

October 2022

Partnership Awards

It is a new year! Time to start making new relationships, finding new partners, and making plans with all of your current partners!

If you would like to show how much you appreciate the people who support your program, why not nominate them for a Partnership Award? It is easy to do, just go to this link <https://cbiohio.com/wp-content/uploads/2022/10/Partnership-of-the-Year-2023.pdf>, fill out the form and submit.

Or go to the Career Based Intervention Web at www.cbiohio.com.



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Presidents Message

Gregg Severt

Welcome!

A new school year has begun and that means new adventures! We hope everyone had a restful summer. This past year more than ever seemed to be one of more stresses, challenges, and exhaustion. A refresh and recharge never seemed so important. I hope you all enjoyed time traveling, lounging, connecting with family and friends, or making memories.

Your CBI board is excited about the possibilities that lie ahead this year. We are excited to welcome new members to the board with the goal of new ideas and new experiences. Last year, one of our new ideas that we experimented with was a one-day conference. The engagement and positive feedback were overwhelming. It was wonderful to see so many people gathered together and sharing stories or ideas and laughing. For two years, we as teachers sorted through challenges and unknowns that tested our minds and abilities. To be able to come together finally and rally around CBI, was truly a meaningful event. We are excited to build upon that experience and positivity and improve our product even more for the Spring of 2023.

Our goal as always is to support our CBI teachers and their programs. Whether it is program ideas, new technologies, or guideline questions for our programs, we are happy to assist you in any way that we can. To better serve you and account for your program, please remember that OACTE membership and division membership renewals are up this month. Please feel free to reach out to your regional representative or an executive committee member at any time. Additional information can be found on our website at www.cbiohio.com. We are here for you and we hope that you have a great start to the year!

Urbana High School Hosts Career and College Fair

On March 18, 2022, the Urbana High School CBI classes and the high school guidance office hosted a Career and College Fair for all Urbana High School students. This was their second year hosting the event, but due to the pandemic, it was the first that they were able to invite local businesses, colleges, and military to attend. Leading up to the event, students and staff reached out to local businesses, colleges and military recruiters to arrange for their participation. Over 40 vendors were able to participate in the event. The CBI students hope to increase the amount of participation each year.

This year's event was called "Passport to Success." As students entered the gym, they were welcomed by the student coordinators of the event and given a passport to complete. The passport required students to get signatures from different vendors so that they could be entered into a drawing for gift cards that were provided by Bundy Baking Solutions. Senior Jayden Gibson stated, "The passports helped me to stay engaged with what each presenter had to say and the purpose of the event." Gibson is a senior and hopes to apply at Sutphen when he graduates. The event gave him the opportunity to speak with a Sutphen representative.

Karen Pryor is a sophomore and served as one of the event coordinators. Pryor shared, "I learned that it takes a lot of time to prepare, but the payoff is worth it. Now that the event has happened I am very proud of how it worked out, and I am hoping to be a coordinator again next year. Pryor plans to be an elementary school teacher and believes that coordinating events such as this will help her learn how to be a teacher and coordinate lesson plans in the future.

According to Adrienne Custer of Mercy Health, "I liked the interaction with the students and seeing their interests in what we have to offer." Custer spoke with Christina Flowers, CBI teacher, and plans to follow up with presentations in her classroom and interviews with seniors interested in applying to Mercy Health.

Flowers has plans to extend the event next year by adding some hands-on activities, classroom presentations, and follow-up interviews for students. This year a senior interview day will occur when local businesses are invited to return to interview seniors that are interested in applying for a position with their business. For more information about this event and to participate in the upcoming Senior Interview Day, businesses are encouraged to email Christina Flowers at christina.flowers@urbanacityschools.org.



Do you have deserving students in your program that want to extend their studies after graduation? What now ask them to apply to one of the following scholarships available to CBI students?

\$1000 Jeff Akers SCHOLARSHIP

Any student (grades 7-9) enrolled in a Career Based Intervention-Career Connections Program is eligible to apply. (Applications limited to 2 per program.)

