



Audience: 135K with \$350K Avg. Household Income

RMH Featured in Marin Magazine Annual Ski Story

A Mavericks approach to chasing the best white stuff in the West

"Powder dream trip: If abundant snow hits Nevada's remote Ruby Mountains this season, book a trip, or get on the standby list with Ruby Mountain Heli-Experience (helicopterskiing.com). This heli-ski operation, run by Marin native Joe Royer, services stunning open bowls, chutes and glades surrounded by crowns of minarets. Lucky standbys or last-minute takers may land a latecancellation spot — often at half price, or they may find enough fee savings to pay their last-minute airfare into Elko."

http://www.marinmagazine.com/December-2014/Snow-Guaranteed/