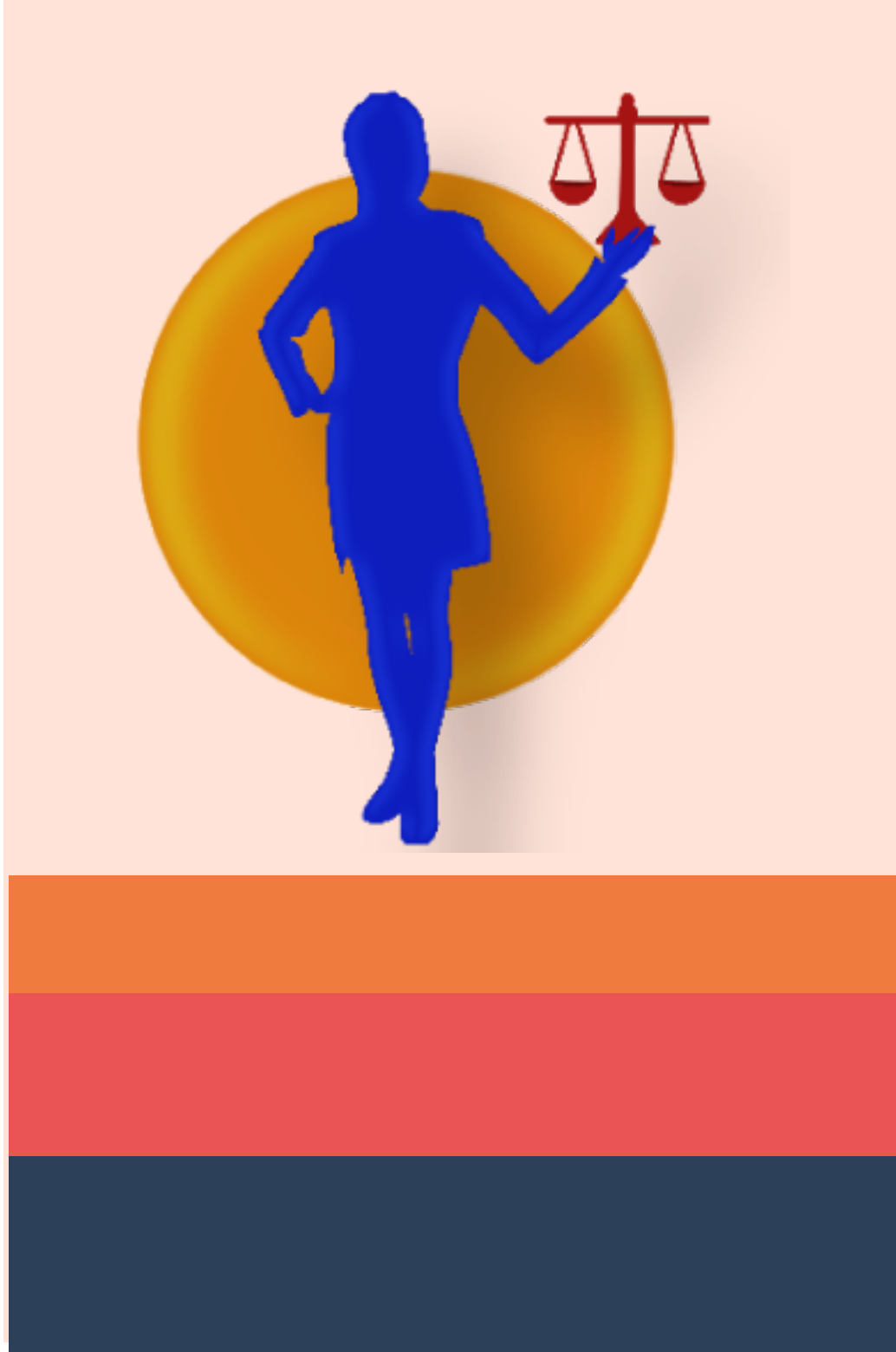


DIVERSIFIED STRATEGIES
BUSINESS SUPPORT CENTER

NEWSLETTER



JUNE 2017 ISSUE



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DIVERSIFIED STRATEGIES
BUSINESS SUPPORT CENTER

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SUITE 420
VIRGINIA BEACH, VA 23452

OFFICE: (757) 201-3091
FAX: (888) 515-0993

WWW.DIVSTRATEGIES.COM



HELLO THERE!

Thank you for another great tax season! This year, I was blessed enough to have a great team by my side! I also want to thank each and everyone of my clients for allowing us to do their taxes for another year. As well as referring their friends and family.

This year one of our goals is to establish a non-profit affiliate for the purpose of educating small business owners, individuals, and the youth in financial literacy. We will be hosting events and classes throughout the remaining of the year.

I hope to see you there!

YOURS TRULY,

Linda S. Carrington
PRESIDENT, DIVERSIFIED STRATEGIES

a note from the president



New & Revived Services

SENIOR MONEY MANAGEMENT SERVICES (NEW)

Senior money management services is to assist seniors with better management of their funds. This service allows seniors to rid themselves of worry.

The service includes bill pay, budget analysis, and a profit & loss statement each month. This service is not only open to senior citizens, but to any individuals who need help better managing their money.