\$1000 Thomas Hyde SCHOLARSHIP

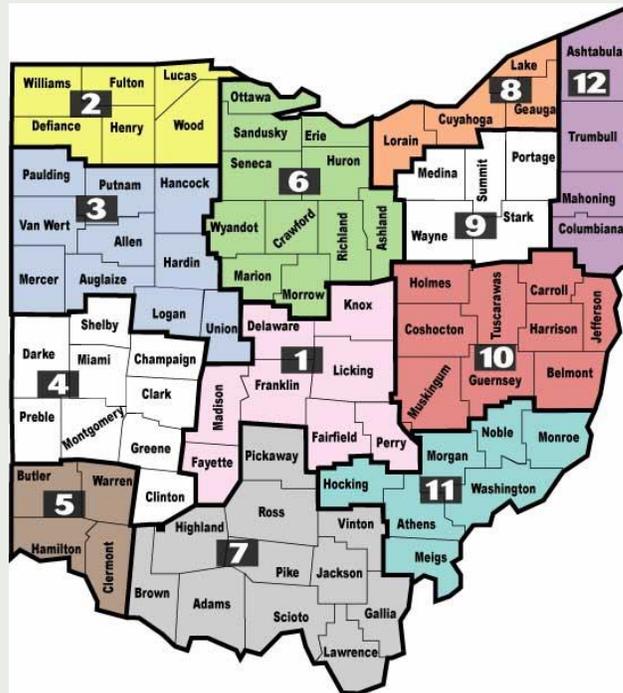
APPLICATION The Thomas Hyde Memorial Scholarship is in honor of one of Ohio's founding Occupational Work Experience (an early form of CBI-CC) coordinators. Any student (grades 10-12) enrolled in a Career Based Intervention-Career Connections Program is eligible to apply. (Applications limited to 2 per teacher.)

For more information please visit www.cbiohio.com.



Be a CBI Board Member!

Be our guest! We want to welcome all coordinators to "be our guest" at the board meetings held at the Embassy Suites of Dublin. If you would like to attend a board meeting, contact your regional representative. The Board meetings are scheduled for: November 15, February 14, and March 14.



Positions are available on the State Board of Directors for:

- Region 2 (2 open seats)
- Region 3 (2 open seats)
- Region 5 (1 open seats)
- Region 7 (2 open seats)
- Region 8 (1 open seat)
- Region 9 (1 open seat)
- Region 10 (2 open seat)
- Region 11 (2 open seat)
- Region 12 (2 open seats)

Become a member of the Board!

Want to help make a difference and have the opportunity to work with a great bunch of people?

Becoming a board member is a very rewarding experience. There are a couple of positions available right now!

Open Positions

Region 2

Region 3

Region 5

Region 7

Region 8

Region 9

Region 10

Region 11

Region 12

Legislative Update

If you would like to contact your legislative officials, a sample letter is available at <http://www.mrdaviscbi.com/sample-letter-to-elected-officials.html>

This is an opportunity to educate legislators and representatives about our programs.

Tell a story about your students. Send an email - tell the representatives about CBI.

To find your legislators go to <https://www.govtrack.us/congress/members/OH#senators> for your Senators and <https://www.govtrack.us/congress/members/OH#representatives> for Ohio's 16 Representatives.

Philosophy and Responsibilities

To establish improved communications among local programs, the Ohio Department of Education, professional groups, and all those who are interested in Career Based Intervention programs. A regional representative is required to have two regional meetings per year. One meeting will be scheduled between September-November and the other will take place February- April or during the Spring Professional Development Conference.

To promote a better understanding of the purposes, operations, and standards of Career Based Intervention at the local, state, and national levels. *It is your responsibility to communicate information and collect issues, concerns, and suggestions from your region and convey them to the CBI board.

To provide a means for the study and investigation of concerns and support which are of special interest to Career Based Intervention instructors.

To cooperate with and support the Ohio Association for Career and Technical Education and the Association for Career and Technical Education through our active membership as a united affiliate with OACTE and ACTE. Regional representatives/board members must maintain ACTE/OACTE membership & work to bring in new members.

