Latest Innovations in Control Room Video Wall Solution

&

Trends from DLP to Fine Pitch LED Video Wall



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- Kuldeep Singh Rathore has got total working experience of 25 years in IT and display solution.
- He is having an experience in the display solution for more than 10 years.
- Had provided video wall solution into power generation transmission distribution / Oil and gas / City surveillance / and smart city projects control room.



CONTENTS

Fundamental Of Fine Pitch Technology

- Why Fine Pitch Technology?
- Comparison of Fine Pitch Technologies
- Pixel Pitches of Fine Pitch LED
- Mounting Arrangements of Fine Pitch Technology

Application of Fine Pitch Technology



WHY FINE PITCH TECHNOLOGY?

History of LED Displays

- Early use with incandescent bulbs in sports and roadside digital signage
- Breakout with introduction of RGB LEDs in late 1990's
- Initially used monochrome LEDs

Benefits of Fine Pitch Technology

- Seamless = No bezels
- Brightness ≥ 800 nits
- Wide color gamut ≥ 95% NTSC
- Unmatched uniformity
- Wide viewing angles
- Long life ≤ 1,00,000 hours (~10 years)
- Any size or shape, not only 16:9





Different Technologies in video walls

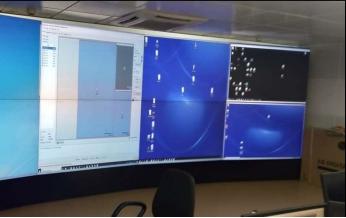
LED LIT LCD VIDEO WALL





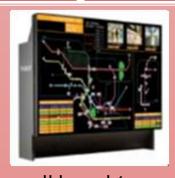
FINE PITCH LED VIDEO W

_P VIDEO WALL



COMPARISON OF FINE PITCH TECHNOLOGIES

ar Projection DLP



small bezel (<1mm)
ination LED , LASER
ly reliable
pixel density
static image performance
brightness
to 1000-mm installed depth
axis viewing compromises

er cost

Ultra Narrow Bezel LCD



- Good value/lower cost
- High brightness, lower lifetime
- Good off-axis viewing
- High pixel density
- Best touch solutions
- 3.6 to 8.o-inch installed depth
- Small but prominent bezel (.8mm)

Fine Pitch LED

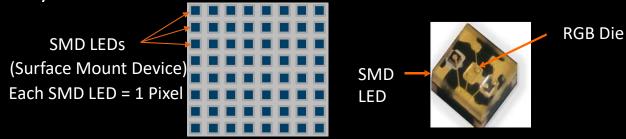


- Seam less
- Unmatched Uniformity
- Best Viewing Angle
- Longest Life
- High Brightness
- Depth varies, rear access co
- Lower Pixel Density

PIXEL PITCHES OF FINE PITCH LED

nat Comprises Each Pixel in a DV LED Display?

One SMD (Surface Mount Device) LED



RGB LEDs for DV LED Signage

Surface Mounted Device (SMD):

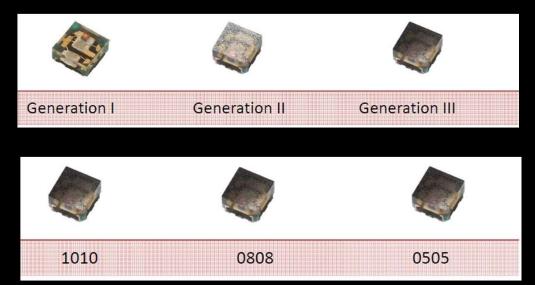
Trend toward reduced

reflectance (improved contrast)

Smaller packages, 1010 = 1 x 1mm

Used in:

 \geq P0.8 \geq P1.5 \geq P1.2



PIXEL CONSTRUCTION COMPARISON

ole: Full HD Display = 2,073,600 pixels

ar Projection DMD



e solid-state device D)

light hits DMD

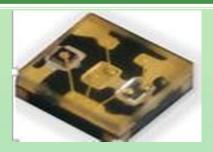
structure less visible

LED Lit LCD Module



- Single multi-layered LCD module
- 2M cells in module
- Pixel structure less visible

SMD LED



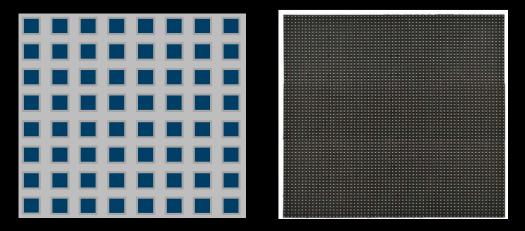
- 2M SMD LED pixels
- Each is surface-mounted
- Pixels are more visible ar easily damaged



PIXEL PITCHES OF FINE PITCH LED

What is the term for a Printed Circuit Board (PCB) with SMD LEDs mounted on it?