This service can also be bundled with the Mail Manager service at a discounted price.

MAIL MANAGER (REVIVED)

This service has been on a hiatus over tax season, but we are bringing it back to life.

The mail manager service has Diversified Strategies acting as your registered agent. We will receive your mail, scan, prioritize, and send your originals to you in a monthly packet.

Let us remove this burden from you and help you live your life without the fear of overdraft and late fees. Bundle these services today!

AFTER TAX SEASON TIPS

1

Start organizing all of your deductions now! Make sure you keep track of them as they come in. An excel sheet is a great way to get yourself ready for the next tax season.

2

If you know you will owe the IRS, sit down and talk with your preparer about setting up estimated tax payments, to lessen the burden

3

If you owe currently, sit down with your preparer to discuss options for resolving or relieving some of the debt.

Why now is the time to grow your business.

BY JAMEIKA SIMMONS

As a small business owner, you are faced with obstacles every day that try and discourage you from growing your business. These obstacles can cause you to feel as though its not the right time to expand and grow. Yet, this is not true. NOW is always the right time.

As a small business owner you may not feel as though you have the time to grow your business or now is simply not a good time. You are having [insert personal/ business] issue here. This is not true, you always have time and the present time is always a good time. In order to be more successful, you must step out of your comfort zone, it is necessary as you will not grow sitting in the safety of your comfort zone. Yet, what many business owners mistake is that growing your business is not only about expanding.

Growing your business could be a number of things including creating new relationships with other business owners, increasing your online presence, and working to get government contracts. Each of these options are great ways to grow your business RIGHT NOW!

Networking is critical to growing your business. Creating these relationships give you a new perspective and open doors of new opportunity for you. There are a number of events hosted around the Hampton Roads area for business owners to get together and network. We offer a networking event every Wednesday morning 6:30am to 8:30am.

Having an online presence is crucial to doing business today. Many people find services through searching online for businesses. Having an active online presence opens up the door for your to reach new customers, while letting your own customers rave about the awesome work you do. It is not difficult to get started, many of the sites are free. Social media is a great tool to have at your side, start with Facebook and go from there.

Government contracts are EVERYWHERE. You would be surprised how much money is out there waiting on you to collect it. Many of them are reserved for Small Women-Owned and Minority (SWaM), Micro, disabled, and veteran-owned businesses. You just have to be willing to put in the time and effort to obtain the bids.

We are always a phone call away to learning more on growing your business without hurting your pockets. Contact the office to learn more at (757) 201-3091.

Business Kung Fu

brought to you by Diversified Strategies & Touchstone Business Solutions

How can Business Kung Fu Benefit you?

Business Kung Fu is a program that incorporates small group coaching with an enterprise development course to give you the boost you need to be successful in growing your business. In Business Kung Fu, you will learn the knowledge, skills, and behavior's of world class enterprise builders, so you can:

- Systematically acquire more customers
- Get past the busyness of business, so you can focus on priorities and make progress.
- Develop the business model, system, and team you need to grow.
- Reduce headaches and accomplish your ultimate business goals.

Your trainer/coach has over 20 years of experience and has helped hundreds of business owners succeed. Being in a group with other business owners will help you with the support, encouragement, and accountability you need to bridge the gap between intention and action

REGISTRATION ENDS JULY 14TH, 2017! ALL DIVERSIFIED CLIENTS GET 10% OFF

REGISTER TODAY BY CALLING US AT (757) 201-3091



AS OF JUNE 2017

Upcoming Events



**EVERY
MON. &
FRIDAY**

AH4T Bingo Games

A Hope 4 Tomorrow, Inc. is a non-profit organization that advocates for people living with HIV/AIDS and educates at risk communities. They host bingo games every Monday and Friday to support their cause. The games are held at Cleveland Street Bingo Hall. Contact their office at (757) 828-8848 for more information.

**JULY
18TH**

Conquering your IRS Debt

Do you owe the IRS? Not sure what to do now? Learn how to get ahead of your debt at our seminar. This event is FREE. Join us on June 18th, 2017 from 11:30am to 1pm. This event will be held at our education center in suite 440. Call or email us for more information.

**EVERY
WED.**

B2B Meetings

Bless 2 Bless Meetings are for small business owners or individuals who want to learn how to do business God's way. The 1st half of the meetings are a bible study and the second half is a think tank to brainstorm with others. The group meets every Wednesday at 6:30am to 8:30am

**EVERY
3RD
THURS.**

Business Kung Fu

Business Kung Fu is a program that incorporates small group coaching with an enterprise development course to give you the boost you need to be successful in growing your business. In Business Kung Fu, you will learn the knowledge, skills, and behavior's of world class enterprise builders. Call us today for more information or visit our website.

**Investment
Opportunities
Available!**

Give us a call today!

GET \$125 TODAY!

Redeem this offer by referring a fellow business owner for bookkeeping services. Once they become a client, \$125 is goes to you!

**Diversified Strategies
Business Support Center**

(757) 201-3091
divstrategies.com

3500 Virginia Beach Blvd
Suite 420
Virginia Beach, VA 23452

Any changes made to the events hosted by Diversified Strategies will be made known via Facebook, Eventbrite, or our website. If you have any event that you would like to be advertised, please contact us with all the information via email at info@divstrategies.com