

- I. President Jennifer Goudeau convened the meeting at 9:07am
  - a. Present – Jennifer Goudeau, Rudy Lopez, Alfredo Ripa, Carlos Avalos, Omar Trujillo, Sunil Gakhreja;; Douglas Qasawadish; Francisco Bates; Gaby Millan;
  - b. Guests – Carlos Lacarra – SDPD; Christopher Gris – District 8; Monica Montaña – Scripps Health; Conrad Wear – City of San Diego; Susana Villegas – SVPR Communications; Miguel Aguirre – Border Fusion Group; Sandra Aguirre – Grand Central West; Irma Jauregui – Pro-Pack USA; Kyong Song – Fashion Glow; Carlos Edington – SDPD; Goyo Ortiz – Casa Familiar; Sylvia Froncek – San Diego Bike Coalition; Andy Hanchaw – San Diego Bike Coalition; Linda Bailey – Community Strategies Group; Kristen Byrne – Byrne Communications; Aristotles Costinas – Pacific Grove Hospital; Saad Niazi – Acadia Health; Francisco Arreola – City Wide Protection Services; Alejandro Loredó – Mexico En El Mundo; Eduardo Castillo – Mexico En El Mundo; Terance Tucker - SYHS
  
- II. Public Comment
  - a. No Public Comment was made.
  
- III. Presentations
  - a. Sidewalk Vendors - Conrad Wear, Policy and Council Affairs Coordinator for Mayor Faulconer gave a detailed presentation regarding proposed policies for the implementation of sidewalk vending. The board will review the policy in further detail and address at next meeting for position vote.
  
  - b. Behavioral Health Facility, Acadia - Monica Montaña, Scripps Health and Saad Niazi of Acadia Healthcare presented plans for a new behavioral health facility in Chula Vista. After discussion, questions and answers, BM Lopez moved to approve supporting the Scripps/Acadia Behavioral Health Facility serving the South Bay Community. Treasurer Ripa seconded. The motion passed unanimously.
  
  - c. Better Choice - Susana Villegas, SVPR Communications and Linda Bailey presented the *Better Choice Measure* for addressing housing options in San Diego County. After discussion, questions and answers, Treasurer Ripa moved to approve supporting the Better Choice Measure. President Goudeau seconded. The motion passed unanimously.
  
  - d. Ciclosdias San Ysidro - Goyo Ortiz of Casa Familiar presented the concept of a southbay community bicycle event culminating in San Ysidro. After discussion, questions and answers, VP Avalos moved to approve supporting the Ciclosdias event as a community partner. Treasurer Ripa seconded. The motion passed unanimously.
  
  - e. Support for San Ysidro High School Men’s Basketball Team - Coach Terrance Tucker gave a presentation relative to the coming basketball season for SYHS, and the

intensified media attention that will be in San Ysidro due to the #1 nationally ranked freshman paying at SYHS. The board agreed this is a wonderful opportunity for San Ysidro to shine. The board requested Coach Tucker prepare and submit sponsorship options for the Chamber and its members to support.

- f. Mexico En El Mundo - Alejandro Loredo gave an oral presentation regarding Mexico En El Mundo, its operations and experiences promoting Mexican imports all over the world. Alejandra presented to the group Mexic, which would be a subsidiary of Mexico En El Mundo in San Ysidro and a critical piece of the Chamber’s vision of a pedestrian “Mexico circuit” in San Ysidro. The Board gave direction supporting ED Wells entering into a non-exclusive MOU with Mexico En El Mundo to further the concept of Mexic San Ysidro.

IV. New Business

- a. The Chamber board reviewed current rents paid by tenants of the Community Services Center. Noting the disparity in rent amounts paid, when compared to space occupied the board decided to implement across-the-board rate of \$1.50 per square foot rented by occupants, with a minimum of \$600 per month rent for a single office. The board made this decision based specifically on the three examples below:

Organization	Sq. Footage	Current Rent	Current equivalent	Proposed Rate	New Amount		
Hearts and Hands	928.5	650.00	0.70	1.50	1392.75		
MAAC Project	744	1,025.00	1.38	1.50	1116		
Towers	124	515.00	4.15	*	600		*\$600 min

The motion to establish the universal rate was moved by VP Avalos and seconded by BM Gakhreja. The motion passed unanimously.

- b. Executive Director Wells provided the board with the monthly financials and the meeting was adjourned at 12:20pm