- Modular or
- Tile



LED Module or LED Tile

or

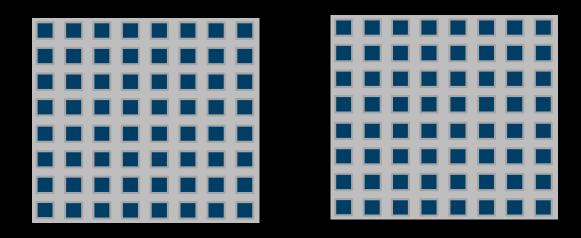
PCB (Printed Circuit Board)



PIXEL PITCHES OF FINE PITCH LED

Constructing Seamless Fine Pitch LED Displays

P2.0



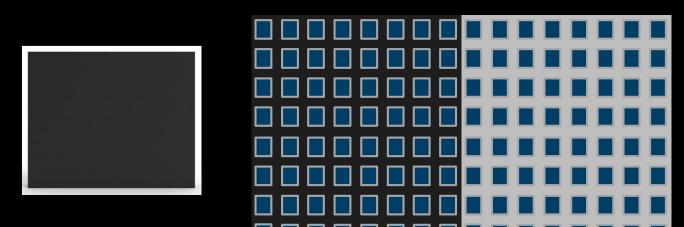
Example:



ACHIEVING TRUE BLACKS WITH DV LED

ny? The original technology wasn't built for it!

- For outdoor environments, the key concern is brightness.
- For indoor environments, the key concern is contrast and imag qualified
- LEDs are coated in a black resin epoxy. A shade is inserted between the LEDs this allows DV LED to achieve true blacks and a crisp image by eliminating reflectance







PITCH CLASSIFICATIONS

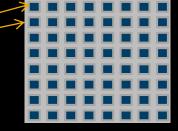
What is the Terms Used to Describe the Pitch Density of fine Pitch LED:

- Pitch is the distance in mm between centers of each SMD LED (or pixel)
- P2.0 LED display = 2mm Pitch = 2mm between the centers of each pixel

Type Of Pixel Pitch:

PITCH TYPE	SPECIFICATION
Standard Pitch	> 4.0 mm
Fine Pitch	1.6 to 3 mm
Ultra Fine Pitch	<1.6 mm

ch = Distance between center for Pixels in mm





ESTIMATING MINIMUM VIEWING DISTANCE

his depends on who you ask:

LED-only vendors understate this distance

Beware of "Optimal Viewing" distances

Retina distance: Distance a person with 20/20 vision cannot see pixels

4.0mm = 45ft, 1.5mm = 17ft

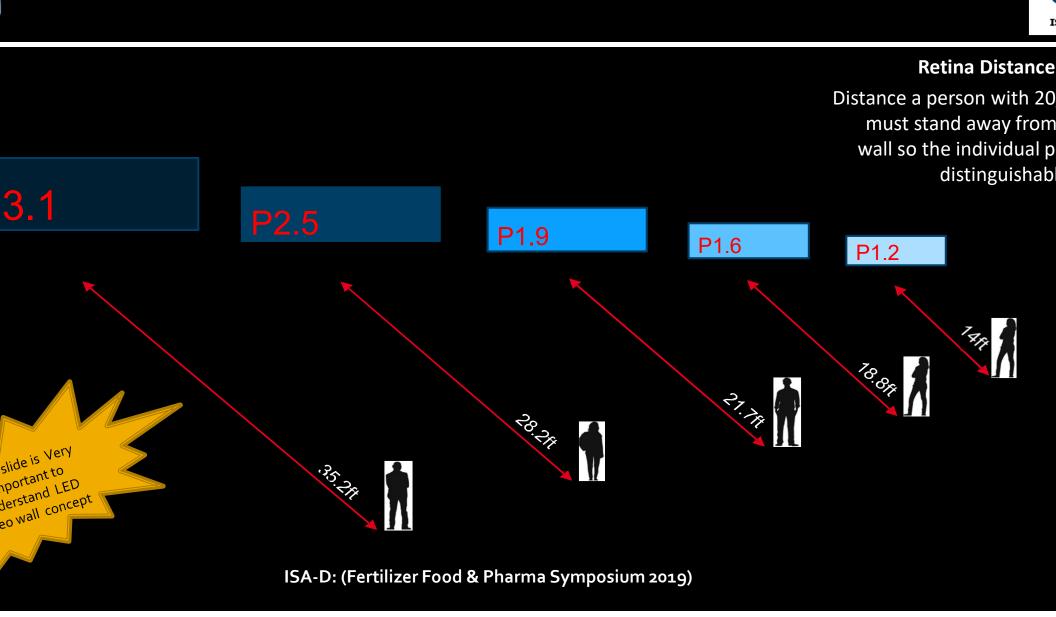
10x Rule: Shorthand calculation is $4.0 \text{mm} \times 10 = 40 \text{ft}$, $1.5 \text{mm} \times 10 = 15 \text{ft}$

