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Executive Director

The Sip

A Colorado State Fair Foundation Fundraising Event

Greetings,

The Colorado State Fair Foundation relies heavily on philanthropic support to achieve our mission – **to enhance youth programming, education and experiences at the Colorado State Fair**. We recognize the value of programs administered by 4-H and FFA during the fair is significant and requires additional support. We also recognize that opportunities exist to impact a broader group of Colorado youth. The Foundation continues to address priorities addressed by our founding members such as capital improvements and program funding, along with expanded goals. It is with this priority in mind that the Colorado State Fair Foundation will host our annual fundraiser, **The Sip**.

We invite you to be a part of *The Sip* as our guests taste spirits, beers, and wines from across Colorado. This tasting style event will be held on **Saturday, October 19, 2019 at 6:00 PM at the ProRodeo Hall of Fame in Colorado Springs, Colorado**. An assortment of appetizers, light entrees and desserts will be served, live entertainment will be provided and a live auction of several very “unique” packages will take place during the event.

By supporting *The Sip* fundraising event, you will aid ongoing efforts to fund our valuable youth programs. We welcome you to establish yourself as a committed supporter of the Colorado State Fair Foundation and youth programming at the Colorado State Fair, by becoming a sponsor of this annual event. For more information about the event or the Foundation, please contact our office at (719) 404-2010 or visit our website at www.ColoradoStateFairFoundation.org.

Sincerely,

Clay McCauley
Executive Director

P.O. Box 2218, Pueblo, Colorado 81004
(719) 404-2010

www.ColoradoStateFairFoundation.org

The Sip

A Colorado State Fair Foundation Fundraising Event

Title Sponsor..... \$10,000

Benefits:

- Name or logo on commemorative tasting glasses
- Reserved table for 16 (2 tables)
- Opportunity to speak at the event
- Prominent sponsor recognition on all event-related marketing and promotional collateral: save the date, invitations, flyers, e-mails, and signage
- Recognition in event program
- Name or logo featured on CSFF website
- Exclusive access for 8 to CSFF Members Only Club during 2019 Colorado State Fair
- 2 VIP Parking passes to the 2019 Colorado State Fair
- Gate Admission for 8 to the 2019 Colorado State Fair

Gold Sponsor..... \$5,000

Benefits:

- Reserved table for 8 (1 table)
- Recognition on event invitations
- Recognition on pre-event promotion and advertisements
- Sponsor listing on select at-event signage and in the event program
- Name or logo featured on CSFF website
- Exclusive access for 4 to CSFF Members Only Club during 2019 Colorado State Fair
- 1 VIP parking pass to the 2019 Colorado State Fair
- Gate Admission for 4 to the 2019 Colorado State Fair

Silver Sponsor..... \$2,500

Benefits:

- Reserved table for 8 (1 table)
- Recognition on pre-event promotion and advertisements
- Sponsor listing on select at-event signage and in the event program
- Name or logo featured on CSFF website
- Exclusive access for 2 to CSFF Members Only Club during 2019 Colorado State Fair
- Gate Admission for 2 to the 2019 Colorado State Fair



THE SIP SPONSORSHIP COMMITMENT FORM

Sponsorship Levels

- Title Sponsor—\$10,000
 Gold Sponsor—\$5,000
 Silver Sponsor—\$2,500

Sponsor Information

Business/Individual _____

Contact Person _____

Address _____ City _____ State _____ ZIP Code _____

Phone Number _____

Email _____

How would you like to be referenced for sponsor recognition? _____

Please send company logo in JPG format to: director@ColoradoStateFairFoundation.org

Payment Information

Enclosed is a check for \$ _____ Please make checks payable to: **Colorado State Fair Foundation**

For credit card purchases, please provide information below or call the Foundation office at (719) 404-2010

Please charge my credit card for \$ _____ Visa MasterCard AMEX Discover

CC# _____ Exp. Date _____ CCV# _____

Name on Card _____

Billing Address _____ City _____ State _____ Zip Code _____

Mail completed form with payment to:

Colorado State Fair Foundation
P.O. Box 2218
Pueblo, CO 81004
(719) 404-2010

Your support will benefit the Colorado State Fair Foundation and our efforts to enhance youth programming, education and experiences at the Colorado State Fair.

THANK YOU!

The Colorado State Fair Foundation is a Colorado non-profit 501(c)(3) tax exempt organization (Federal Tax ID #80-0613864). A portion of your sponsorship may be tax deductible to the fullest extent allowable by law.