Project Based Learning and CBI

CBI students at Strongsville High School took on the challenge of making over 200 Christmas gifts for the senior citizens in town. Their program partner, The Strongsville Rotary, hosts a holiday luncheon each year for the senior citizens, complete with holiday songs by the school choir, greetings from the Mayor. As they leave, they are given their gift from the students in the program. Although Covid regulation prohibited the students from serving lunch at this year's program, they were still able to provide gifts. Students teamed up with the Art program at the school and let their creative juices flow while molding ceramic totems to decorate a large, potted house plant or to be placed in an outdoor garden. Students also teamed up with the makerspace teacher to design, cut and laser engrave Christmas ornaments. Stephanie shares, "It's nice to do something for other people, and it makes me feel good." Tony says, "It's a nice break from schoolwork and cool to just listen to music and talk to my friends." Antwon wasn't too enthused at the start of the project, but bragged about how nice his pieces turned out. Other students wanted to take their home instead of giving them away. Expectations were high, being the 2nd time we made these totems. The first time we did the project, the quality wasn't the best. We discussed how to refine the process and increase efficiency and quality. We were more strategic with the timelines, sizes, shapes, and colors we chose. We actually had a quality control team each class period which led to a huge decrease in wasted materials and unusable products. We made more totems, in less time, with less waste!

"It's funny how the students don't realize how much math, science, interpersonal communication, teamwork, problem solving and business system objectives are woven into the activity,"

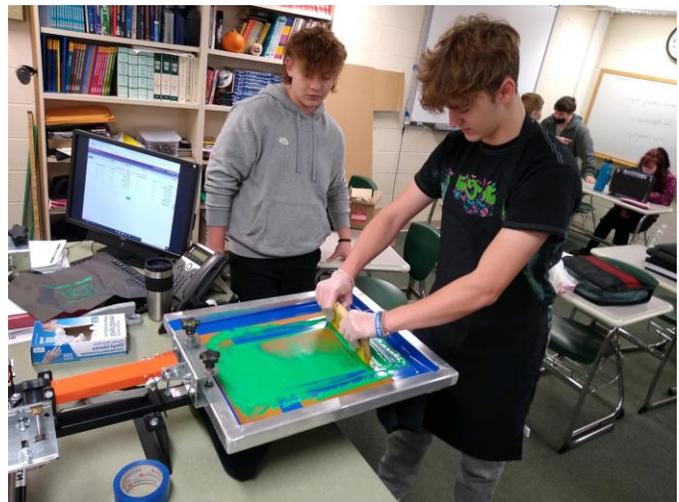
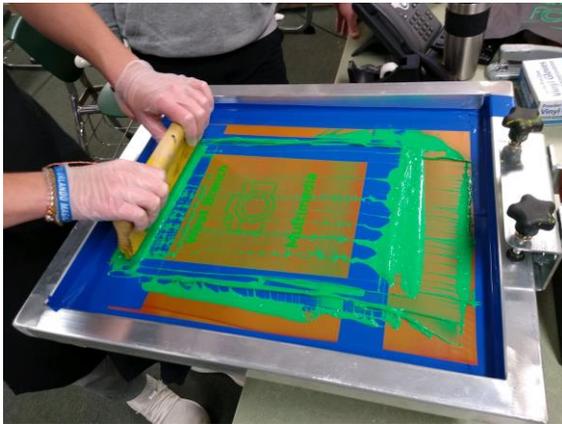


Entrepreneurship at West Branch High School

With the help of a grant that they received through their local Education Service Center. They purchased a four-color silk screen machine. The purpose of the purchase was to teach students how to start and run a small business. As part of the project, the students researched and learned about the cost of materials, inventory, and equipment. Their first run of shirts was for a local 6x6 amphibious group. The shirts were an easier one-color ink logo. Future plans include the purchase of more equipment so outside vendors will no longer be needed.

Building on what the students did last year, this year the 8th grade class decided to take things up and notch and expand their business. This year they partnered with two businesses, Max and Dune Cycle. Max is a company that builds 6x6 Amphibious AATV's and Dune Cycle builds three wheeled trikes. They also wrote and starred in another commercial. They also expanded from one color shirt to four colors of shirts.

Last year they sold 58 shirts and this year they sold over 200! They plan to expand further next year and also want to explore heat transfer. You can read more about the project as well as watch their commercials [here](#).



2022 CBI Awards

Partnership Awards

The Partnership of the Year Award recognizes those who have had a positive influence and have contributed to the success of a CBI program in the state of Ohio. The partnership should enhance the CBI program.



