launch new ideas

July to September, 2018



DO YOU DEPLOY INNOVATION STRATEGICALLY?

Around the world, innovations are transforming and disrupting industries and societies. The social sector is no different. In 2017, nearly 30% of startups surveyed had breakthroughs technologies for the base of the pyramid and environmental sustainability. Increasingly, they are turning to philanthropy, CSR and impact investors to launch and scale their NGOs and companies.

Equal Innovation enables social sector organizations, foundations and social enterprises to build the capabilities to launch and grow innovative ideas and technology into interventions with broad impact. We invite you to join our 2018 Innovation & Impact Accelerator to gain the necessary skills to boost your organization's innovation programs.

Large-scale innovation will be required to meet global challenges such as the United Nation's Sustainable Development Goals, which currently predicts a \$2.5 trillion shortfall in funding to meet the SDGs using current solutions and programs. But with a deep commitment to innovation in technology, process and model, history has shown that the time and cost to implement transformative solutions and can drop!

Equal Innovation strives to empower funders and social sector organizations to innovate and unlock impactful solutions for their beneficiaries and enable the sector to adopt more efficient, speedy and effective methods. Organizations that lead the change will 1) co-create innovative solutions; 2) rapidly deploy them; 3) learn iteratively; 4) prove their ideas have increased impact; 5) seed these ideas across the sector and; 6) scale the successful innovation to create large scale change.

AN ACCELERATOR DESIGNED TO MAXIMIZE IMPACT

Through our accelerator programs, we train and enable funders to play an active role with their partners to take ideas from the white board to the field and on towards high-scale impact. The Accelerator programs are:

- Cohort-based experiential learning programs
- Spread over 4 to 5 months to emphasize field experimentation time
- A mix of in-person, virtual and individual instruction
- Collaborative learning via discussion, case-studies, lectures, etc.
- Impact oriented, with field based learning and piloting of new models
- Focused on applying innovation for development & base of the pyramid

As a result of the program's mix of classroom and practical (field trial) learning, participants come away with tools and the experience of having applied them in a real-world setting. Working with field partners to pilot ideas puts theory into practice and builds the organization's capacity to innovate. This not only re-enforces the learning but also builds understanding and appreciation for the innovation process and how it can lead to material shifts in the level and quality of impact an organization can create.

WHO SHOULD ATTEND?

The Accelerator is most beneficial to leaders with direct exposure to stakeholders, and those with a broader understanding of India's development sector. Accelerator participants should have the ability to

connect the dots, collaboratively drive the application of new ideas and oversee their continued improvement and growth.

	Funders & Foundations	CSR	Large NGOs
Participant Profile	Grant Makers Program Directors	Grant Makers Partnership Managers	Program Directors
What they will gain	<ul style="list-style-type: none"> • Ability to manage large multi-year grants that focus of overall growth • Knowledge on how to manage Innovation by partners • Governance skills to generate greater impact • Using partnerships and core-competencies to assist non-profits • Managing non-profits to generate greater impact • How to fuel innovation via partnerships & coalition building 		

ABOUT THE 2018 IMPACT ACCELERATOR

Today's CSR funders, philanthropist and NGOs can fuel innovation by acquiring four key capabilities to transition

from traditional programs to catalytic social change.

Four Important Capabilities Needed to Support Innovation

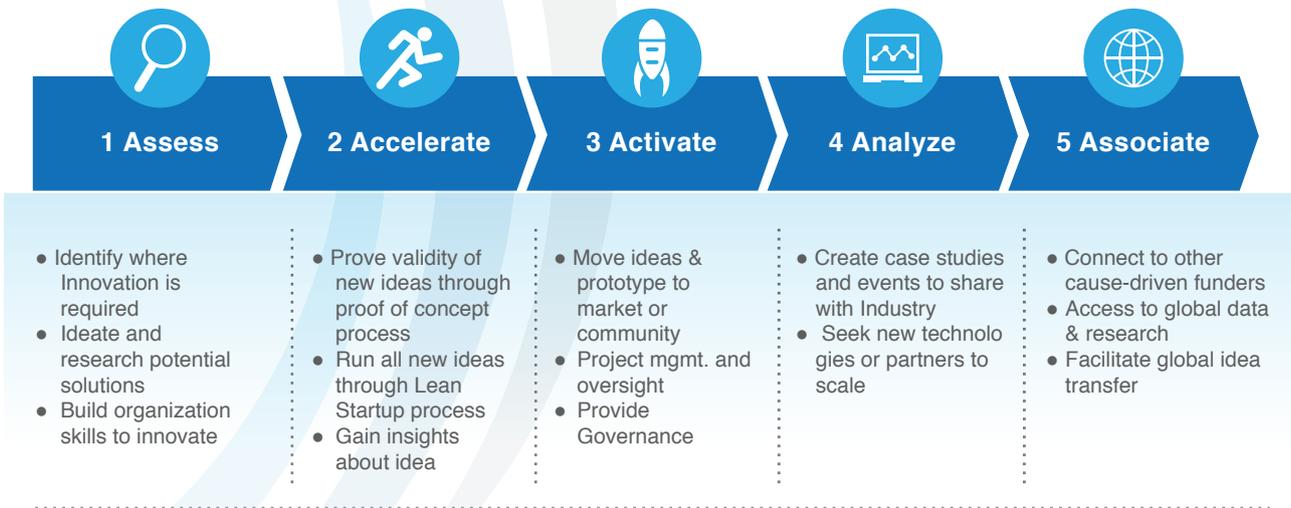
- Knowing how to use start-up thinking (Lean & Agile) and other tools to innovate
- How to test an innovation iteratively to rapidly reach the breakthrough solution
- How to integrate corporate innovation processes with CSR
- Delivering appropriate stage-wise support as innovations go from idea to scale

