

"We just don't hear it on the street, we have our ears spread across all the fields!!!!!"



Western civilization was formed around salt, beer & bread. Bread is so important to our society that the English word Lord was derived from the Old English hlāford, meaning breadkeeper! For Dostoevsky, not a thing was more positive than bread; Bromfield thought bread was the king of the table, the other dishes merely its court; Browning thought a crust of bread was the taste of the stars & the heavens & Burt Lancaster judged restaurants by the bread & coffee. So, if you know which side your bread is buttered on, then you can cast your bread upon the water, as you sit down to break bread with a friend & savor your daily bread!

The Staff of Life: Growing up in an Italian household, bread certainly was the Staff of Life! The house was always filled with the aroma of homemade bread & biscotti. Homemade pasta filled our plates, covered in meatballs & sauce. But today we have realized the problems of a highcarb diet & have, as we have mentioned before, reduced our carb intake, cutting back on our bread & pasta consumption significantly. This week, Dr. Andreas Eenfeldt, The Diet Doctor, responded to a Stanford University study which misleadingly stated that low-carb diets were not superior to low-fat diets. But the study had both test groups reduce refined carbohydrate & sugar intake! Not only that, the study concluded that the weight loss of a low-carb diet compared to a low-fat diet, which was 13%, was NOT significant! In response, Dr. Eenfeldt discussed 57 recent low-carb vs. low-fat diet studies. Of those papers, 29 reported low-carb to have superior results, 28 concluded that the result was neutral, while NONE favored a low-fat diet! We see many studies that cite the benefits of a low-carb, healthy-fat (Keto) diet! Besides weight loss, benefits include reducing risks for heart disease, diabetes & cancer; improving brain health, energy levels & sleep; reducing inflammation & stabilizing hormones. For weight reduction, we began this journey at less than 20 carbs a day & saw many positive results. For maintenance, we now try to stay around 40 carbs per day. And while Emerson felt the sky was the daily bread of the eyes, at 40 carbs a day intake, we can sit beneath those skies enjoying a few crusts of bread, dipped in olive oil, of course!

Industry News: General Mills will become the natural pet food leader with an \$8B purchase of Blue Buffalo Pet Products. Albertsons will acquire more than 2,500 Rite Aid stores for an undisclosed amount & around 2,000 locations will be sold to Walgreens Boots Alliance in an agreement with federal legislators. With Rite-Aid, Albertsons will have \$83B in revenue & operate 4,900 stores, 4,300 pharmacies & 320 clinics. H-E-B acquired Austin-based one-hour delivery company Favor (for an undisclosed amount) which operates in 50 Texas cities. With investors seeking improved earnings, Danone reduced its ownership of Japan's Yakult from 21% to 7% by selling \$1.8B of its position. Terms were not disclosed as *Ezaki Glico*, the Japanese maker of Pocky snacks, acquired premium organic chocolatier TCHO.

The e-commerce growth rate fell significantly for *Walmart*'s 4th QTR. The retailer missed earnings forecasts, although they reported a 4.1% increase in revenue & a 2.6% comparable sales increase. *Treehouse Foods* will continue to restructure as it reported a down 4th QTR with lower net sales & a fully-diluted \$5.40 EPS loss. *Kraft Heinz* continued to struggle with USA sales as it missed analysts 4th QTR estimates. *Campbell Soup* continued to have soup & fresh sales issues in its 2nd QTR, though adjusted earnings beat analyst expectations. Revenue rose 2.2% & EPS jumped 12¢ (56¢) for *Hormel*'s 1st QTR, though turkey sales still lagged. The company will be increasing wages & bonuses due to tax reform. *Sanderson Farms*' 1st QTR revenue jumped 12% with significant EPS growth, helped by tax reform. *Pilgrim's Pride* finished a record year, following the acquisition of *Moy Park*, with strong 4th QTR sales & earnings. Tax reform, cost containment & growth across most segments led to a good 3rd QTR for *Smucker* as revenue went up 1.3% & EPS jumped significantly. *Kerry Group* reported a 4.5% revenue jump & a 6% adjusted earnings growth for 2017. *Sprouts Farmers Market* reported that 4th QTR earnings were up 16% & diluted EPS rose 30%. Comparable same store sales came in at 4.6% with 2-year growth at 5.3%. *SpartanNash*'s 4th QTR EPS met analyst expectations as net sales increased 5.3%.

Tyson Foods will partner with *Plug and Play* in Silicon Valley & *1871* in Chicago on innovation & technology while lending expertise to emerging food businesses. *Amazon* may be consolidating its two grocery delivery services, *Amazon Fresh* & *Prime Now,* as part of last week's announced layoffs & restructuring. *Amazon* will offer its prime members 5% back on *Whole Foods* purchases when using *the Amazon Prime Rewards* Visa Card & 3% to non-Prime members. *Kroger* opened a new Culinary Innovation Center with a state-of-the-art test kitchen & education center to develop products & foodservice offerings. *Bi-Lo* & *Tops Friendly Markets*, both with large debt, will file for Chapter 11. *PepsiCo* announced a new beverage system, *Drinkfinity*, that includes a water bottle with 12 different flavored pods. *Wedderspoon* has launched both a new look & products based on manuka honey. *Califia Farms* is following the trend with a coconut, almond & oat drinkable non-dairy yogurt line using a proprietary *Califia Culture Blend*.

Partnership Update: Both <u>B'more Organic</u> & <u>Genius Juice</u> are reducing their bottles sizes. B'more will feature a whole new <u>brand image with a 12.8 oz. bottle & new distribution at 7-Eleven in the mid-Atlantic</u>. Genius will reduce to a <u>10 oz. bottle & a lower retail price</u>! <u>Harvest Soul</u> has gained <u>distribution at Earth Fare</u>.

Market News: FED meeting minutes revealed a strong economy, a lower full year inflation projection & little impact of wage growth while indicating four interest hikes this year might not be necessary. As a result, markets, especially tech, ended the week on an upswing!

Seeds, Sprouts, Grow, Harvest! The Litchfield Fund V4issue36.02.24.18

The Litchfield Fund is a family owned & operated joint venture. We do not solicit or accept investment from outside individuals or entities. Opinions contained in *All Ears!!* are ours and should not be considered investment advice or recommendations.