



## 2018 Kananaskis Pro Rodeo Annual Badge Drive

As a celebration of our Western Heritage and the upcoming 36<sup>th</sup> KRA Pro Rodeo Event that will take place on the 27, 28 & 29 of April 2018, the Kananaskis Rodeo Association is proud to announce the launch of their Annual Badge Drive and invite all to take part in this popular event.

Community members, businesses and surrounding area can participate in this exciting pre-rodeo activity by helping to sponsor the drive with a donation of a prize and or gift certificate. During the course of the rodeo, your donation will be awarded to the person whose badge number corresponds to the numbers drawn. All prizes with their sponsors' names will be on display during the rodeo and listed on the KRA Pro Rodeo Website. By purchasing and wearing the famous KRA Sheriff's Badge, you will also be showing your support and appreciation for this community event that has roots back to as early as 1946.

To kick off the upcoming Kananaskis Pro Rodeo, our annual badge drive customarily occurs two weeks before the big event. Mounted members of the KRA will again be riding from business to business through the main streets of the Crowsnest Pass selling the famous Sheriff Badges. Badges can also be purchased from KRA members until sold out.

**Please join in the fun of generating excitement for the western heritage & the 2018 Kananaskis Pro Rodeo.**

For further information please contact:

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