



Virginia Animal Control Association

44th Annual Conference

October 11 - 13, 2023

Holiday Inn Charlottesville University Area

1901 Emmet Street

Charlottesville, VA 22901

Providing a united voice for Animal Care and Control Professionals throughout the state of Virginia!

www.vacaonline.net

Partnership Opportunities

The Virginia Animal Control Association (VACA) is pleased to invite you to participate as a partner at our 44th Annual Conference. The conference provides outstanding educational and networking opportunities. The Virginia Animal Control Association Conference is the perfect opportunity to enhance your marketing efforts, expand your business visibility and demonstrate your support for animal welfare and protection. The Virginia Animal Control Association is a nonprofit organization serving animal control and welfare professionals across the state of Virginia. We rely on sponsors to be able to put on a great conference for our attendees with high quality speakers for continuing education. Your support is truly appreciated! Visit the conference page at: www.vacaonline.net/conference-page.html

The Virginia Animal Control Association has the following partnership opportunities for the 2023 Conference!

Sponsorship – By participating as a sponsor, your organization will be recognized as one of the leading supporters of animal protection, care, and rescue. As a sponsor, you will get advertisement and an exhibitor booth.

Exhibitor only – Exhibiting is the perfect opportunity to enhance your marketing efforts and expand your visibility. The exhibit hall will be located at the center of conference activities, as well as dedicated exhibit hall time providing excellent exposure for your organization.

The Virginia Animal Control Association Board is very proud of the organization and the many accomplishments over the years for the animals and animal welfare professionals of Virginia. One of those accomplishments has been the numerous recognitions as “Outstanding State Association” by the National Animal Care & Control Association. We look forward to many more successful years and providing quality training for our professionals.



Sponsor Partners

Becoming a Conference sponsor is an excellent opportunity to get your company's name in front of the conference attendees and receive special recognition for your support.

Through the support of sponsors, The Virginia Animal Control Association can offer this valuable educational and networking opportunity for professionals in the field of animal welfare, rescue and protection throughout Virginia.

We provide our sponsors with great visibility. Each sponsor will have the opportunity to promote their organization and message to a targeted audience through, introduction of your organization to attendees, logo placement on multiple conference mediums and visibility on the VACA website and Facebook page.

An early commitment to sponsoring will promote your company to approximately 1,000 animal care and control professionals who will receive the pre-conference mailing. To be included in this mailing, sponsor commitment must be confirmed by **July 31, 2023**.

The Virginia Animal Control Association would like to thank our 2022 Conference Sponsors!



Sponsorship/Exhibitor Opportunities

Gold Sponsorship - \$5,000

- Awards Banquet & entertainment. (Speaking opportunity at event)
- Other event

Silver Sponsorship - \$3,000

- Tuesday evening social
- Luncheon (Wednesday or Thursday depending on the agenda)
- Other event

Bronze Sponsorship - \$1,500

- Wednesday, Thursday, or Friday morning snacks & drinks
- Wednesday or Thursday afternoon snacks & drinks
- Other event

Basic Sponsorship - \$750

- Attendee SWAG
- Badge holders
- Attendee bags
- Other

Exhibitor Table Only:

- For Profit: **\$500**
- Non-Profit: **\$250**

**Sponsorships will be awarded on a "first come" basis.
If you would like to be a Sponsor, ACT NOW!!!!**

Exhibitor Opportunities

IT'S MORE THAN JUST A BOOTH!

Don't miss your chance to:

Reach a target audience of over 150 Animal Care and Control Professionals representing private and government agencies from across Virginia.

- High visibility for your organization.
- Opportunity to showcase your products, services, and programs to a broad range of animal care and control professionals.
- Generate new and refresh business leads!
- Check out your competition!
- Visit the conference page at: www.vacaonline.net/conference-page.html

This annual conference pairs experts from the industry with vendors in interactive learning sessions.

All sponsors/exhibitors are considered full registrants of the conference and are encouraged to attend conference sessions.

A complete booth package includes a 6-foot draped table, sponsored lunch, one Awards Banquet ticket, opportunity to attend classes and a list of attendees.

Can't make it to the conference? That's ok. Donations and/or door prizes are gladly accepted. Send us your swag/company material, along with your donations, and we'll get it out to the attendees.



Sponsor & Exhibitor Registration

Sponsor/Exhibitor Information

Organization _____ Website _____

Contact name and phone # or email: _____

Attendee Name/Title _____ Email Address _____

Mailing Address _____

Office Phone _____ Cell Phone _____ Fax _____

Sponsor/Exhibitor Options (Please select)

Gold (\$5,000) Silver (\$3,000) Bronze (\$1,500) Basic (\$750)

Sponsorship use: _____

Exhibitor *only* (check one): For Profit (\$500) Non-Profit (\$250)

I or my company am unable to attend but would like to donate and/or contribute a door prize.

Donation Amount: _____ Door Prize: _____

_____ # of Extra lunch tickets (\$25 each) _____ # of Extra Awards Banquets tickets (\$40 each)

Payment

Total Sponsorship or Exhibitor Only \$ _____ + Other Fee(s) \$ _____ = **Total Amount** \$ _____

Check (made payable to Virginia Animal Control Association)

Credit Card: Visa MasterCard American Express Discover

Card #: _____ Expiration Date: _____ Security Code: _____

Billing address: _____

Name as it appears on credit card: _____

Signature: _____ Date: _____

Sponsorship & Exhibitor Registration

Make your hotel reservations at:

- Holiday Inn Charlottesville University Area
1901 Emmet Street
Charlottesville, VA
Phone 434-977-7700



Or scan the QR code

Room rates will be \$126.00 per night plus sales tax. Be sure to mention the Virginia Animal Control Association Conference or use code VAC to receive this reduced rate. The deadline for hotel reservations is **September 15, 2023**.

Please return your registration form by **July 31, 2023**, to:

- Virginia Animal Control Association
C/O Adele Katrovitz, Senior Animal Control Officer
20 Robertson Street
Radford, VA 24141

If you have any questions, please feel free to contact:

Adele Katrovitz (VACA Board Member) at 540-629-5031 or email at Adele.katrovitz@radfordva.gov

Please read the following information carefully.

With your prepaid registration as an attending exhibitor, you receive an exhibit sign for your booth.

Exhibit sign should read: _____

Sponsors/Exhibitors will have an opportunity to introduce their organization the morning of the conference start. We hope you will participate.

Once your registration form and payment is received, you will receive information on the details of the conference a few weeks prior to the conference.

Thank you for being a part of our organization and supporting our Animal Control and Welfare professionals. Without contributions from you, our conference would not be as successful as it has been for many years!

Additional conference information can be found at: www.vacaonline.net/conference-page.html

Revised 2/15/2023