Over the course of 4-5 months, Equal Innovation will teach these skills to the accelerator participants – from the perspective of philanthropist, partner organization or innovator. They will gain the tools

required to become successful philanthropists and scale the social innovations that matter most to them and their organizations. Equal Innovation's program curriculum will integrate sector analysis

with the innovations submitted to create relevant and impactful programs. A key component of the program will involve field assignments and concept testing related to accelerator content.

Equal Innovation uses its **5A Approach** to guide funders from the initial to final stages of being an innovative funder. Below is an illustration of what the various stages entail.



DESIGNED FOR OPTIMUM ENGAGEMENT

The 2018 Accelerator program’s structure and design has been developed to fit the diverse and demanding

responsibilities of development sector professionals:

General Structure	Participants CSR Funders / Fdns Large NGOs	Duration 4 to 5 months	Content Delivery: 6 days In-person 2 Webinars 60-80 hrs Mentorship (Total)
Tentative Schedule (In-person sessions)	July 2018 In-person Session IIM Bangalore Interactive Webinar	Aug 2018 In-person Session IIT Gandhinagar	Sep 2018 In-person Session IIT Mumbai Interactive Webinar

Equal Innovation will proudly be hosting this year’s sessions at India’s premier centres for learning and Innovation. Our partnerships with IITs & IIMs enables

us to connect with thought-leaders and others working on the latest research that can impact the bottom of the pyramid.

COURSE MODULES & KEY CONCEPTS



	Innovation Planning	Innovative Grant Making	Enabling Growth	Providing Leadership	Scaling Up
Content Covered	<ul style="list-style-type: none"> Global innovation & entrepreneur overview Case studies about key success in social innovation 	<ul style="list-style-type: none"> Innovation Assessment Lean Startup, Agile & Mission Model Canvas Supporting the proof of concept (POC) testing 	<ul style="list-style-type: none"> Using the Right Metrics to Monitor Projects Gaining early insights from the field Engaging partners 	<ul style="list-style-type: none"> Managing innovation for Impact Borrowing from corporate innovation processes 	<ul style="list-style-type: none"> Taking projects to next stage Opportunities with global partners
Learning Outcomes	<ul style="list-style-type: none"> Knowledge of Innovation models Use cases of Innovation in philanthropy 	<ul style="list-style-type: none"> Grant making strategies to support Innovation How to support POC 	<ul style="list-style-type: none"> Playing a strategic role at a non-profit Non-financial strategies to support growth 	<ul style="list-style-type: none"> Best-practices in Governance Using relevant methods to drive the right results 	<ul style="list-style-type: none"> Sponsorship strategies to grow ideas beyond your geography Building large scale solutions

HIGHLIGHTS FROM THE 2017 IMPACT ACCELERATOR

Equal Innovation recently concluded its 2017-18 Impact Accelerator. This was a first of its kind program in the Indian social sector. Below is a listing of the participants and their feedback.

List of Participants from the 2017-18 Accelerator



Testimonials from 2017-18 Accelerator Participants

“
The Equal Innovation Accelerator introduced so many new and useful concepts to our team. For the first time, we were testing those concepts in the field in real time.
”

“
The Accelerator helped me learn and execute Innovation in our project and for that I am truly grateful. I feel more confident and empowered to take-up innovative projects.
”

PROJECTS ACCELERATED IN PRIOR PROGRAMS:

Below is a sampling of programs developed by participants from large philanthropic organizations during the 2017-18 Impact Accelerator:

- Reducing input costs via creation of compost using new enzyme technology
- Use of 'gamification' to improve child safety
- Decentralized Para-veterinary network support for livestock farmers
- Improving farmer livelihoods via fair trade FPO groups
- An urban waste mgmt. program impacting livelihoods and the environment

PARTICIPATION FEE (PER INDIVIDUAL) INR 1,00,000

Accelerator fees cover the following items.

