



NEW KENT COUNTY FAIR-2016

6571 Marl Springs Drive
New Kent, VA 23124
804-932-3155/350-0750

Dear Potential Donors:

The 45th Annual New Kent County Fair will take place on August 12 – 14, 2016, at New Kent High School. It is a fair that celebrates what is great—living in our community! In previous years, our attendance has been between 4,000 and 6,000. Many of those attending are residents of New Kent, but there are also visitors from outside the county. It is a great time for families and friends. There are rides for children of all ages, fair food, exhibits where artists and crafts people can show off their talents, pony rides, vendors who sell just about anything, a parade, a pageant, live entertainment, and much more.

With that in mind, we are asking the businesses in our community and those who serve our community to assist us financially. There are two ways that you can do this. One, is a direct donation, and second is an advertisement in our fair program. Both of these get your name in front of the public.

DIRECT DONATION: A donation of between \$100 and \$500 that the committee will use to support the activities of the fair. For this donation, the fair committee will designate a specific activity that your donation is supporting. Appropriate signage will be placed near that activity. Your company will be recognized in the Fair Program that is distributed at the fair. Throughout the day, your company's name will be announced as a sponsor. Our sponsors will be listed on our website through the spring of 2017.

ADVERTISEMENT: An advertisement can be purchased in our Fair Program. There are two sizes: 4.5" x 3.75" for \$25.00 and 4.5" x 7.5" for \$50.00. This program is distributed to adults as they enter the fair. It contains the pertinent information concerning the events, the times of the activities, and the locations of the various activities.

Thank you for considering supporting this year's fair. If you have questions, please call me, Martha Martin, Chairperson, at either of the numbers listed above. And, please, make plans to attend the 45th Annual New Kent County Fair.

Sincerely,

Martha A. Martin