

**Tennessee Beef Agribition**  
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**Lebanon, Tennessee 37090**

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January 12, 2023

Dear Agribusiness Representative:

The dates for the upcoming Tennessee Beef Agribition are set – March 10-12th, 2023. Last year proved to be a year like no other. We certainly hope by March, we will be back on the right track. We understand that many of you made the decision not to attend Agribition in 2021 and 2022, but we will be looking for you to join us this year. I am sending this announcement so you can make plans. If there are any changes, I will let you know as soon as possible. I hope that you and your family have stayed well during these difficult times. Thank you for your continued support of Tennessee Beef Agribition. We are advertising locally this year in several venues.

Trade show prices and spaces have remained the same for many years:

Trade show specifics include: Exhibit space approximately 10'x10' at \$325 for the first booth, each additional booth \$275. Outside booths for equipment are 30'x 50'-\$150 (this is a larger booth space for the same fee) and 20'x 30' - \$125. The purchase of an inside booth is required to have an outside exhibit; number of outside booths-2 outside for every one booth inside; maximum number of outside booths- 6 for any group/business. Booth space is assigned on a first come, first serve basis. Each booth is furnished with one 6' draped table, two chairs, and a booth ID sign. Electrical drops are within 15' of each booth space. If you have special electrical needs, please indicate; additional charges may follow. Trade show set up day is Thursday, March 9th, 2023; 9:00 a.m. – 5:00 p.m. The trade show ends on Saturday at 5:00 p.m. Please make plans to keep your booth set up until 5:00 p.m. However, we would be happy for your booths to remain through Sunday, March 12th, if desired.

The George E. Fern Company handles any additional booth needs such as carpet, etc. The contact is Corie at 615-256-0357. They will mail a packet with more information to you and be on hand at the show to meet your needs.

Special hotel rates are available with the following: Econo Lodge (615-444-1001), Comfort Suites (615-443-0027), and Cedar Valley Inn (previously Executive Inn at 615-444-0505, L). You must mention that you are with Tennessee Beef Agribition to receive the special rate. At the previous mentioned hotels. Other accommodations are available at: Fairfield By Marriott (615-470-2224), Quality Inn (615-444-7020), Hampton Inn (615-444-3445), Ramada Inn (615-444-7400), Holiday Inn Express at (615-443-302,5, LaQuinta(1-855-516-1090).

A registration form is attached for your convenience. The form also has space for your silent auction item donation. The youth involved in the Junior Show benefit from the funds made with the silent auction. Thank you for your continued support of this activity!

**All the things you have enjoyed in the past are still here – crowd is good; there's no registration cost for crowd to attend and parking is free – this is an informal show at the WARD AG CENTER.**

**It has certainly a pleasure meeting and working with each of you. Please send me any suggestions or advice that you might have. We are working on improvements every day and hope that you will be pleased with the outcome.**

**Sincerely,**

**Diane R. Major  
Trade Show Co-Chairperson**