- Content Development Efforts of the Equal Innovation Team
- Pre-event outreach with participants to conduct Innovation assessments
- Three in-person events and related logistics
- Facilitation of all in-person, virtual & off-line sessions by Equal Innovation
- Individual follow-up with participants between sessions (up to 5 hrs each)
- Stationary, prizes, etc.

Special Pricing: If you would like to send multiple delegates from your organization or are interested in an exclusive program for your organization please contact us for more information. Our contact information is included on the last page.

Active Participation Leads to Better Learning Outcomes:

- For an effective and collaborative learning experience, participants will be required to attend all accelerator sessions (in-person and virtual)
- To maximize learning outcomes participants will be expected to participate in group discussions, complete all reading assignments and field-based work

ABOUT THE LEAD INSTRUCTOR

Nish Acharya, CEO of Equal Innovation Consulting.



Nish previously served in the Obama Administration, as the Director of Innovation & Entrepreneurship and Senior Advisor to the Secretary of Commerce, where he led the President's efforts to nurture economic growth through innovation, entrepreneurship and research commercialization. Prior to joining the Department of Commerce, Nish served as Executive Director of the Deshpande Foundation. Under his leadership, the Foundation's "Sandboxes" have become a leading international model for regional economic development. Nish has also led the Foundation's venture philanthropy, working to help scale Indian NGO's like Akshaya Patra and Agastya and the United Way throughout India. Nish has also served on the boards of numerous charities. Nish also served five years as a Presidential Appointee in the Clinton Administration. Nish is also the author "The India-US Partnership: \$1 Trillion By 2030" the path-breaking book recently published by Oxford University Press. He has been quoted in many major publications, and regularly contributes to Forbes magazine.

CASE STUDY

Supporting a Social Enterprise serving the global Vaccine Supply Chain

Logistimo is a Bangalore-based social enterprise that offers Vaccine Supply Chain Visibility and Management via its cloud-based Software as a Service (SaaS) offerings. The firm was born out of the prize money won by two smart engineers at an MIT innovation contest. The team moved to India to develop their project in earnest in 2010.

Equal Innovation founder, Nish Acharya was the venture philanthropist involved in the early growth and impact of Logistimo. In support of Logistimo founder, Anup Akkihal, they assessed the global impact of the technology and Acharya arranged for the initial funding and partner support in the field. Since then, Acharya has served as an advisor to Logistimo on governance, fundraising, strategy and partner cultivation.

Today Logistimo is in 5 countries and supports the immunization of over 100 million children with 15,000 users of its SaaS-based solutions. Having early-stage support on staffing, funding and strategic partner selection helped Logistimo scale faster. Funders can play a similar role with their recipient organizations to usher in more innovation and growth.

ADDITIONAL INSTRUCTORS

Deepa Prahalad – Global Expert on Design Thinking & Base of the Pyramid Strategy

IIM & IIT Faculty – With Expertise in Organizational Development, Innovation, Strategy and Tech

Vishwanath Krishnan - General Manager at Equal Innovation Consulting

ABOUT EQUAL INNOVATION

Equal Innovation is a consulting firm based in Bangalore that is focused on increasing social impact through strategic CSR, accelerator programs and public policy advisory. Equal Innovation works with companies, start-ups, foundations, governments and non-profits to build their capacity to innovate solutions, develop leaders and bring their products, services and programs to the markets and communities they serve. Equal Innovation is currently advising

multinational companies and foundations to more effectively use their CSR and philanthropy to increase the impact of NGO's, social entrepreneurs, or regional development efforts. It also devises strategies for funders to deploy base-of-the-pyramid innovation effectively with the right partners in the nations they work in. Equal Innovation helps companies formulate policy with law-makers and provide thought leadership on topics of local and global importance.

Our Portfolio of Services



Proof of Concept & Acceleration

- Innovation Accelerators
- Research Commercialization



Measurement & Evaluation

- The Social Performance Management System©
- Analysis on Impact, Innovation & Scalability



Strategy & Advisory

- Development Strategy
- CSR Advisory
- Research Insights

Equal Innovation has 20+ years of experience in Development and Philanthropy, and has worked across multiple sectors and partnered with a diverse

variety of organizations. We have worked with clients in multiple geographies, including The United States, India, Spain, Kuwait, Canada, Haiti, Africa, etc.

.....
We'd be happy to help you determine how the accelerator can benefit your organization and to answer any other queries you may have. We look forward to working with you.
.....

Contact Us

Phone 97894 59384 Vishwanath Krishnan, General Manager

Email moreinfo@equalinnovation.com

Website www.equalinnovation.com

Twitter www.twitter.com/equalinnovation