



Inbound Marketing

Content Management & Creation

You know you need to do more with content & social media.

Now What?

The key to successful inbound marketing is fantastic content. Customers expect you to deliver engaging social content. The question is: Where do you find the time?

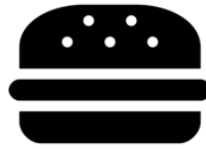
FocusMPS specializes in outsourced social media and content creation. Let us ensure that you have the best blogs, e-books and video content to help you to increase the value of your funnel and ultimately lead to additional sales.

Social Media Meal Plans:



Not everybody has the same tastes so FocusMPS has created 3 subscription packages for content/social management and creation.

No matter your appetite, we have something right for you.



Social Lunch

FocusMPS will take away the heavy lifting of attaining your social & content driven goals. We will collaborate with you to build a powerful social presence with regular content contributions.

Includes:

- All “Social Salad” benefits, *plus*:
- 4 blogs/content items/month
- Daily curation of other powerful content.



Social Salad

The Social Salad package is for those that need a little help with their social and content efforts but have the resources and expertise internally to do most of the heavy lifting.

Includes:

- Current Social program analyses
- Weekly Consultations for improvements
- Social Success 1 year plan



Social 3 Course Meal

Video content and e-Books are an excellent way to drive customer and prospect engagement. Companies that produce e-Books and videos benefit enormously compared to those that do not.

Includes:

- All “Social & Lunch” benefits, *plus*:
- 1 e-book/quarter
- 1 video/quarter