Dr. Todd Clifford & Wife
Bunsold Middle School
(Nominated by Mike Rodak)

Carl Clickner
Head Custodian
Miami Trace HS
(Nominated by Brent Noes)



Scholarship Award Winners

Jeff Ackers Scholarship

Olivia Greeniesen

West Branch High School/Mahoning County Career and Technical Center



Any student (grades 7-9) enrolled in a Career Based Intervention-Career Connections Program is eligible to apply for this \$1,000 scholarship in honor of Mr. Jeff Akers.

Scholarship Award Winners

Jeff Ackers Scholarship

Morgan Cleveland

Bunsold Middle School - Ohio Hi Point Career Center



Any student (grades 7-9) enrolled in a Career Based Intervention-Career Connections Program is eligible to apply for this \$1,000 scholarship in honor of Mr. Jeff Akers.

Knowledge Bowl

2022 State Knowledge Bowl Results

Senior Division

- 1st Place- OHP/USV Team 1 Price
- 2nd Place- FCCC-Archbold Kerns
- 3rd Place- FCC-Archbold Mohler
- 4th Place- OHP/USV-2 Team 2 Price
- 5th Place- West Branch Davis
- 6th Place- Unioto Metzler
- 7th Place- Four County-Archbold Montgomery
- 8th Place- Mid East Kerns
- 9th Place- FCC-Archbold Powell
- 10th Place- Crestwood Marfy

Junior Division

- 1st Place- Mid East Kerns
- 2nd Place- Mid East Kerns
- 3rd Place- USV Price
- 4th Place- Westfall- Pickaway Noltemeyer
- 5th Place- Pickaway Ross Ervin
- 6th Place- Ashland County Meeker

Middle School Division

- 1st Place- OHP/USV Team 1 Price
- 2nd Place- OHP/USV Team 2 Price
- 3rd Place- West Branch Davis

Knowledge Bowl 2022-2023

The cost is \$100. This includes access to the Knowledge Bowl website plus one team registration. (You can purchase the program and choose not to compete at the regional or state level.) The order form can be found by going to www.cbiohio.com and clicking on the Knowledge Bowl tab or clicking [here](#). The registration deadline is February 24th.

Regional competitions- It will be up to each region whether they host an in-person or virtual competition. In order to be eligible for state competition: regional competition results must be sent to me PRIOR TO MARCH 31ST.

State Competition- (The cost is \$50 PER TEAM to compete.) An in-person competition is being planned; however, the date, location and time is undetermined at this time. Once secured, registered teams will be notified.



30 Tips for Marketing Your Program

This is an article that was written by former Mahoning County Career and Technical Center teacher Dan Kibler. Although some of the article is a little dated, there is still some great tips and advice here.

Some years ago, my state supervisor asked when I had done something to improve my enrollment. I said it would be easier to identify the last time that I hadn't. I have been working on improving our image and enrollment for 15 years.

I realized long ago that teachers are a major influence on a program's enrollment. In this era of declining enrollment, it is critical to market vocational education effectively. There are three separate areas where teachers can be effective.

The Teacher

1. Technical competence: know your subject matter and keep up with the new trends by reading journals and attending professional seminars and classes.
2. Personal Strength: keep yourself mentally and physically fit, so you feel good about yourself.
3. Professional appearance: dress professionally; if you dress like a slob, so will your students.
4. Community respect: you must have the respect of your community for your knowledge and integrity.

5. Community Service: be involved-as a coach, a town council member, in parent-teacher organizations, for instance.
6. Ethics: be fair with everyone.
7. Listening Skills: listen carefully to the problems of your students.
8. Show that you care. You can't fake this. Extend congratulations for students' accomplishments, send graduation and get-well cards.
9. Know your students-and their parents and family background. Don't hesitate to call parents with concerns.
10. Watch what you say. Don't gossip or talk negatively about your students, school or other teachers. Be positive and professional.
11. Set high standards: Students generally will perform to a high level you've set: demand the best from them.

Your Program and Students

12. Your students are your best recruiters. Their behavior and dress, in and out of school, tell the public about your program.
13. Your program should mirror the way a business in your field should be operated: high standards for customer service; proper attire required in lab; strict safety standards; wearing of promotional school and program jackets and t-shirts.
14. Teach students to answer the phone and greet visitors to your lab or shop area with a greeting that is simple, friendly, and business like. This prompts a good impression.
15. If you accept work orders from the community, make sure you and your students do a quality job on them. Listen to the customer and be certain you understand what needs to be done.

