

WOWplace International, LLC

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Inspire your teams!

- ✓ If you want to be a leader - or be a better leader - this book is a must-read!
- ✓ Capitalize on associates' hidden/under-utilized talents and knowledge!
- ✓ WOW associates so they will WOW customers!
- ✓ Create a culture of innovation, creativity and respect!
- ✓ Do your associates *have* to come to work because they make a paycheck, or do they *love* to come to work because they make a difference?
- ✓ Does your culture inspire associates to give their very best and create WOW experiences?
- ✓ Do they share new ideas and go the extra mile to find hidden WOWs?
- ✓ Do they treat your business as if it were their own, and your customers as their customers?
- ✓ Do your leaders *command* respect, rather than *demanding* it?

There are places that make you feel good just being there. In every interaction, their commitment to excellence and caring is consistently demonstrated through their actions and words. In other words, it is a WOWplace - and everyone wants to be a part of it.

Speaker and author Sandy Geroux's compelling new book offers uplifting ideas, illustrative stories, and easy-to-use models that foster innovative and proactive thinking through a set of five WOWplace Rules. These rules bring to light the nuances and benefits of creating a culture that prizes innovation and rewards WOW moments.

After spending 14 years studying what makes people say WOW, Sandy now shares her "best of the best" insights to help all organizations reap the benefits of transforming even a great workplace into a WOWplace.

Are you ready to turn your workplace into a WOWplace?

High praise for Sandy's WOWplace programs—now her newest book!

It's a real testimonial on your program when months after the event owners are still engaged in implementing the key points you stressed. Not only was your presentation entertaining, it is making a positive difference in our business.

- Jim George / President & CEO, The Snip-Its Corporation



About the author: Sandy Geroux, M.S., is a recognized authority on creating WOW experiences for customers and associates alike. Since 2000, she has spoken to diverse audiences, helping leaders at every level inspire associates and co-workers to eliminate excuses, share their ideas and knowledge and go the extra mile to find hidden WOW's that foster higher levels of service and engagement.

Available at Amazon.com and at Sandy's online store: <http://shop.sandygeroux.com>

Excerpts available at www.WOWplacebook.com

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