Comfortable viewing distance for typical content is usually half of retina

distance

Customer's content, application, perception and budget are final determinants

RETINA DISTANCE



Power Considerations

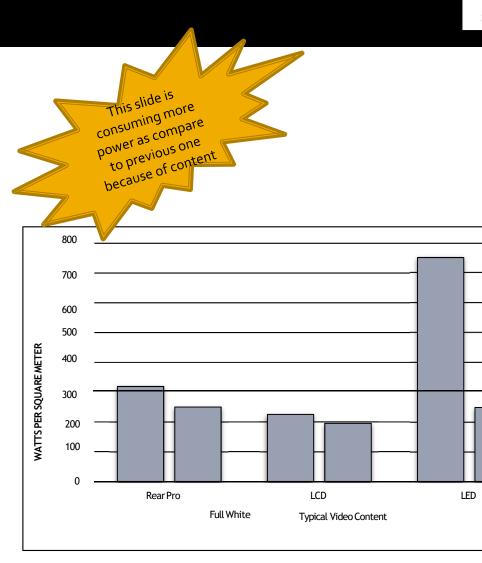
Power and BTU stats can be VERY misleading with fine pitch LED

Fine Pitch LED has the POTENTIAL to use a lot of power but almost never does

Content has a large impact on fine pitch LED power usage when compared to LCD

Brightness can be fixed for more predictable energy usage

Power-commissioning for fine pitch LED BTU planning for fine pitch LED



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Mounting Arrangement of Video wall

Front Serviceable Video wall Mount

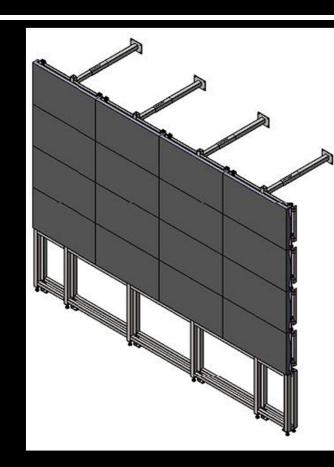
Flip Out Service Design

Front Serviceable Floor Mount

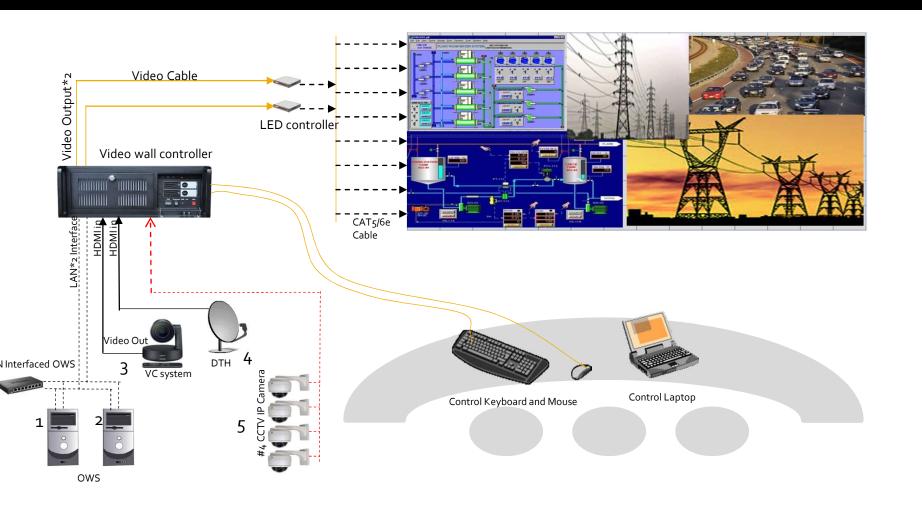
- Flip Out Service Design
- Anchored to floor or lift

Rear Serviceable Floor Mount

- All service and adjustments must be done from the rear
- Faceted (curved) designs available



Video wall Connectivity















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APPLICATIONS

Atrium & Architectural

Auditoriums

Broadcast On-Air

Conference Rooms & Decision Rooms

Control Rooms

Corporate Lobbies & Common Areas

Museums

Retail

Jniversities

INSTALLATIONS

At NTPC Scope Complex

Video wall Size: 1.6mm Pitch 9.6 meter x 1.8 meter