16. Participate in tours and hands-on demonstrations for visitors to school events. And send demonstrations to county fairs and festivals.
17. Choose and use a strong advisory committee, with well-known reputable business people from your district.
18. Get to know business people. Not only can they hire students, they can recommend your program.
19. Require your students to keep records of that they do each day and the amount of time it took. It will teach them to be accountable of their time.
20. Compete in contests. It's a great motivator to students and may bring good publicity.
21. Keep your shops and classrooms clean and neat. Their condition influences the quality of the work done in them.
22. Praise your students for their accomplishments- be sure it is genuine, worthy praise. This make students feel good about themselves and what they are doing in your class.

The School

23. The attitudes, behavior and comments of administrators, teachers, cooks, custodians, security officers and school nurses present an image of the school to the public. A positive attitude can have a beneficial effect on school enrollment.
24. Form a consortium of nearby vocational schools to hire a professional public relations firm to help you promote your program and set up publicity strategies you can use year-round.
25. Schedule a sophomore orientation visits every January to acquaint area students with your facilities.
26. Systematically follow up your orientation-with calls and letters to students; an open house for students and parents; postcard notices of applications schedules; phone calls (in March) to students who haven't yet applied; flyers about the benefits of vocational education; radio and television plugs with past and present students, employers and parents.

27. Allow a class for electives-such as remedial academic courses to make up credit deficiencies; advanced courses to meet college entrance requirements; advanced vocational work.
28. Promote Vocational Education Week. Our major activity is a mall shoe. Where the public can see what we do.
29. Consider a program, such as GRADS, to encourage and assist students who are parents to stay in school.
30. Look to your community for help with student's recognition. For example, our Rotary Club supports a VoPro Student of the Month program. Outstanding students in each vocational program receive certificates and newspaper recognition and become eligible for cash awards at the end of the year.

-**Dan Kibler** was an *agricultural/recreational mechanics instructor at the Mahoning County Joint Vocational School in Canfield, Ohio.*

If your program has benefited from others who have donated time, money, expertise, etc., there is an award that you can give to thank those special people or business's.

Partnership of the Year Award

The Partnership of the Year Award recognizes those who have had a positive influence and have contributed to the success of a CBI program in the state of Ohio. The partnership should enhance the CBI program.

Gold Star Teacher/Coordinator of the Year Award

The Gold Star Coordinator of the Year award highlights the accomplishments of CBI teachers throughout the state of Ohio who have gone above and beyond in their classrooms in the quest for student success.

Dr. James Pinchak Service Learning Award

This award is given to the CBI program that has completed a Service Learning project of high regard in the state of Ohio for the calendar year of 2023.

For more information about these awards and others through OACTE go to www.cbiohio.com/awards/.

Ohio ACTE CBI Division

You are invited to join a new forum!

Choose a Forum topic - or start a new topic.

It is suggested that you first **SUBSCRIBE** to the Forum

For More Details go to

<http://www.ohioacte.org/cbi>

Questions about the Forum?

Go to:

<http://www.ohioacte.org/resources/Documents/Division%20Discussion%20Blog.pdf> or send an email to: membership@ohioacte.org

JOIN THE CONVERSATION TODAY!



Members of Ohio ACTE's CBI Division are invited to join the discussion! This New Discussion Forum is for members to ask questions, share tips and get advice from fellow educators.

Region 8

Mike Rodak – Strongsville High School

Rotary Scholarships Earmarked Just for CBI Students.

This is the 15th year the Strongsville Rotary set aside scholarship money just for the CBI students in the district. “15 years ago, a community member suggested I go to the local Rotary meeting and share the mission of the CBI program at the high school. I took 3 students who told their stories of transformation and how the program helped. It proved to be the best decision for the program,” shares Mike Rodak. Hours after that meeting Mike received a call from a Rotary member wanting to start a formal partnership with the program. Each year since that day, the Rotary has supported the program with guest speakers, mentors, job stations, chaperones for field trips, purchasing t-shirts for the students, and sponsoring lunches and PBL projects. The scholarship program starts with the students filling out a formal application documenting their transition to success, mentors, and experiences that “flipped the switch” for them. They also share their career plan following high school. This year 12 students applied. A committee ranks the applications and the top 7 move on to the next step in the process - the courageous part! The finalist attends a morning Rotary meeting and stand up in front of the crowd of 80-100 adults they have never met before, grab the microphone and tell their story of improvement and the role the CBI program played in their journey. Mike comments, “It’s always my favorite event of the year! The Rotary loves it and their stories bring the adults and maybe even myself to tears. I think it is so therapeutic for the kids to tell their stories and receive the love and support from the audience. It’s also nice to see the fruits of your labor and know your efforts are making a difference!” The morning comes to a close and the teacher and students stand in front of the audience for a standing ovation. What a nice send off for the students. A wonderful tradition for a school and community partnership.

Board Members

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Region 12

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Hello! I'm Chelsea Canterbury, the new CBI Program Specialist at the Ohio Department of Education. Before this taking role, I spent ten years teaching 11th and 12th grade ELA at Tolles Career & Technical Center. Leaving the classroom was a difficult decision for me, but I am so thrilled that I now can impact the educational opportunities of thousands of students each year and offer support to their teachers. The work that you do inspires and encourages me; I hope that I am able to pay it forward as we work together to enrich the lives of students

One update that I am thrilled to share is that the Career-Based Intervention pages on the Department website have been updated! Specifically, check out the [CBI Resources and Tools](#) page for a bundle of links and curriculum tools that I hope will be valuable.

Finally, moving into the 22-23 school year, my goals for CBI include:

- Updating the CBI Technical Content Standards
- Learning (from all of you!) some best practices with integrating work-based learning into the related curriculum.
- Completing a survey of ALL Ohio CBI instructors to get a better picture of the types of program models that exist throughout the state. This will help drive further initiatives based on solid data.

Please email me with questions, concerns, ideas and inspirations! Chelsea.Canterbury@education.ohio.gov

Sending lots of positivity your way!

Join/Renew Your Ohio ACTE/ACTE Membership- TODAY!

CTE professionals are encouraged to support Ohio ACTE by joining/renewing their membership at ohioacte.org/newmem. Ohio ACTE will be collecting only state dues. This change will allow Ohio ACTE to focus resources on advocacy efforts and professional benefits rather than administrative processes.

Membership Benefits Include:

Interaction

- Annual All-Ohio Conference – Connections to Education - the only statewide meeting of career, technical and adult educators.
- Ohio ACTE partners with the Ohio Department of Education to ensure collaboration on issues impacting Ohio career-technical students.
- Develop leadership skills through service as a division president or committee member.
- Ohio ACTE recognizes outstanding career-technical educators through its Awards Program.

Information

- Innovative educators showcase and share promising practices at the annual conference, through forums and at events.
- Ohio ACTE provides vital news on issues and developments in CTE through its Web site and monthly email update.
- Ohio ACTE's newsletter, *Today's Education, Tomorrow's Career* provides valuable information and commentary affecting Ohio career-technical educators.

Influence

- Ohio ACTE Legislative Counsel constantly monitors legislation that impacts CTE, advises leadership and makes recommendations to be sure CTE continues to serve the best interest of students.
- Ohio ACTE leadership works with legislators and lobbyists to ensure the interest of career-technical education is represented in today's government.
- Ohio ACTE forms successful partnerships with government regulators, officials, administrators and others to help them understand the influence CTE has on students and Ohio's economy.

Your participation in Ohio ACTE strengthens the voice of CTE and helps influence positive changes in funding, legislation and attitudes.

FIRST YEAR TEACHERS ARE FREE!!!



Newsletter Submissions

We would really like to hear from you! Please send your lesson ideas, questions, comments, or article ideas/submissions to cbiohio@gmail.com

CBI IS NOW ON SOCIAL MEDIA

Make sure you visit our website regularly!

www.cbiohio.com

You will find our updated calendar, regional information, Knowledge Bowl updates, archived Chronicles, helpful resources, scholarship forms, Award nominations, and CBI Board of Director's contact info.

Like us on FB @ "CBI-Ohio"

Follow us on Twitter @cbiohio

